



Stoughton, Wisconsin.

Current market data.

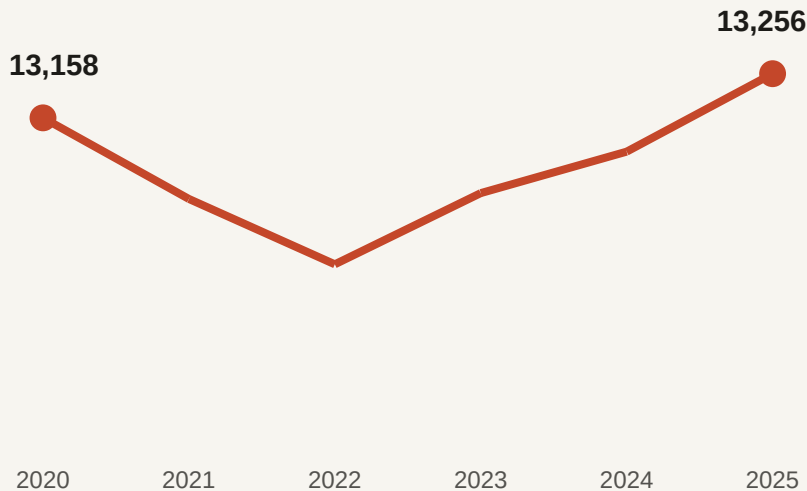
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 0.7% since 2020.

13,256

people, the 73rd-largest of Wisconsin's cities and towns.

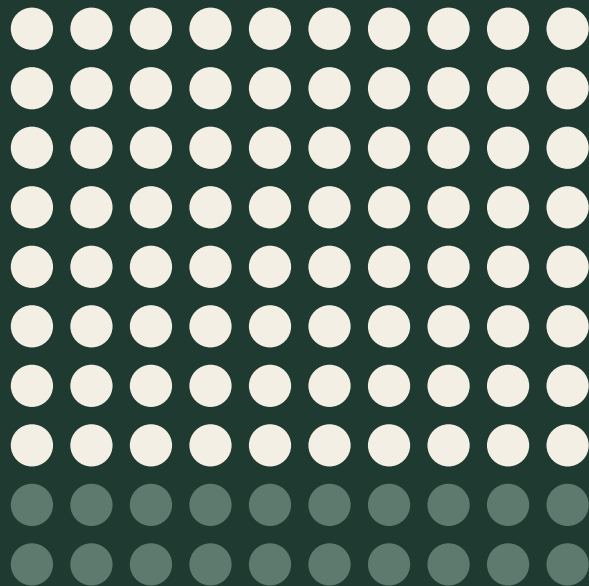


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

80.4%

of 5,735 jobs located in Stoughton are filled by in-commuters.



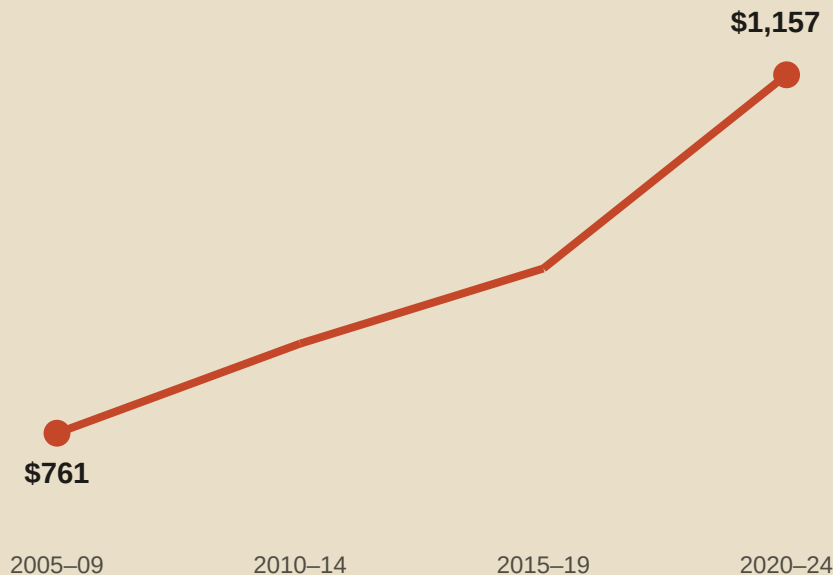
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 52%
since the 2005–2009
survey, before inflation.

\$1,157

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$916 gap between neighbors, the sharpest rent edge between adjacent tracts in Dane County.

TRACT 120.02

\$900

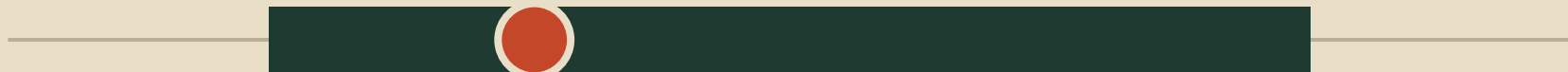
TRACT 117

\$1,816

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,026–\$1,539



\$1,157 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

80%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.0% to the 5,796 homes here.

18–57

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 10%
more than Wisconsin's.

\$293,500

median home value in Stoughton.

Stoughton



\$293,500

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS STOUGHTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/stoughton/

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