



Shell Lake, Wisconsin.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

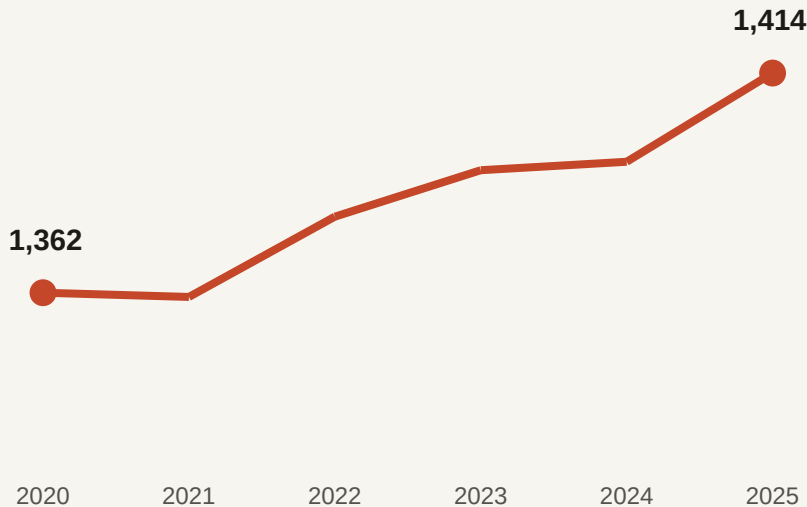


POPULATION

Growing. Up 3.8% since 2020.

1,414

people, the 316th-largest of Wisconsin's cities and towns.

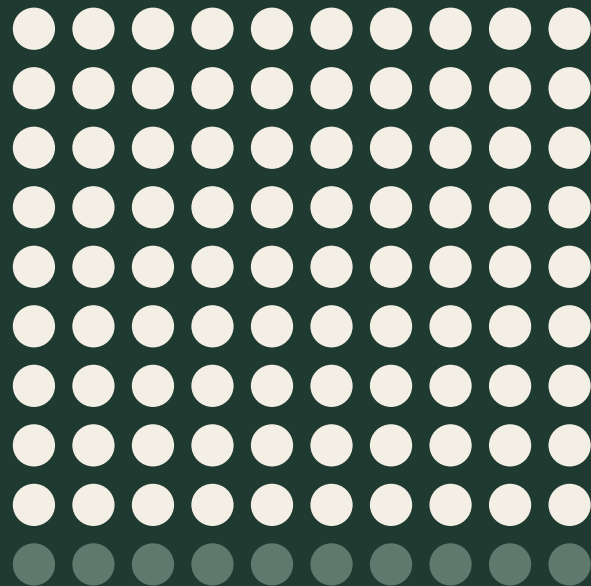


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.1%

of 820 jobs located in Shell Lake are filled by in-commuters.



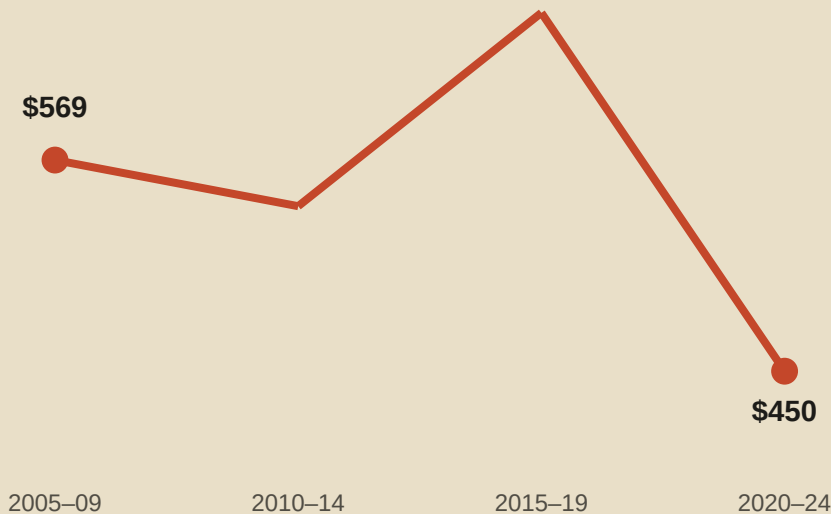
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is down 21%
since the 2005–2009
survey, before inflation.

\$450

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$204.

A \$204 gap between neighbors, the sharpest rent edge between adjacent tracts in Washburn County.

TRACT 9505.01

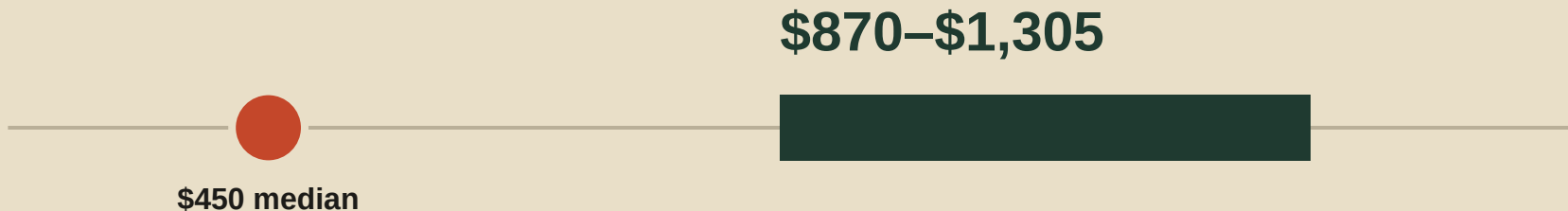
\$746

TRACT 9503

\$950

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

54

homes permitted, 2022–2025

33%

of those were in multifamily
buildings

80%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.8% to the 945 homes here.

1–8

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 14% less than Wisconsin's.

\$229,400

median home value in Shell Lake.

Shell Lake



\$229,400

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS SHELL LAKE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/shell-lake/

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