



Shawano, Wisconsin.

Current market data.

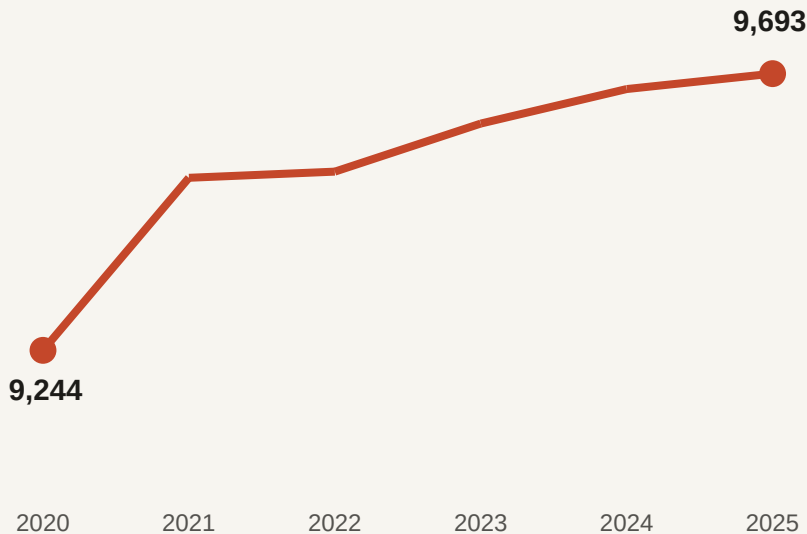
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.9% since 2020.

9,693

people, the 102nd-largest of Wisconsin's cities and towns.

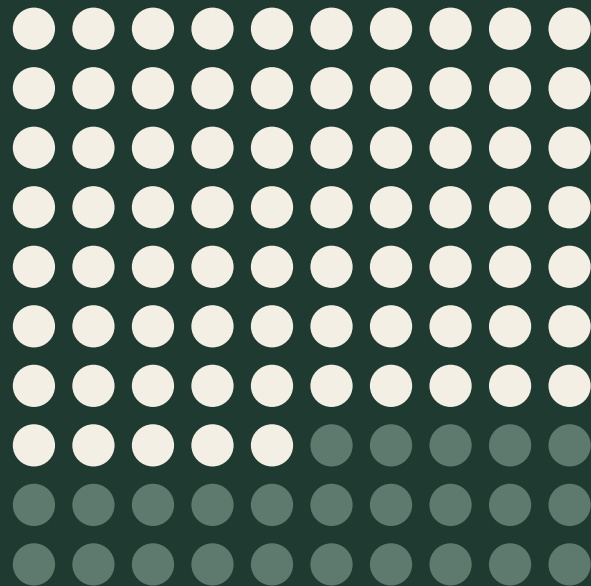


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

75.1%

of 5,705 jobs located in Shawano are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

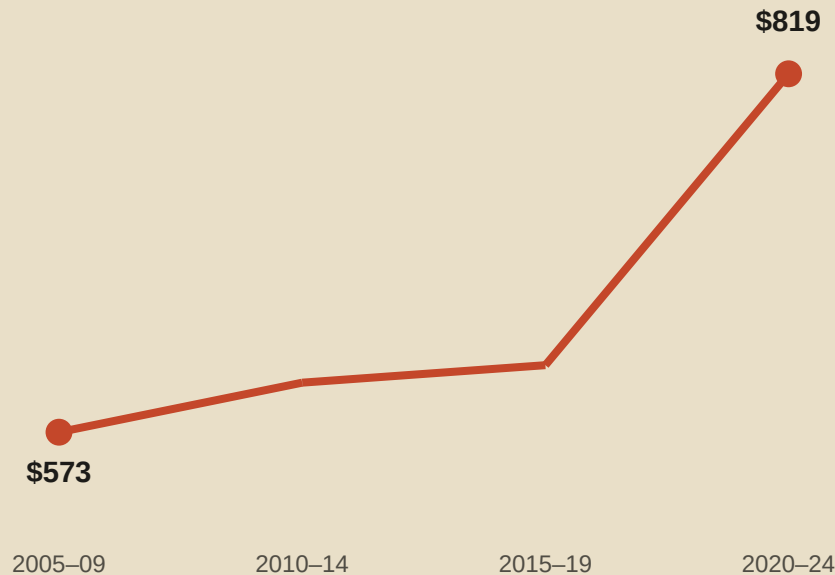


RENT

Median rent is up 43%
since the 2005–2009
survey, before inflation.

\$819

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$633 gap between neighbors, the sharpest rent edge between adjacent tracts in Shawano County.

TRACT 1006

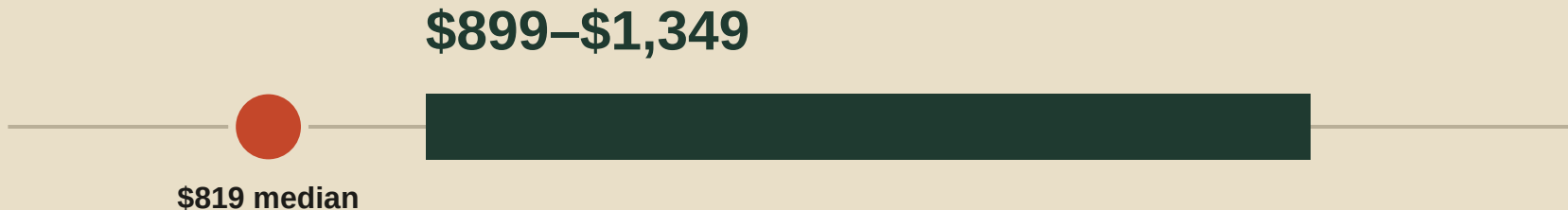
\$541

TRACT 1009

\$1,174

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

51

homes permitted, 2022–2025

27%

of those were in multifamily
buildings

78%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–1.3% to the 4,524 homes here.

17–57

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 40%
less than Wisconsin's.

\$160,800

median home value in Shawano.

Shawano



\$160,800

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS SHAWANO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/shawano/**](https://almanacdata.ai/e/wi/shawano/)

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