



Rochester, Wisconsin.

Current market data.

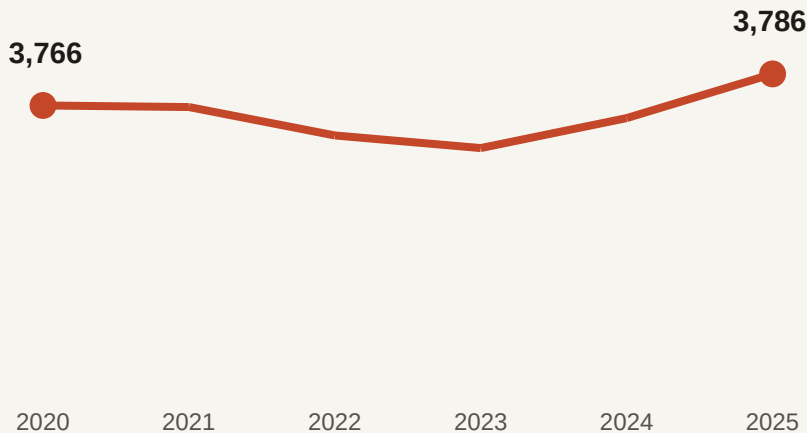
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

3,786

people, the 183rd-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

93.6%

of 621 jobs located in Rochester are filled by in-commuters.



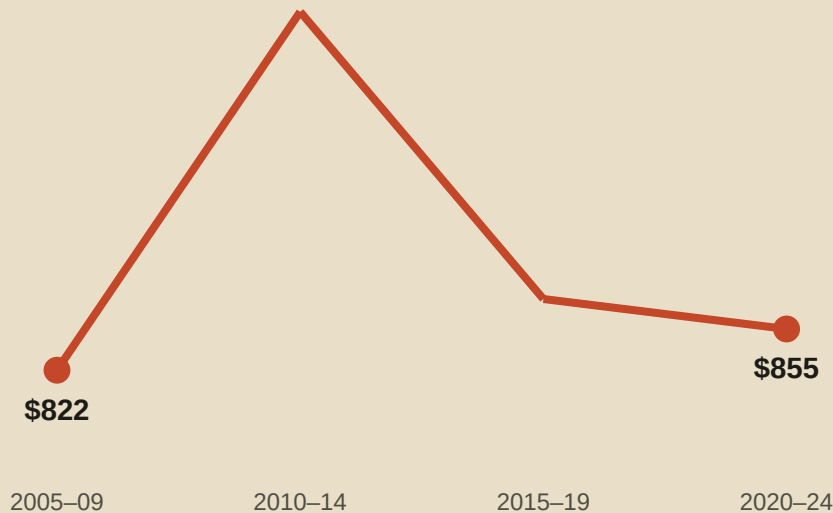
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 4%
since the 2005–2009
survey, before inflation.

\$855

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,001 gap between neighbors, the sharpest rent edge between adjacent tracts in Racine County.

TRACT 27.02

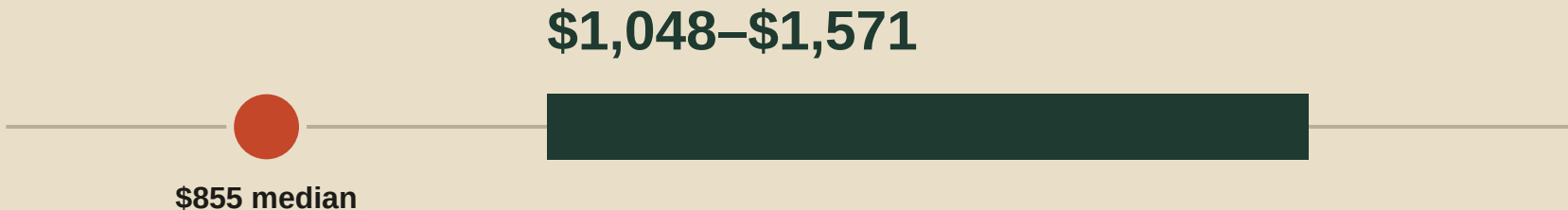
\$892

TRACT 28

\$1,893

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

23

homes permitted, 2022–2025

0%of those were in multifamily
buildings

77%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.3% to the 1,736 homes here.

2–6

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 41%
more than Wisconsin's.

\$375,700

median home value in Rochester.

Rochester



\$375,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ROCHESTER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/rochester/

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