



Rio, Wisconsin.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

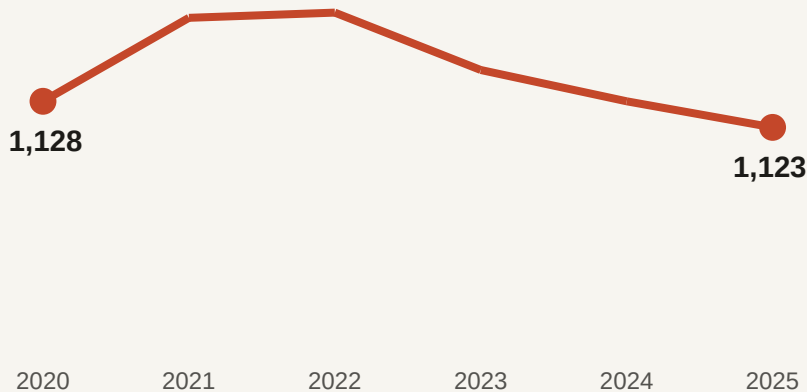


POPULATION

Down 0.4% since 2020.

1,123

people, the 354th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

91.8%

of 343 jobs located in Rio are filled by in-commuters.



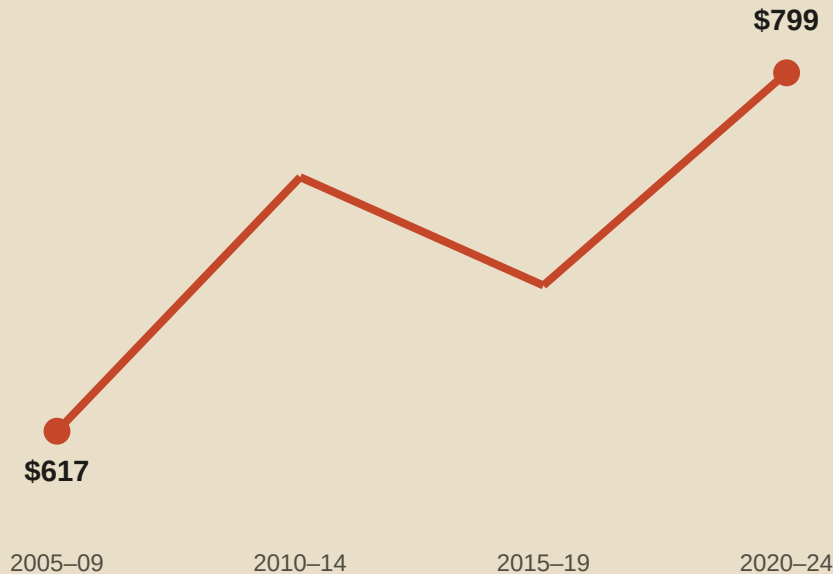
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 29%
since the 2005–2009
survey, before inflation.

\$799

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$400.

A \$400 gap between neighbors, the sharpest rent edge between adjacent tracts in Columbia County.

TRACT 9701

\$742

TRACT 9711

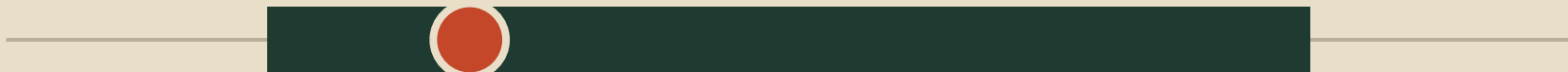
\$1,142



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$728–\$1,093



\$799 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

35

homes permitted, 2017–2025

0%

of those were in multifamily
buildings

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.6% to the 499 homes here.

1–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 26%
less than Wisconsin's.

\$196,100

median home value in Rio.

Rio



Wisconsin



U.S.



THAT WAS RIO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/rio/**](https://almanacdata.ai/e/wi/rio/)

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