



# Potter, Wisconsin.

Current market data.

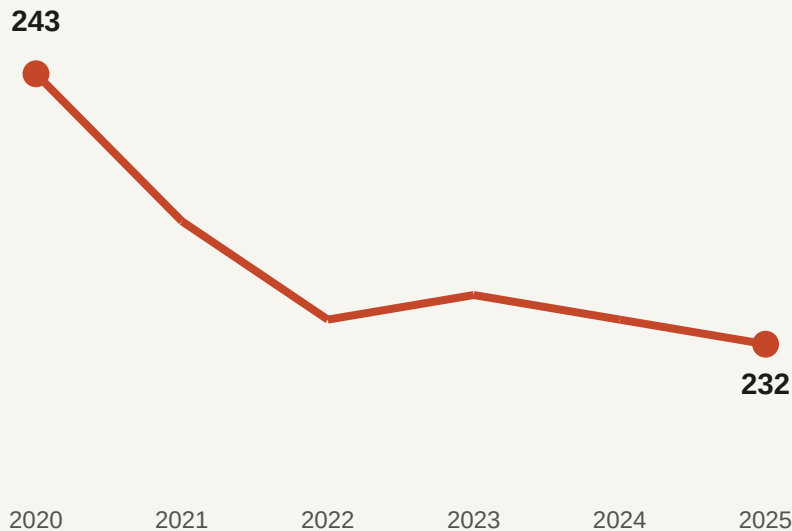
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 4.5% since 2020.

232

people, the 568th-largest of Wisconsin's cities and towns.



THE WORKDAY

Every job here goes to  
someone who lives  
somewhere else.

100.0%

of 85 jobs located in Potter are filled by in-commuters.



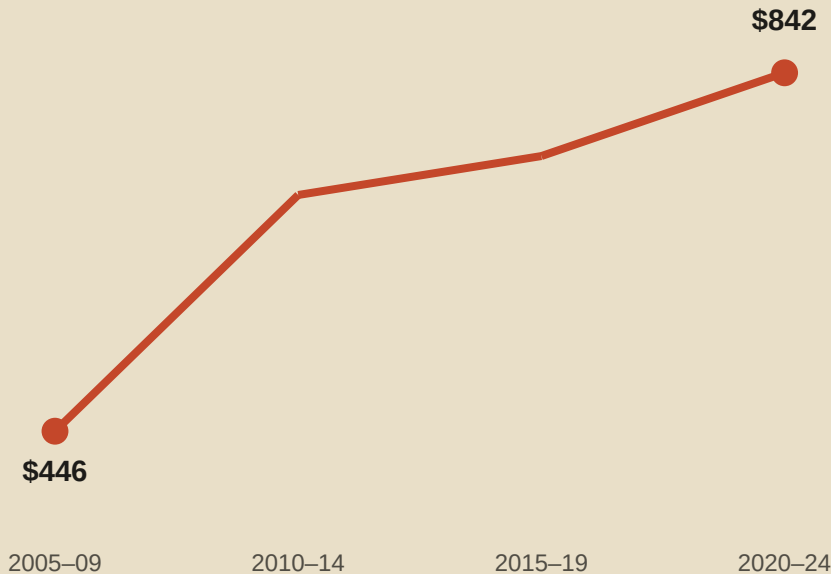
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 89%  
since the 2005–2009  
survey, before inflation.

**\$842**

a month. Wisconsin's median is \$1,087.





## THE SEAM

# Cross one tract line and median rent jumps \$619.

A \$619 gap between neighbors, the sharpest rent edge between adjacent tracts in Calumet County.

TRACT 204

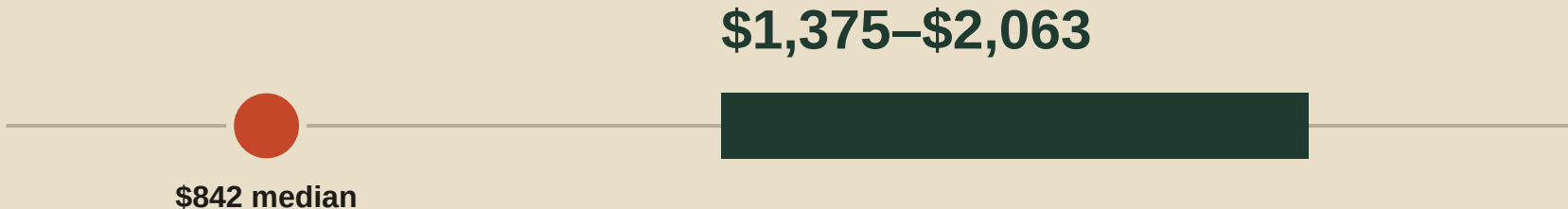
**\$744**

TRACT 203.06

**\$1,363**

ROOM TO BUILD

**Local wages can carry more rent than the median charged today.**



is the monthly rent range local workforce wages support.

BUILDING

# Most of the housing here is older than 2000.

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1

homes permitted in ten years,  
2016–2025

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0%

of those were in multifamily  
buildings

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92%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0–0.9% to the 109 homes here.**

**0–1**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 34% less than Wisconsin's.

**\$177,100**

median home value in Potter.

Potter



\$177,100

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS POTTER'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/wi/potter/](https://almanacdata.ai/e/wi/potter/)

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