



Poplar, Wisconsin.

Current market data.

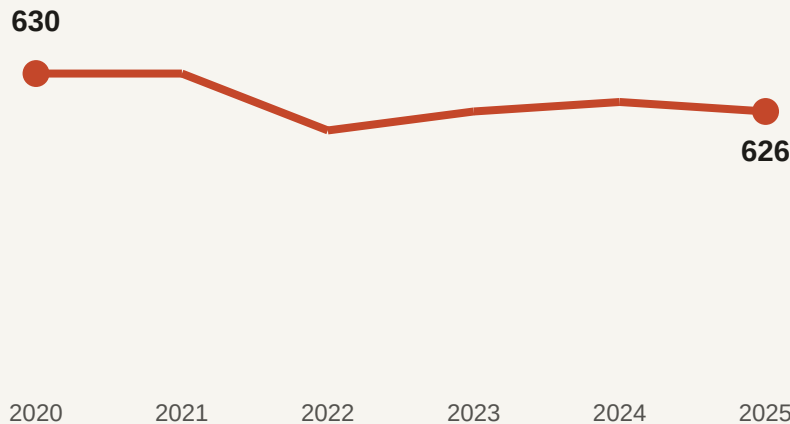
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

626

people, the 448th-largest of Wisconsin's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.1%

of 286 jobs located in Poplar are filled by in-commuters.



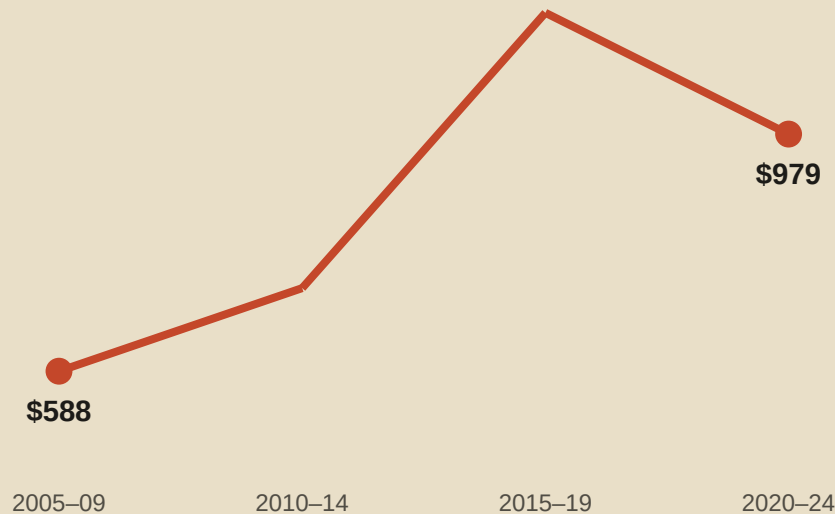
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 66%
since the 2005–2009
survey, before inflation.

\$979

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent doubles.

A \$757 gap between neighbors, the sharpest rent edge between adjacent tracts in Douglas County.

TRACT 303.02

\$785

TRACT 303.01

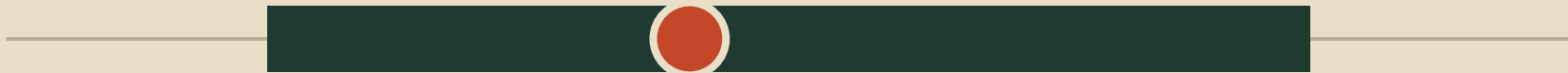
\$1,542



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$814–\$1,221



\$979 median

is the monthly rent range local workforce wages support.

BUILDING

73% of the housing here was built before 2000.

16

homes permitted in ten years,
2016–2025

38%

of those were in multifamily
buildings

73%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–1% to the 216 homes here.

0–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4%
less than Wisconsin's.

\$255,600

median home value in Poplar.

Poplar



\$255,600

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS POPLAR'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/poplar/

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