# Plover, Wisconsin.

Current market data.

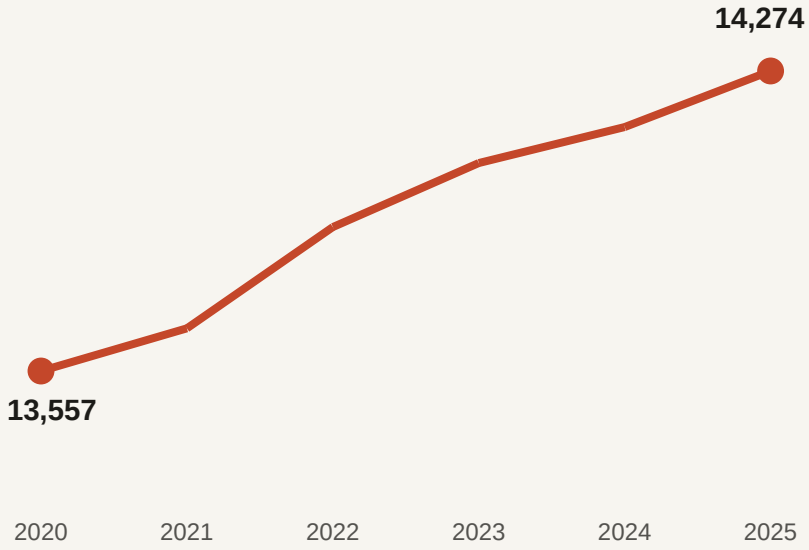
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# Growing. Up 5.3% since 2020.

**14,274**

people, the 67th-largest of Wisconsin's cities and towns.



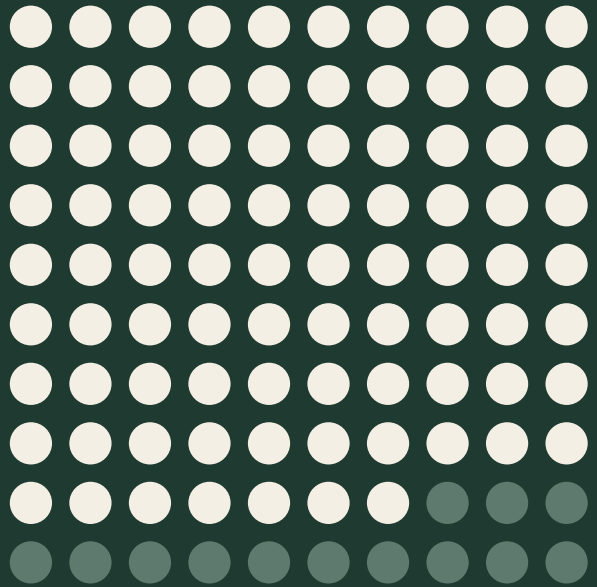

Source: Census Population Estimates, 2025

THE WORKDAY

# 9 in 10 jobs here go to people who live somewhere else.

**87.0%**

of 6,645 jobs located in Plover are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

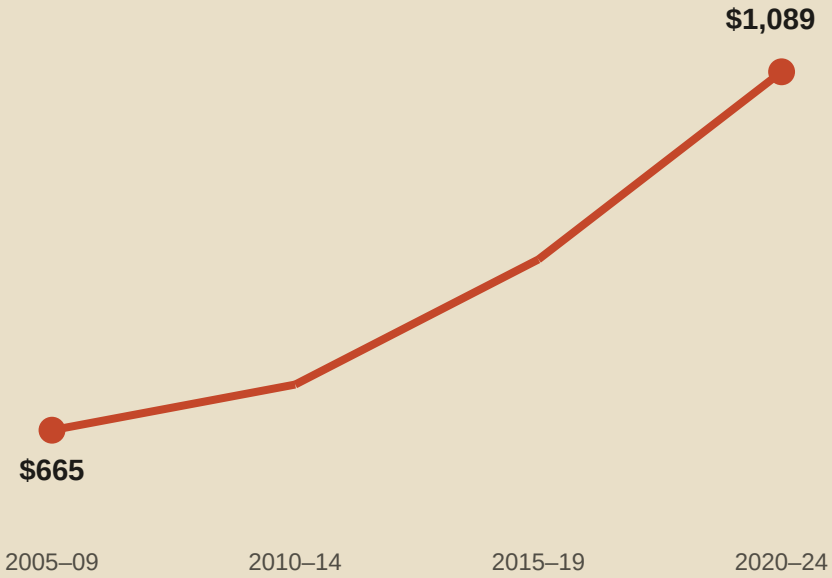
Source: Census LEHD LODES, 2023

RENT

# Median rent is up 64% since the 2005–2009 survey, before inflation.

**$1,089**

a month. Wisconsin's median is $1,087.

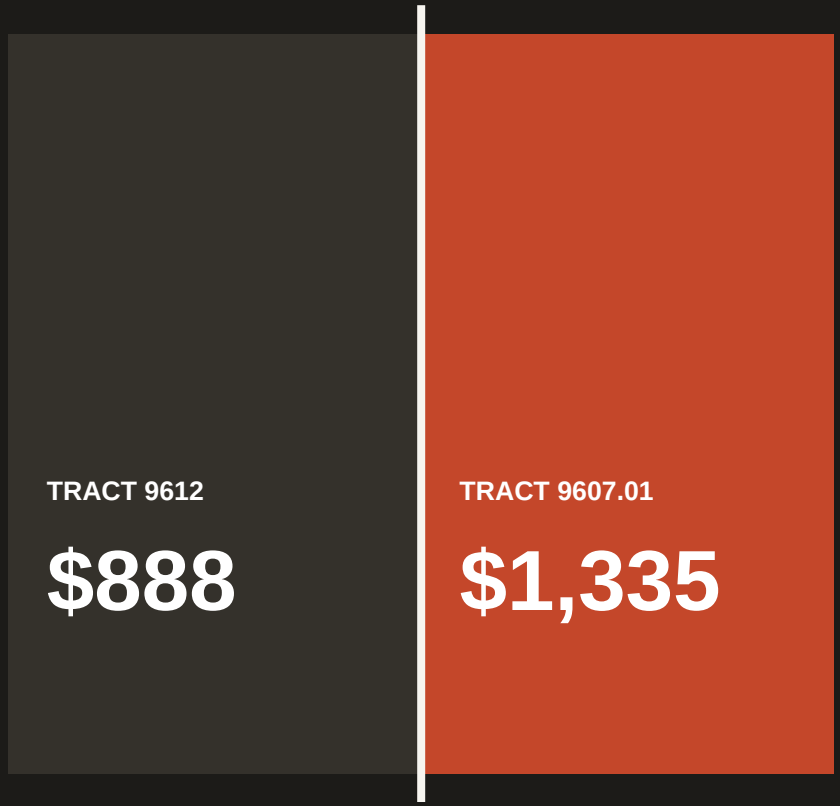



Source: Census ACS 5-year, 2020-2024

THE SEAM

# Cross one tract line and median rent jumps $447.

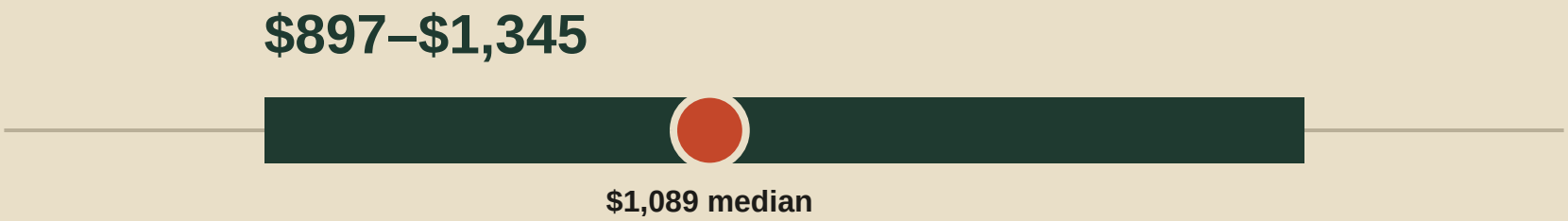
A $447 gap between neighbors, the sharpest rent edge between adjacent tracts in Portage County.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# The median rent sits inside what local wages can carry.




is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# 63% of the housing here was built before 2000.

**1,012**

homes permitted in ten years, 2016–2025

**61%**

of those were in multifamily buildings

**63%**

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.4–1.1% to the 5,820 homes here.

**24–66**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

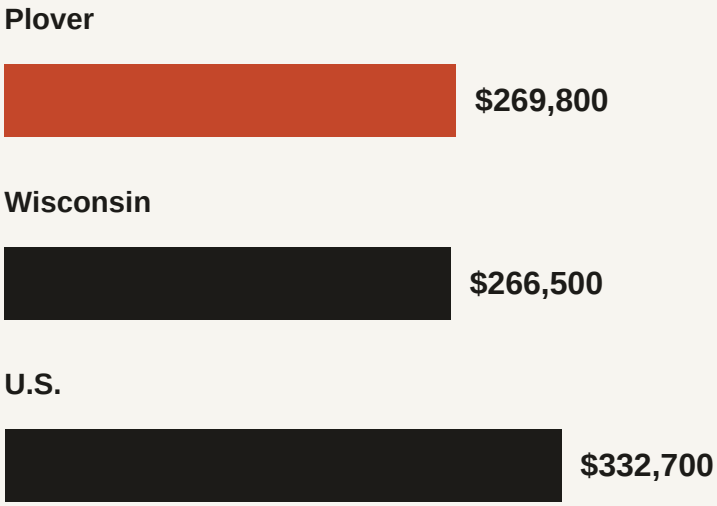
Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 1% more than Wisconsin's.

**$269,800**

median home value in Plover.




Source: Census ACS 5-year, 2020-2024

THAT WAS PLOVER'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/wi/plover/**