



Pleasant Prairie, Wisconsin.

Current market data.

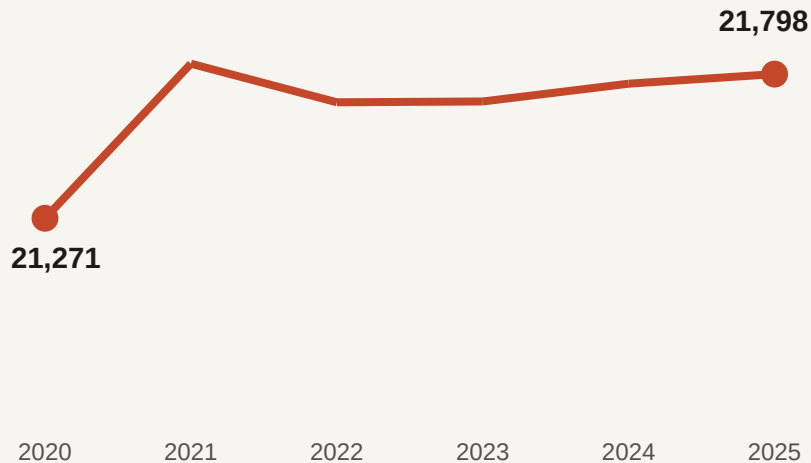
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.5% since 2020.

21,798

people, the 39th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

91.8%

of 19,352 jobs located in Pleasant Prairie are filled by
in-commuters.



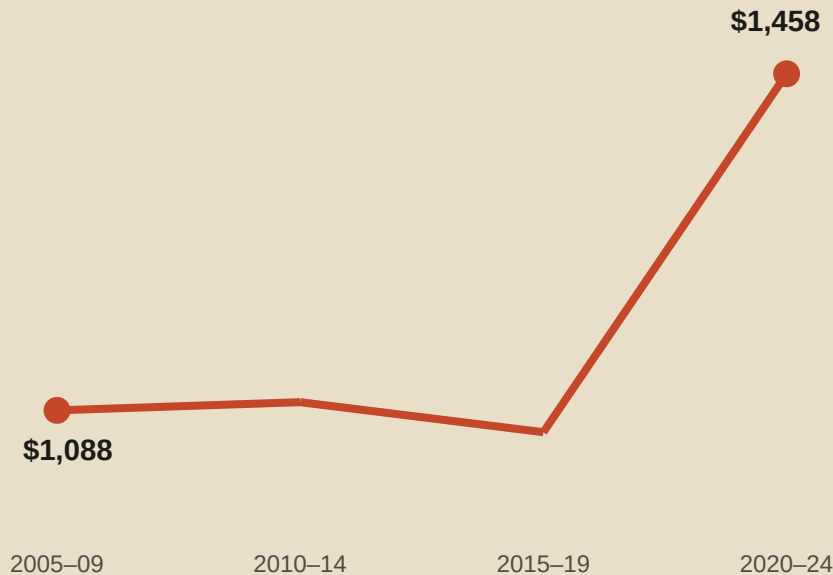
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 34%
since the 2005–2009
survey, before inflation.

\$1,458

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent jumps \$656.

A \$656 gap between neighbors, the sharpest rent edge between adjacent tracts in Kenosha County.

TRACT 12

\$888

TRACT 13

\$1,544



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,200–\$1,800



\$1,458 median

is the monthly rent range local workforce wages support.

BUILDING

58% of the housing here was built before 2000.

1,242

homes permitted in ten years,
2016–2025

65%

of those were in multifamily
buildings

58%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–2.1% to the 9,230 homes here.

24–194

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 35% more than Wisconsin's.

\$360,400

median home value in Pleasant Prairie.

Pleasant Prairie



\$360,400

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS PLEASANT PRAIRIE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/pleasant-prairie/

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