



Plain, Wisconsin.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

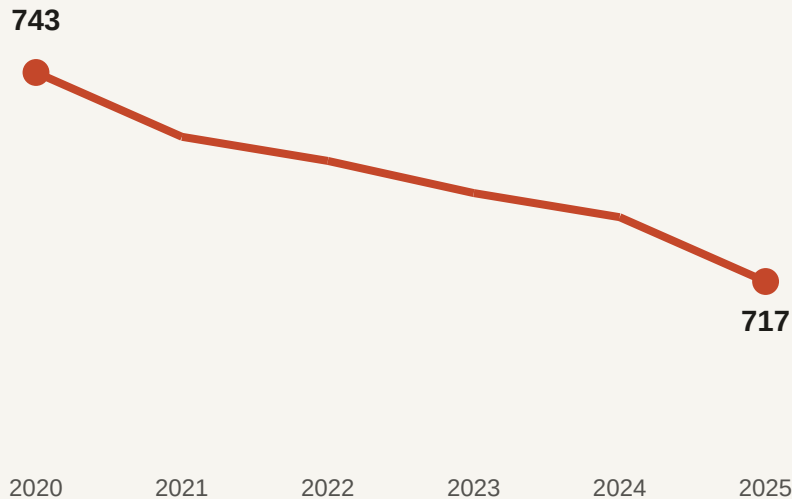


POPULATION

Down 3.5% since 2020.

717

people, the 425th-largest of Wisconsin's cities and towns.

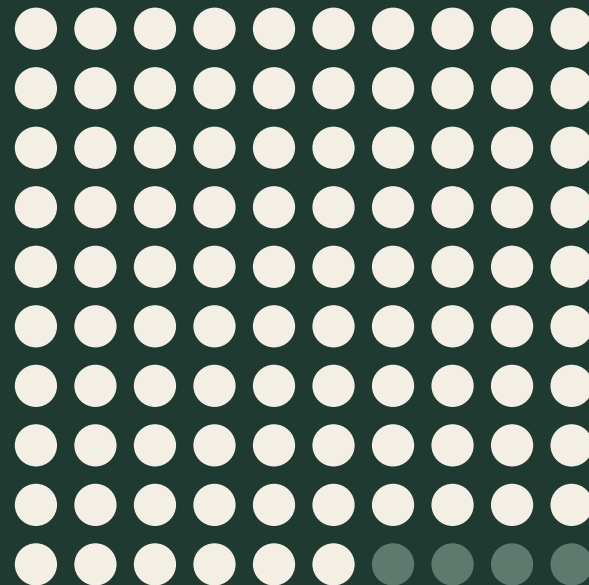


THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.6%

of 551 jobs located in Plain are filled by in-commuters.



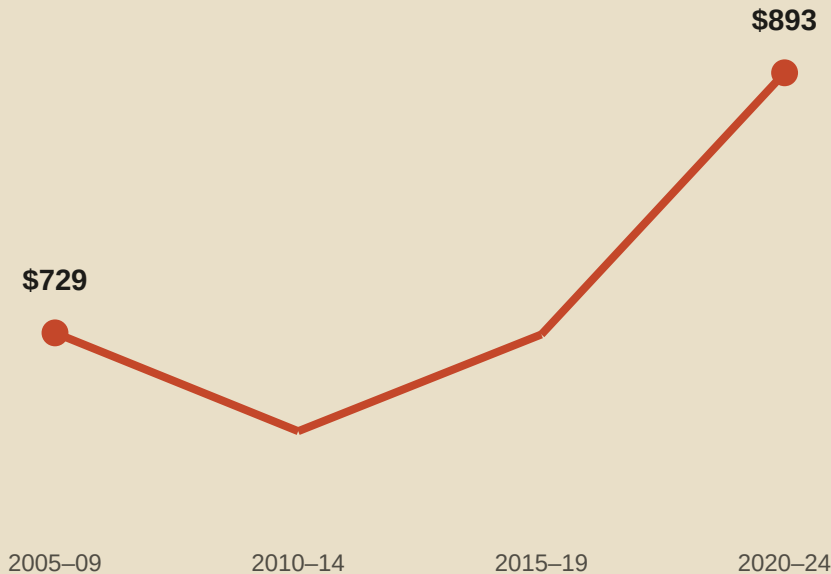
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 22%
since the 2005–2009
survey, before inflation.

\$893

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$590 gap between neighbors, the sharpest rent edge between adjacent tracts in Sauk County.

TRACT 1.04

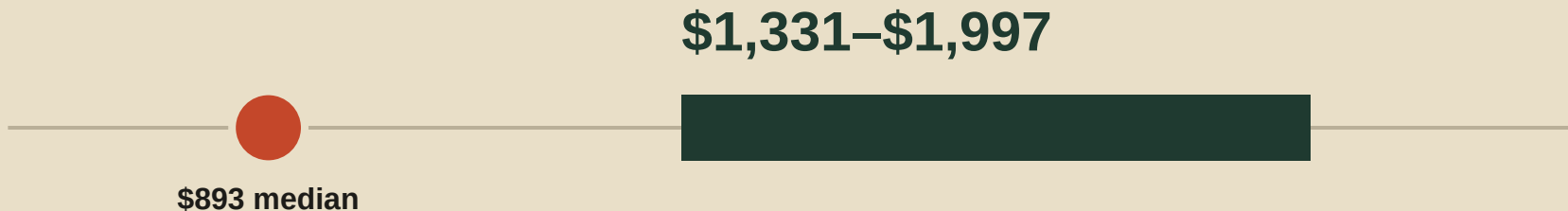
\$589

TRACT 2

\$1,179

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

3

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

93%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–2% to the 339 homes here.

0–6

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 12%
less than Wisconsin's.

\$234,200

median home value in Plain.

Plain



\$234,200

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS PLAIN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/plain/

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