



Oconomowoc, Wisconsin.

Current market data.

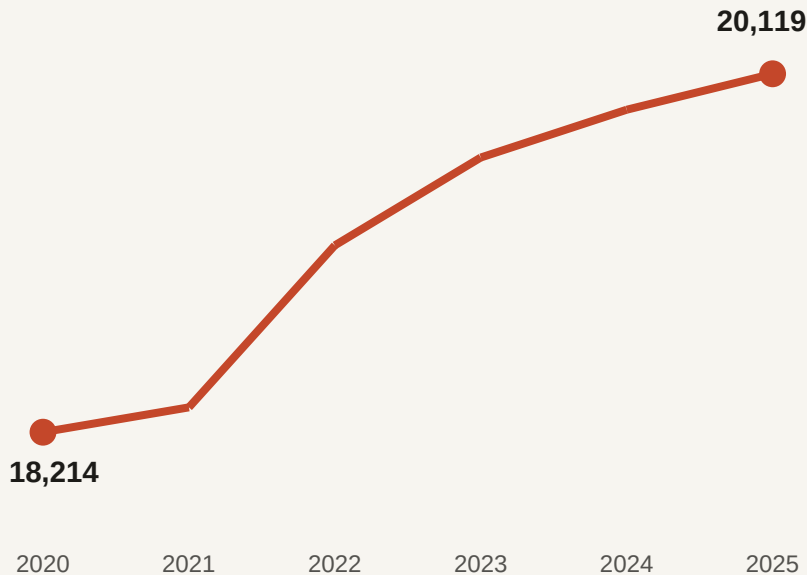
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 10.5% since
2020.**

20,119

people, the 43rd-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

87.9%

of 12,857 jobs located in Oconomowoc are filled by
in-commuters.



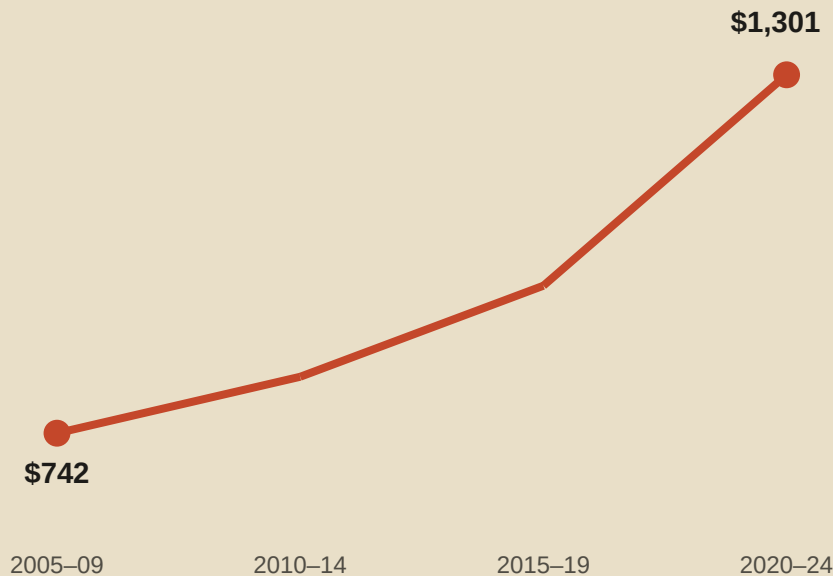
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 75%
since the 2005–2009
survey, before inflation.

\$1,301

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,449 gap between neighbors, the sharpest rent edge between adjacent tracts in Waukesha County.

TRACT 2006

\$890

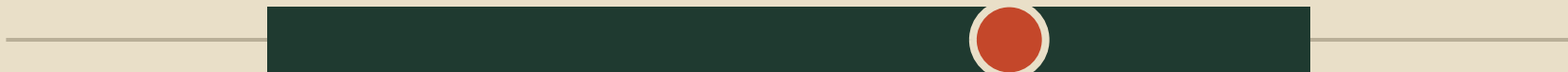
TRACT 2005

\$2,339

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$960–\$1,439



\$1,301 median

is the monthly rent range local workforce wages support.

BUILDING

64% of the housing here was built before 2000.

1,080

homes permitted in ten years,
2016–2025

5%

of those were in multifamily
buildings

64%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.6% to the 8,025 homes here.

26–129

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 48%
more than Wisconsin's.

\$394,500

median home value in Oconomowoc.

Oconomowoc



\$394,500

Wisconsin



\$266,500

U.S.



\$332,700



THAT WAS OCONOMOWOC'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/oconomowoc/**](https://almanacdata.ai/e/wi/oconomowoc/)

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