



New Richmond, Wisconsin.

Current market data.

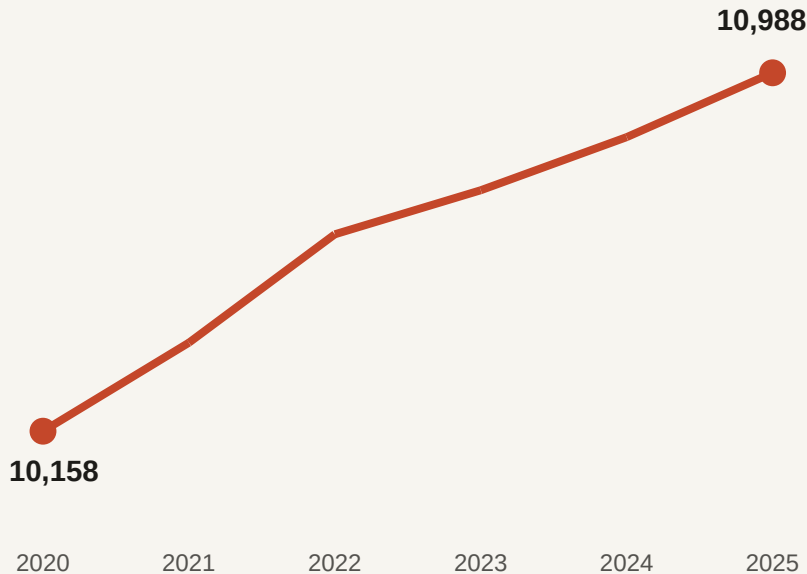
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 8.2% since 2020.

10,988

people, the 92nd-largest of Wisconsin's cities and towns.



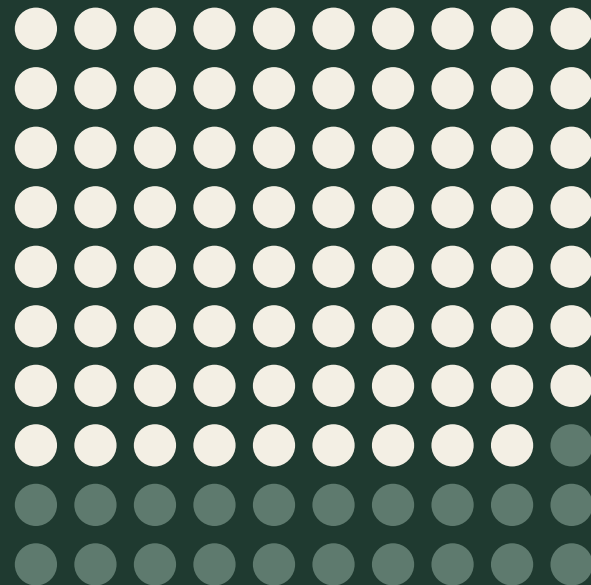
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

79.1%

of 5,315 jobs located in New Richmond are filled by
in-commuters.

Source: Census LEHD LODES, 2023



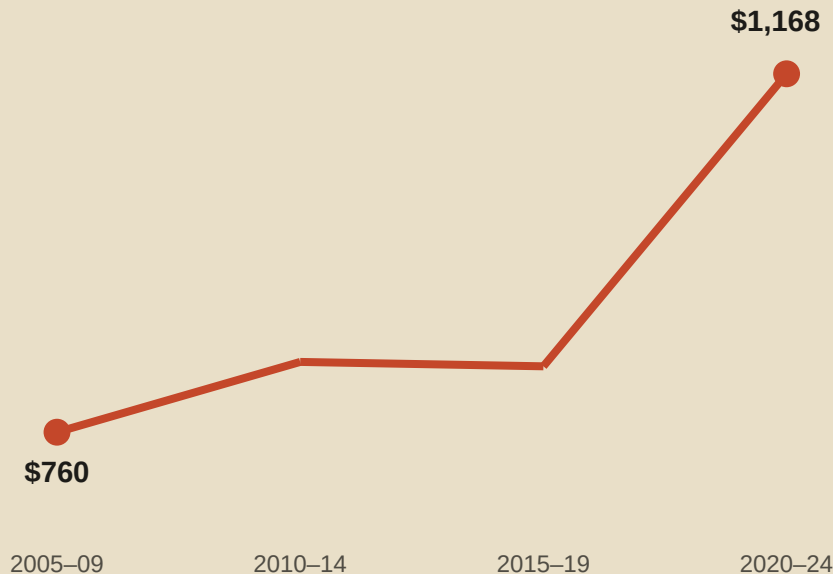
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 54%
since the 2005–2009
survey, before inflation.

\$1,168

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,202 gap between neighbors, the sharpest rent edge between adjacent tracts in St. Croix County.

TRACT 1208.02

\$1,095

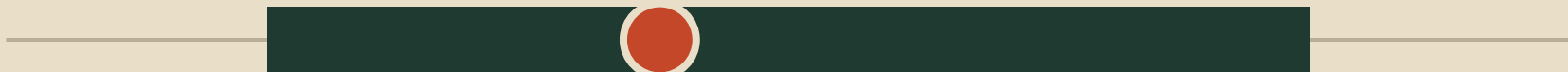
TRACT 1209.04

\$2,297

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$983–\$1,474



\$1,168 median

is the monthly rent range local workforce wages support.

BUILDING

66% of the housing here was built before 2000.

1,116

homes permitted in ten years,
2016–2025

15%

of those were in multifamily
buildings

66%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.2% to the 4,513 homes here.

17–53

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 7% more than Wisconsin's.

\$285,100

median home value in New Richmond.

New Richmond



\$285,100

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS NEW RICHMOND'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/new-richmond/**](https://almanacdata.ai/e/wi/new-richmond/)

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