



New Berlin, Wisconsin.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

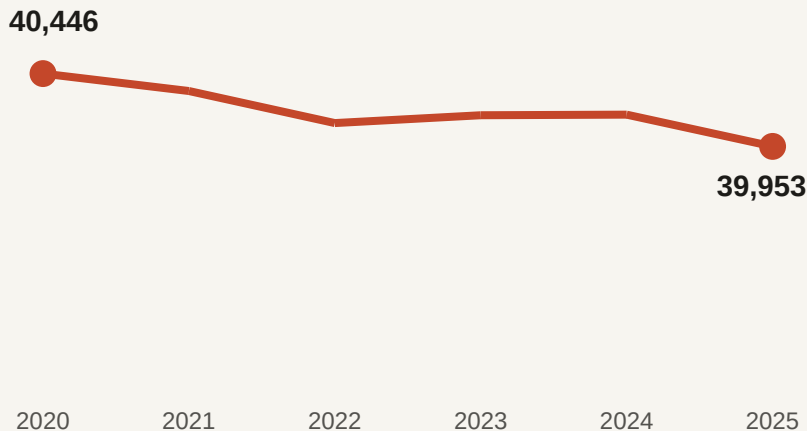


POPULATION

Down 1.2% since 2020.

39,953

people, the 19th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

92.0%

of 27,226 jobs located in New Berlin are filled by in-commuters.



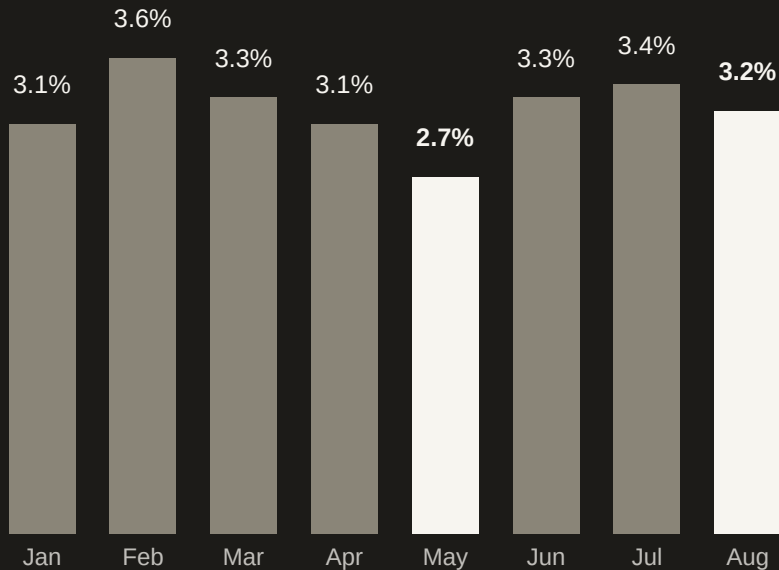
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
2.7%.

3.2%

in August 2026, the latest month released. A year earlier it was 2.8%.

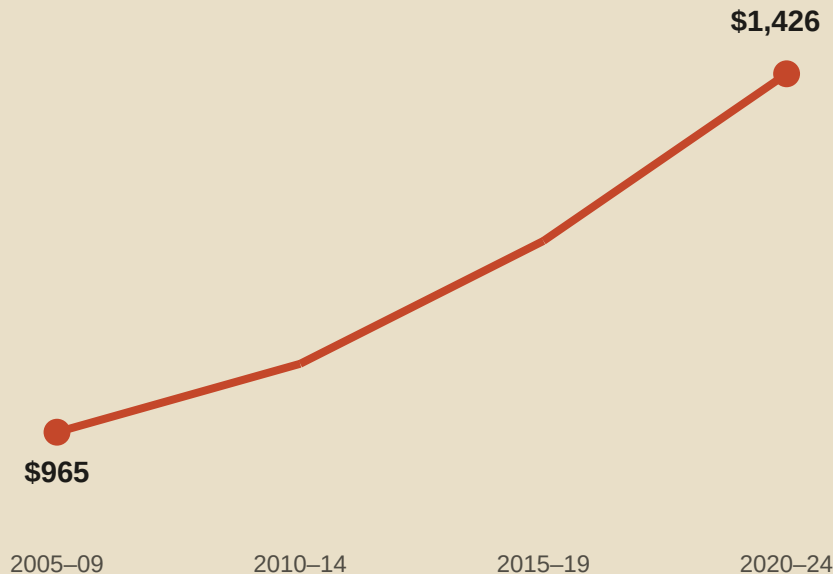


RENT

Median rent is up 48%
since the 2005–2009
survey, before inflation.

\$1,426

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,449 gap between neighbors, the sharpest rent edge between adjacent tracts in Waukesha County.

TRACT 2006

\$890

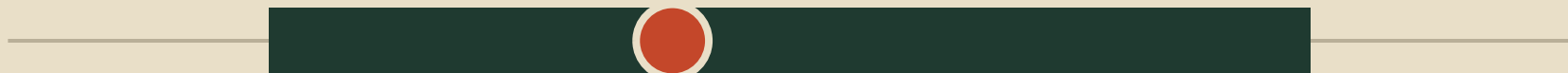
TRACT 2005

\$2,339

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,194–\$1,792



\$1,426 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

377

homes permitted in ten years,
2016–2025

15%

of those were in multifamily
buildings

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.5% to the 17,577 homes here.

39–272

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 37%
more than Wisconsin's.**

\$365,700

median home value in New Berlin.

New Berlin



\$365,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS NEW BERLIN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/new-berlin/**](https://almanacdata.ai/e/wi/new-berlin/)

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