



Neenah, Wisconsin.

Current market data.

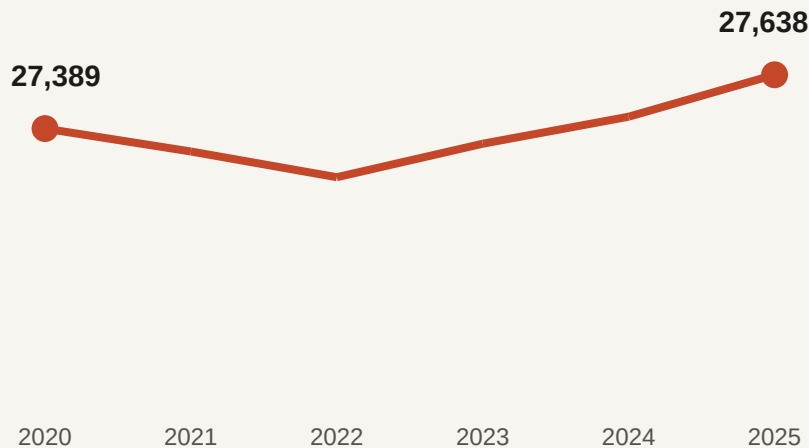
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

27,638

people, the 29th-largest of Wisconsin's cities and towns.

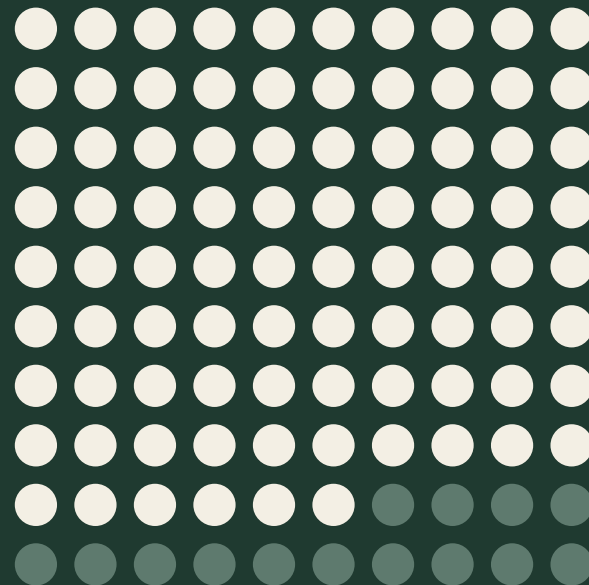


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

85.6%

of 18,480 jobs located in Neenah are filled by in-commuters.



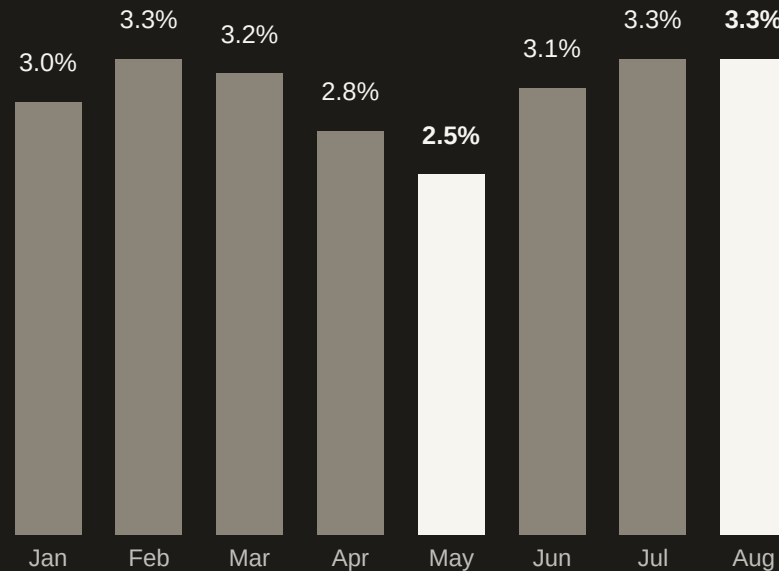
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
2.5%.

3.3%

in August 2026, the latest month released. A year earlier it was 2.9%.

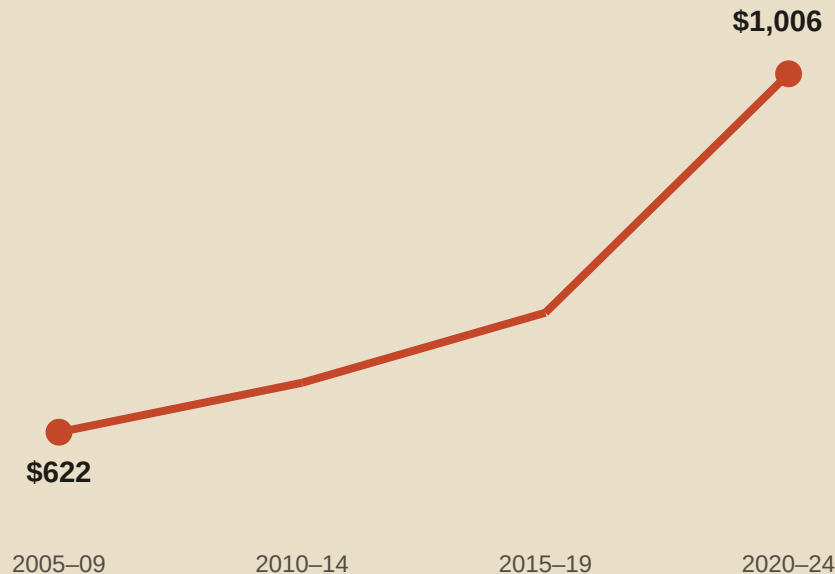


RENT

Median rent is up 62%
since the 2005–2009
survey, before inflation.

\$1,006

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$720.

A \$720 gap between neighbors, the sharpest rent edge between adjacent tracts in Winnebago County.

TRACT 36

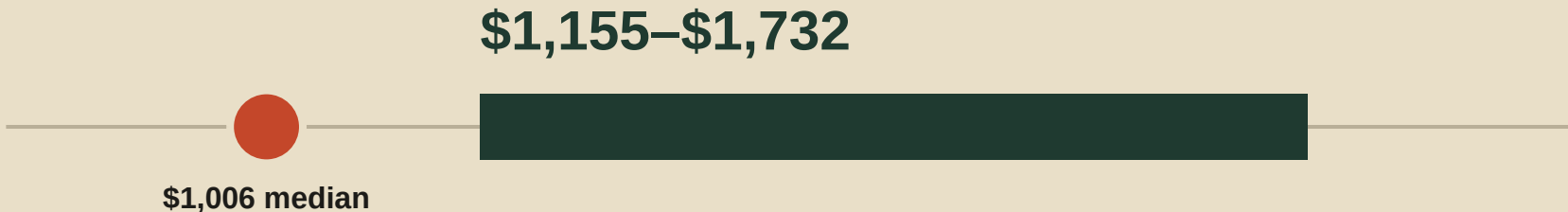
\$929

TRACT 37.04

\$1,649

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1,043

homes permitted in ten years,
2016–2025

55%

of those were in multifamily
buildings

83%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.5% to the 11,941 homes here.

39–185

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 21% less than Wisconsin's.

\$210,700

median home value in Neenah.

Neenah



\$210,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS NEENAH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/neenah/

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