



Mount Pleasant, Wisconsin.

Current market data.

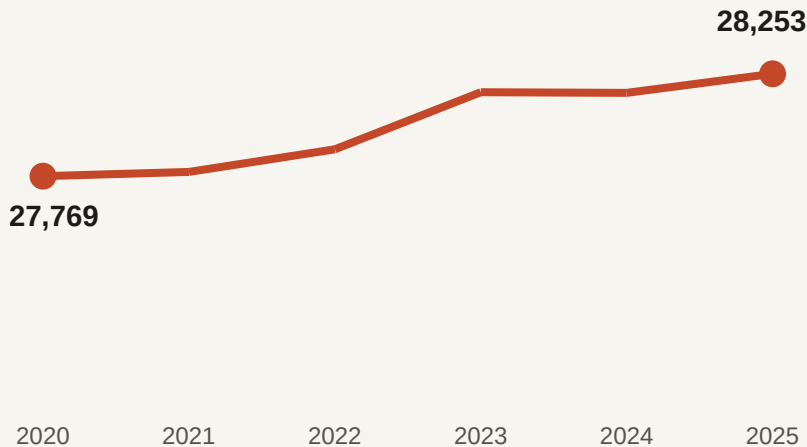
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.7% since 2020.

28,253

people, the 28th-largest of Wisconsin's cities and towns.

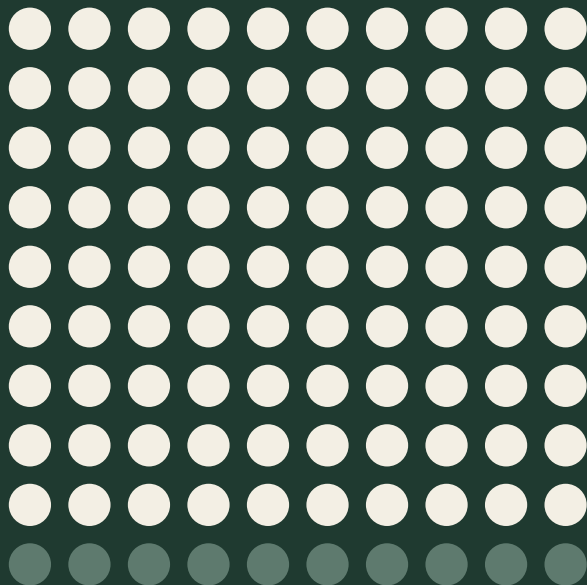


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.3%

of 16,289 jobs located in Mount Pleasant are filled by
in-commuters.



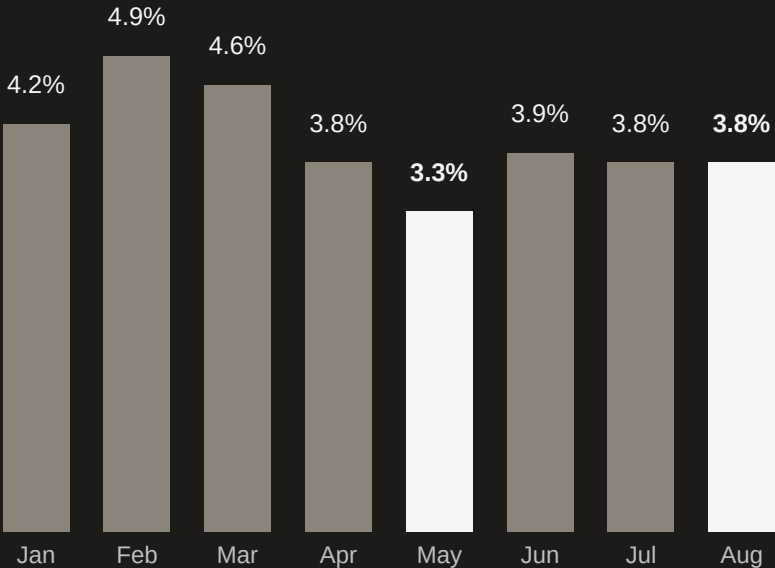
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
3.3%.

3.8%

in August 2026, the latest month released. A year earlier it was 3.1%.



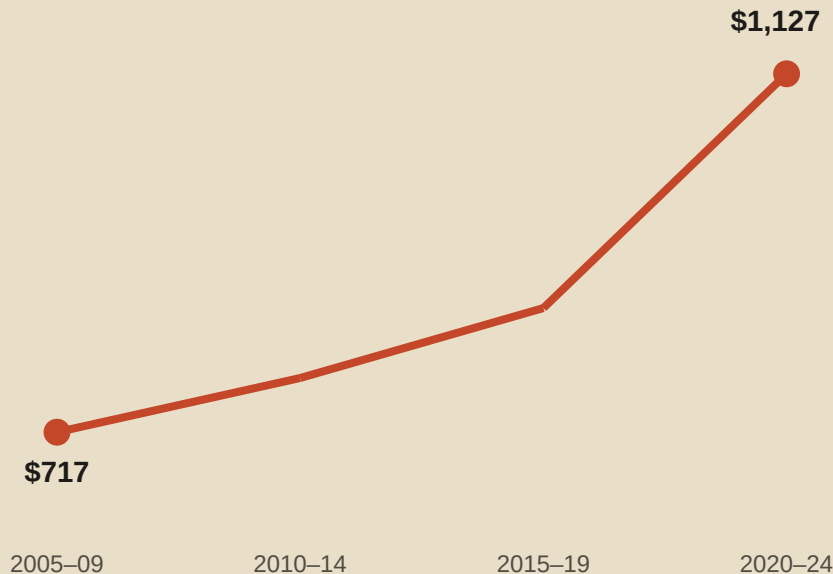
Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

Median rent is up 57%
since the 2005–2009
survey, before inflation.

\$1,127

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,001 gap between neighbors, the sharpest rent edge between adjacent tracts in Racine County.

TRACT 27.02

\$892

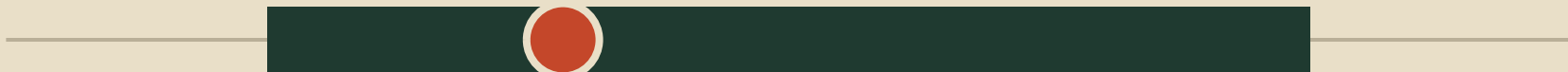
TRACT 28

\$1,893

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$987–\$1,480



\$1,127 median

is the monthly rent range local workforce wages support.

BUILDING

75% of the housing here was built before 2000.

617

homes permitted in ten years,
2016–2025

18%

of those were in multifamily
buildings

75%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.3% to the 12,366 homes here.

27–163

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 10% more than Wisconsin's.

\$292,400

median home value in Mount Pleasant.

Mount Pleasant



\$292,400

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS MOUNT PLEASANT'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/mount-pleasant/

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