



Monona, Wisconsin.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

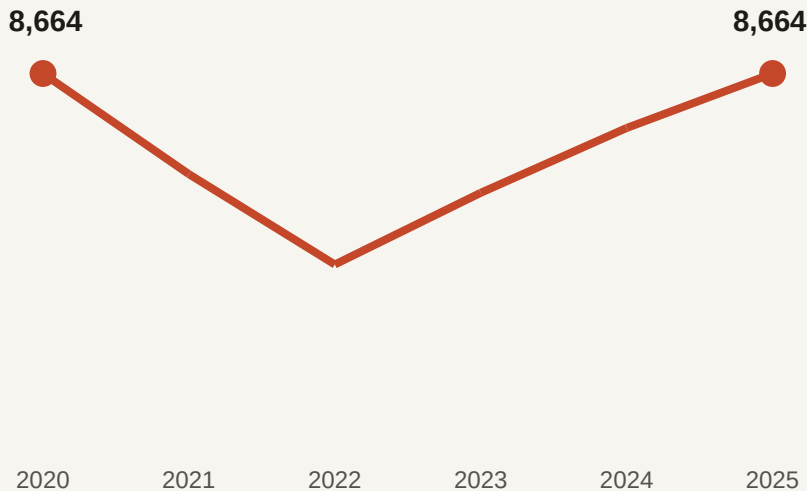


POPULATION

Down 0.0% since 2020.

8,664

people, the 114th-largest of Wisconsin's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.7%

of 7,075 jobs located in Monona are filled by in-commuters.



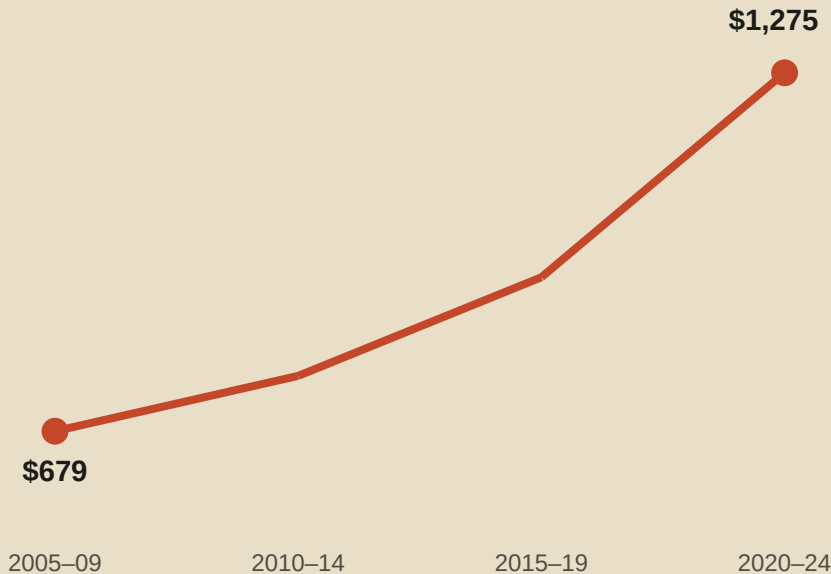
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 88%
since the 2005–2009
survey, before inflation.

\$1,275

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$916 gap between neighbors, the sharpest rent edge between adjacent tracts in Dane County.

TRACT 120.02

\$900

TRACT 117

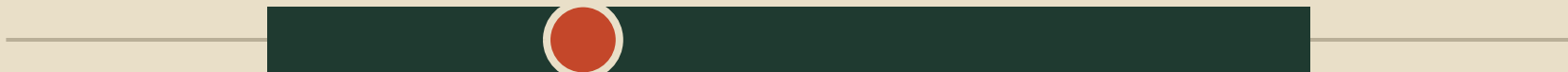
\$1,816



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,107–\$1,661



\$1,275 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

627

homes permitted in ten years,
2016–2025

91%

of those were in multifamily
buildings

79%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.6% to the 4,341 homes here.

16–71

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 61%
more than Wisconsin's.

\$427,900

median home value in Monona.

Monona



\$427,900

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS MONONA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/monona/**](https://almanacdata.ai/e/wi/monona/)

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