



Merton, Wisconsin.

Current market data.

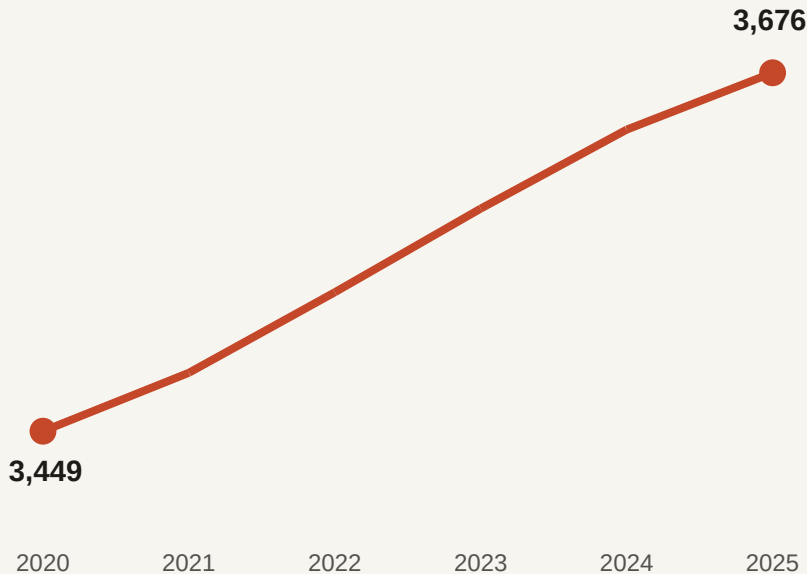
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 6.6% since 2020.

3,676

people, the 185th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

91.7%

of 434 jobs located in Merton are filled by in-commuters.



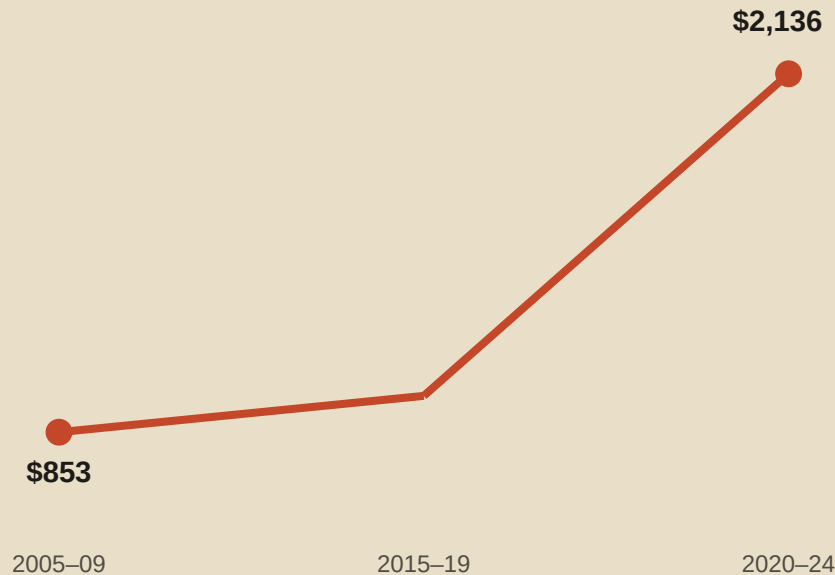
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 150%
since the 2005–2009
survey, before inflation.

\$2,136

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,449 gap between neighbors, the sharpest rent edge between adjacent tracts in Waukesha County.

TRACT 2006

\$890

TRACT 2005

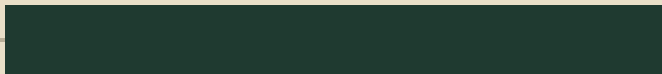
\$2,339



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,162–\$1,743



\$2,136 median

is the monthly rent range local workforce wages support.

BUILDING

49% of the housing here was built before 2000.

176

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

49%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.4% to the 1,083 homes here.

0–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
116% more than
Wisconsin's.

\$575,800

median home value in Merton.

Merton



\$575,800

Wisconsin



\$266,500

U.S.



\$332,700



THAT WAS MERTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/merton/

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