



Merrill, Wisconsin.

Current market data.

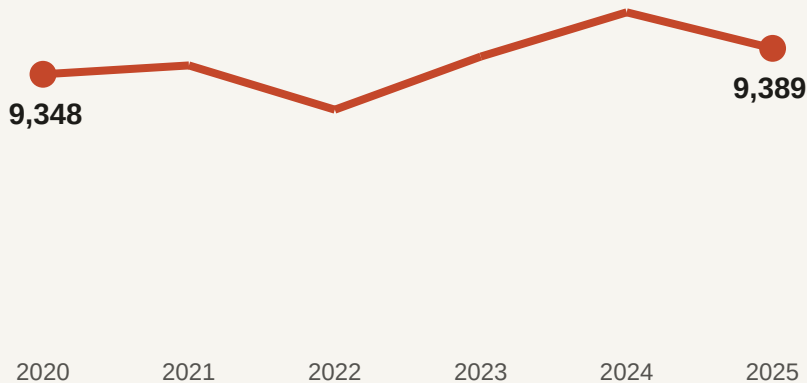
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 0.4% since 2020.

9,389

people, the 104th-largest of Wisconsin's cities and towns.

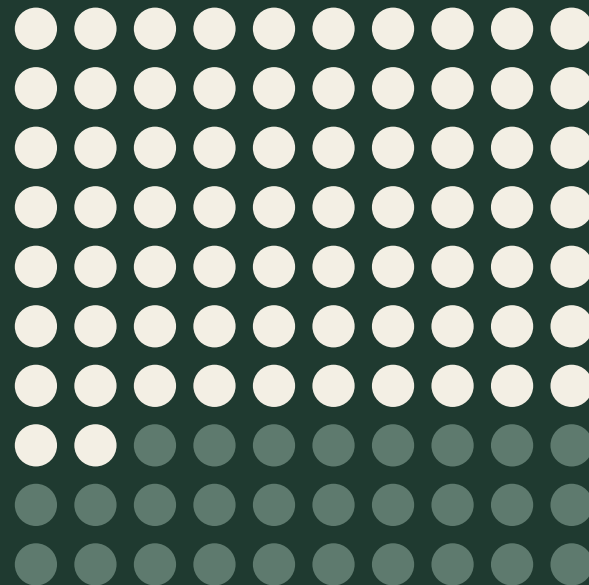


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

72.0%

of 5,957 jobs located in Merrill are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

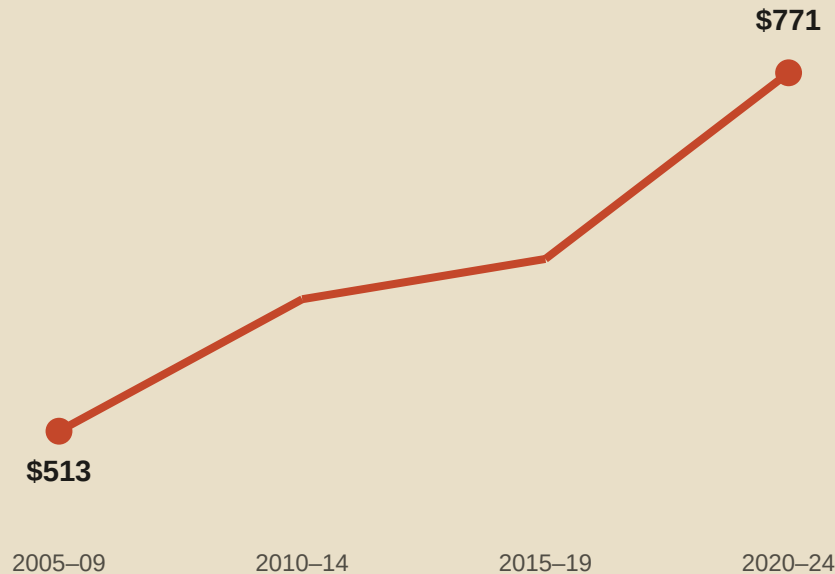


RENT

Median rent is up 50%
since the 2005–2009
survey, before inflation.

\$771

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent jumps \$421.

A \$421 gap between neighbors, the sharpest rent edge between adjacent tracts in Lincoln County.

TRACT 9603

\$608

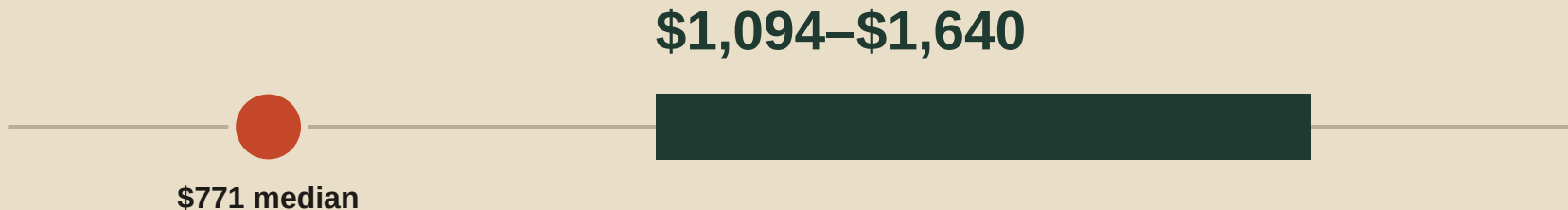
TRACT 9604

\$1,029



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

280

homes permitted in ten years,
2016–2025

72%

of those were in multifamily
buildings

88%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 4,650 homes here.

15–60

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 54% less than Wisconsin's.

\$123,800

median home value in Merrill.

Merrill



\$123,800

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS MERRILL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/merrill/

The Almanac · your hyper-diligent research partner