



# Menasha, Wisconsin.

Current market data.

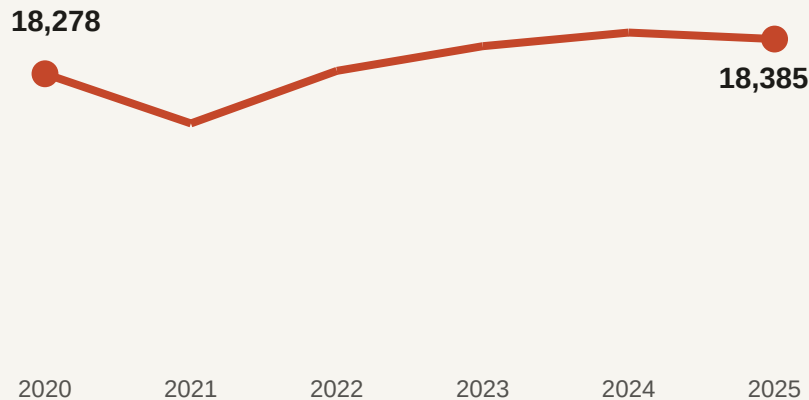
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,  
every year since.**

**18,385**

people, the 48th-largest of Wisconsin's cities and towns.



## THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

91.0%

of 8,258 jobs located in Menasha are filled by in-commuters.



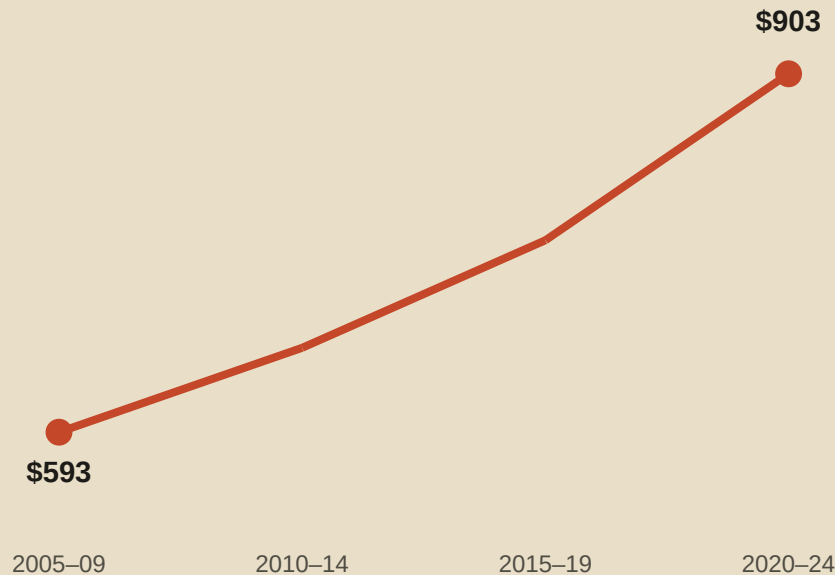
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 52%  
since the 2005–2009  
survey, before inflation.

**\$903**

a month. Wisconsin's median is \$1,087.





## THE SEAM

# Cross one tract line and median rent jumps \$720.

A \$720 gap between neighbors, the sharpest rent edge between adjacent tracts in Winnebago County.

TRACT 36

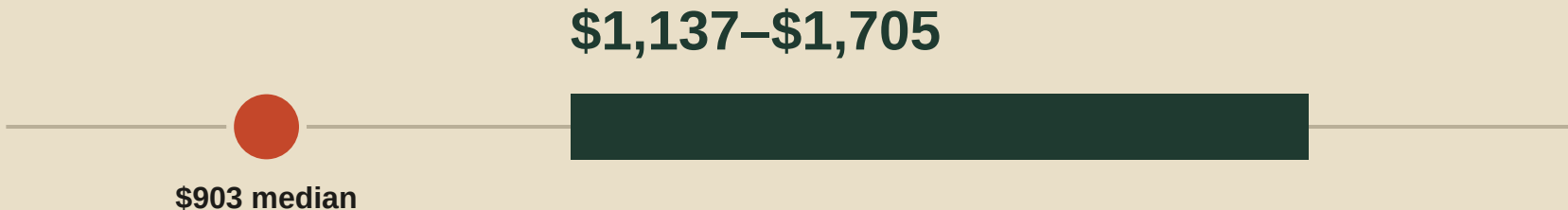
**\$929**

TRACT 37.04

**\$1,649**

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

## BUILDING

# Most of the housing here is older than 2000.

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**320**

homes permitted in ten years,  
2016–2025

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**18%**

of those were in multifamily  
buildings

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**82%**

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.3–1.0% to the 8,518 homes here.**

**27–83**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 28%  
less than Wisconsin's.

**\$191,800**

median home value in Menasha.

Menasha



\$191,800

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS MENASHA'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [\*\*almanacdata.ai/e/wi/menasha/\*\*](https://almanacdata.ai/e/wi/menasha/)

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