



Medford, Wisconsin.

Current market data.

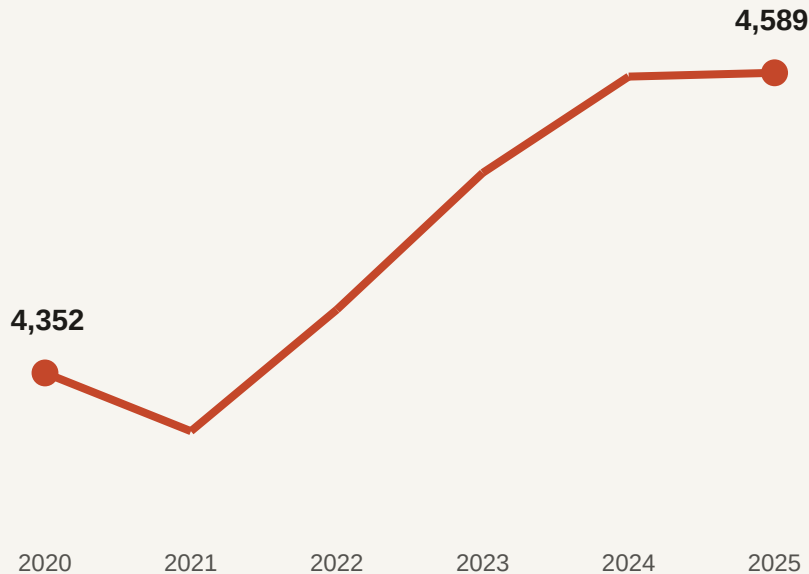
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.4% since 2020.

4,589

people, the 160th-largest of Wisconsin's cities and towns.



THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

82.0%

of 5,591 jobs located in Medford are filled by in-commuters.



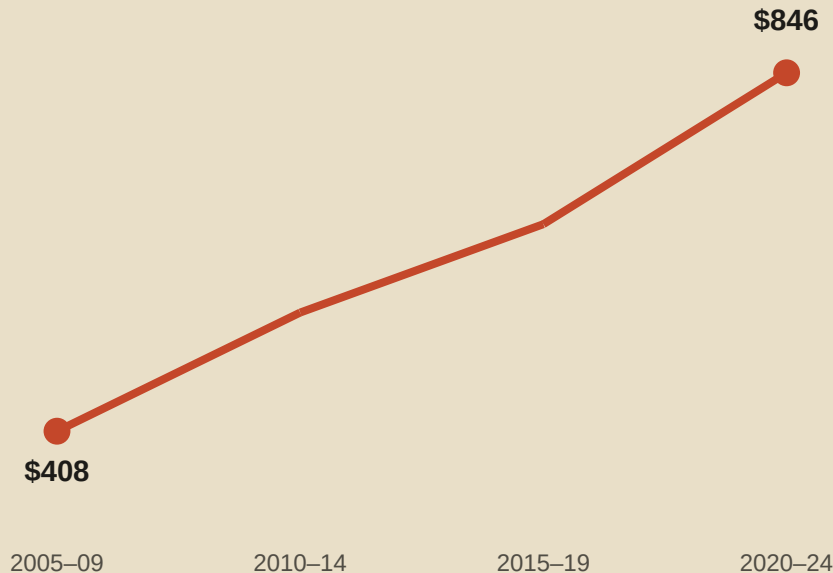
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 107%
since the 2005–2009
survey, before inflation.

\$846

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$413.

A \$413 gap between neighbors, the sharpest rent edge between adjacent tracts in Taylor County.

TRACT 9601

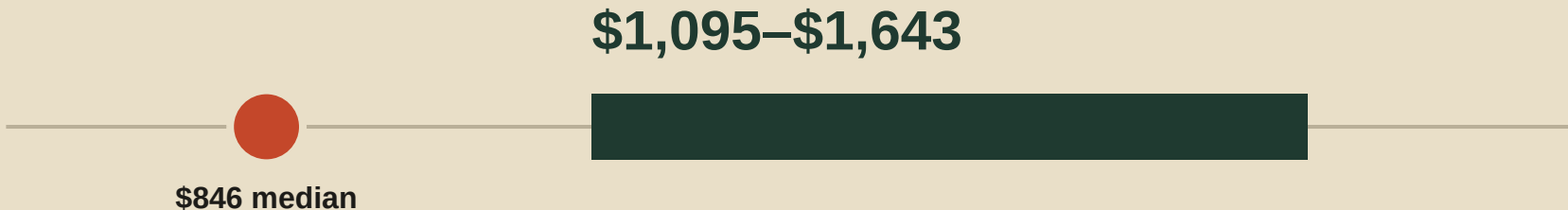
\$748

TRACT 9602

\$1,161

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

163

homes permitted, 2022–2025

93%

of those were in multifamily
buildings

86%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–2.5% to the 2,250 homes here.

5–56

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 30%
less than Wisconsin's.

\$186,600

median home value in Medford.

Medford



\$186,600

Wisconsin



\$266,500

U.S.



\$332,700



THAT WAS MEDFORD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/medford/

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