



Mattoon, Wisconsin.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 31, 2026.

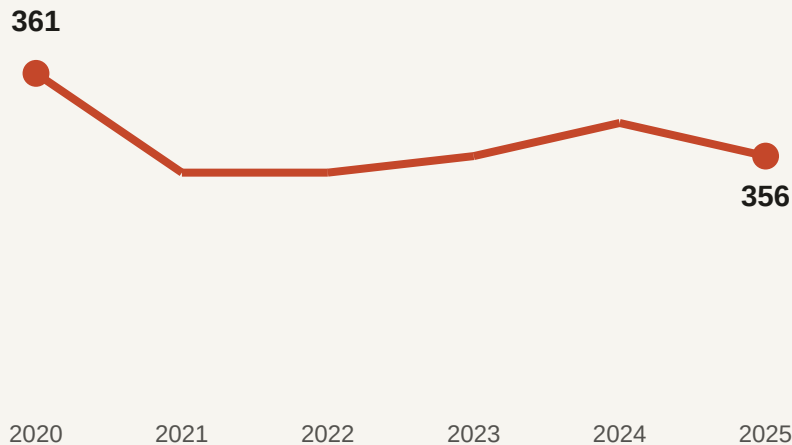


POPULATION

Down 1.4% since 2020.

356

people, the 525th-largest of Wisconsin's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.2%

of 105 jobs located in Mattoon are filled by in-commuters.



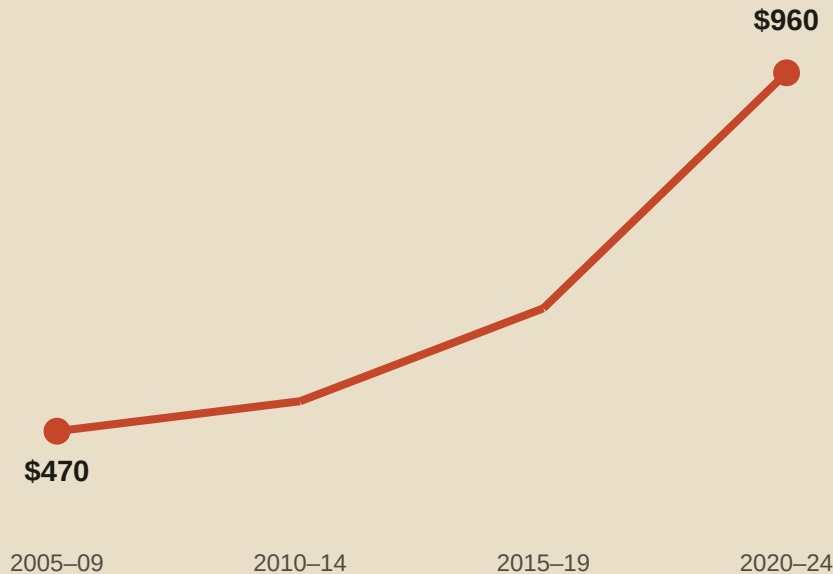
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 104%
since the 2005–2009
survey, before inflation.

\$960

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$633 gap between neighbors, the sharpest rent edge between adjacent tracts in Shawano County.

TRACT 1006

\$541

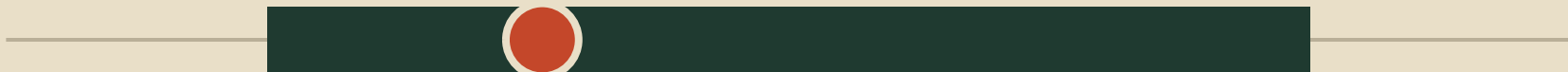
TRACT 1009

\$1,174

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$848–\$1,272



\$960 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

0

homes permitted in ten years, 2016–2025

99%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.5% to the 204 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 67% less than Wisconsin's.

\$86,700

median home value in Mattoon.

Mattoon



\$86,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS MATTOON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/mattoon/**](https://almanacdata.ai/e/wi/mattoon/)

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