



Manitowoc, Wisconsin.

Current market data.

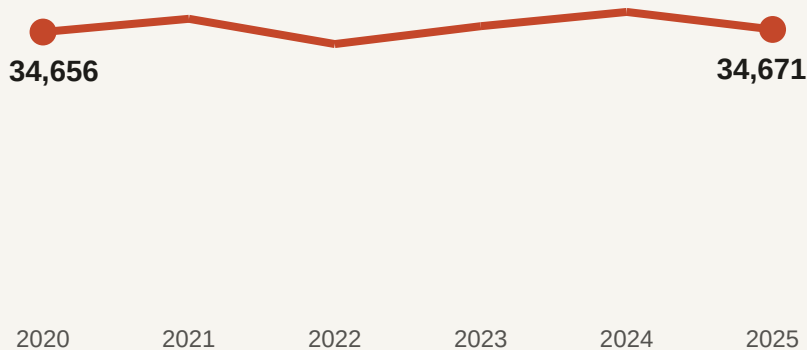
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

34,671

people, the 25th-largest of Wisconsin's cities and towns.

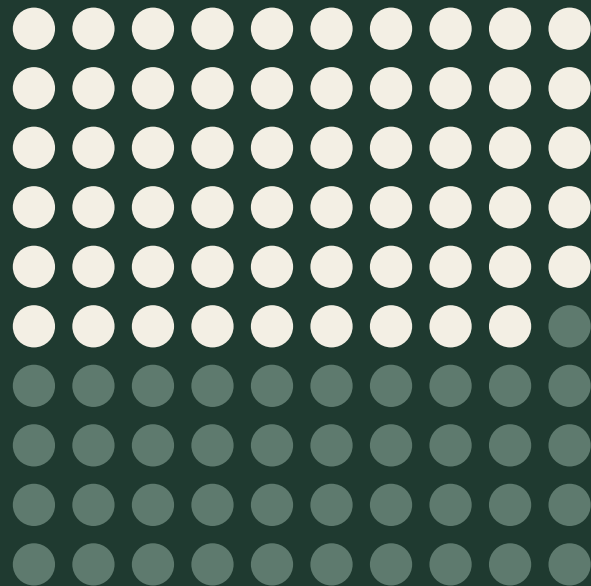


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

59.1%

of 19,258 jobs located in Manitowoc are filled by
in-commuters.



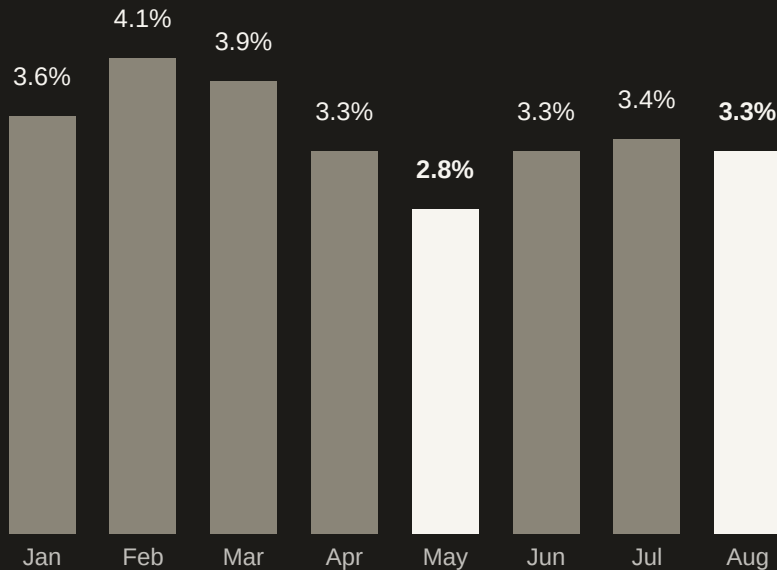
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
2.8%.

3.3%

in August 2026, the latest month released. A year earlier it was 2.9%.

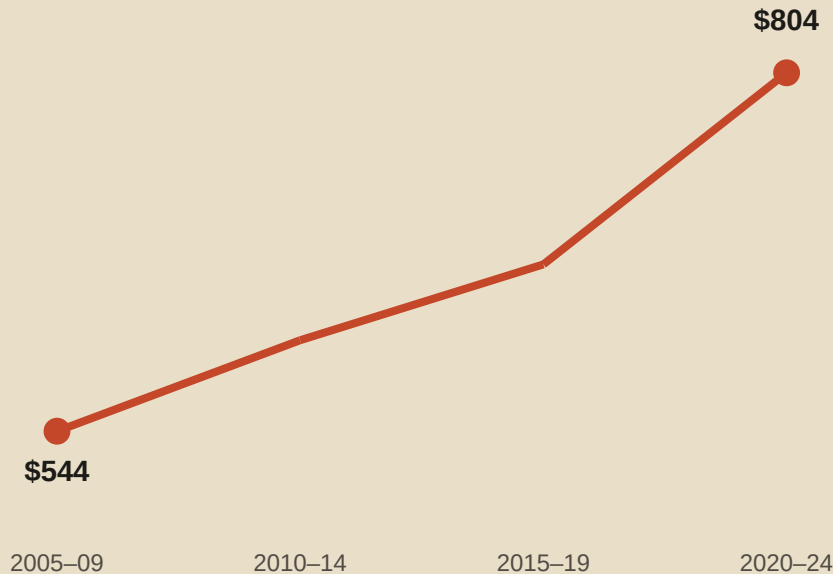


RENT

Median rent is up 48%
since the 2005–2009
survey, before inflation.

\$804

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$400.

A \$400 gap between neighbors, the sharpest rent edge between adjacent tracts in Manitowoc County.

TRACT 102

\$690

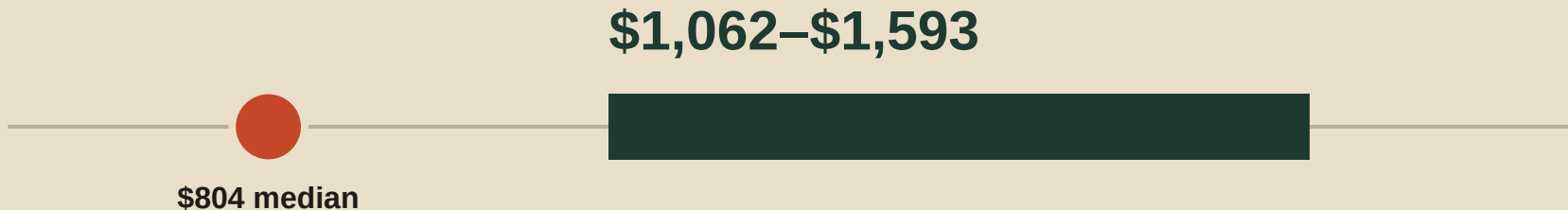
TRACT 105

\$1,090



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

522

homes permitted in ten years,
2016–2025

69%

of those were in multifamily
buildings

88%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 16,506 homes here.

47–193

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 40%
less than Wisconsin's.

\$160,700

median home value in Manitowoc.

Manitowoc



\$160,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS MANITOWOC'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/manitowoc/

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