



Loyal, Wisconsin.

Current market data.

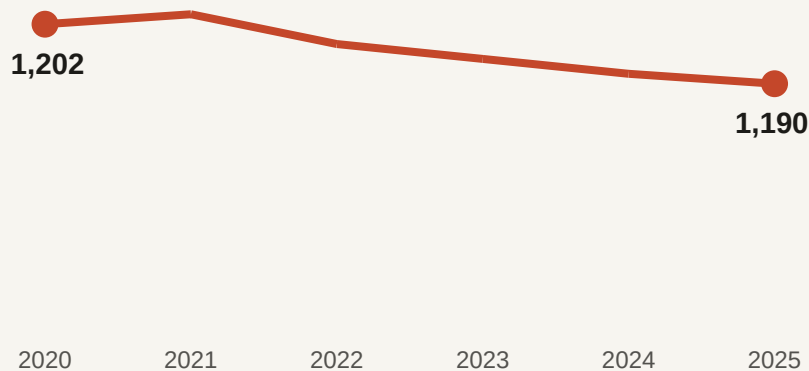
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

1,190

people, the 343rd-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.9%

of 526 jobs located in Loyal are filled by in-commuters.



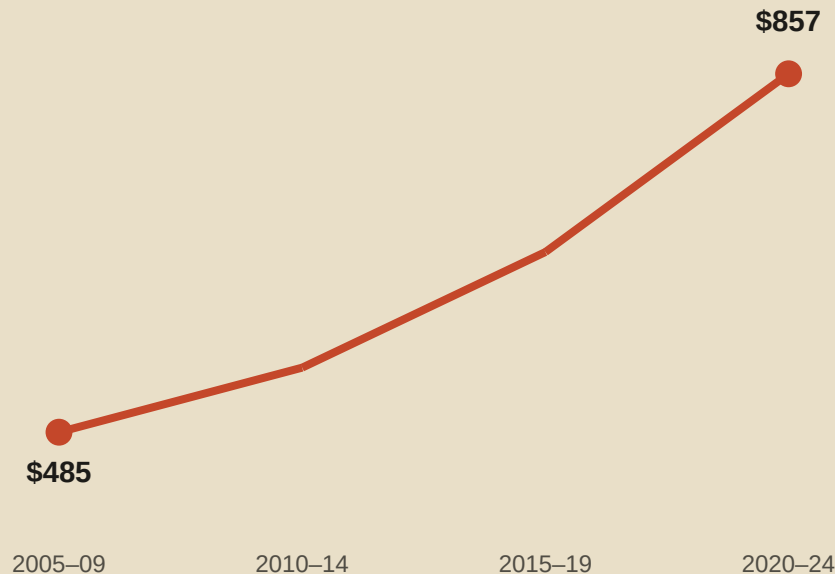
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 77%
since the 2005–2009
survey, before inflation.

\$857

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$317.

A \$317 gap between neighbors, the sharpest rent edge between adjacent tracts in Clark County.

TRACT 9504

\$716

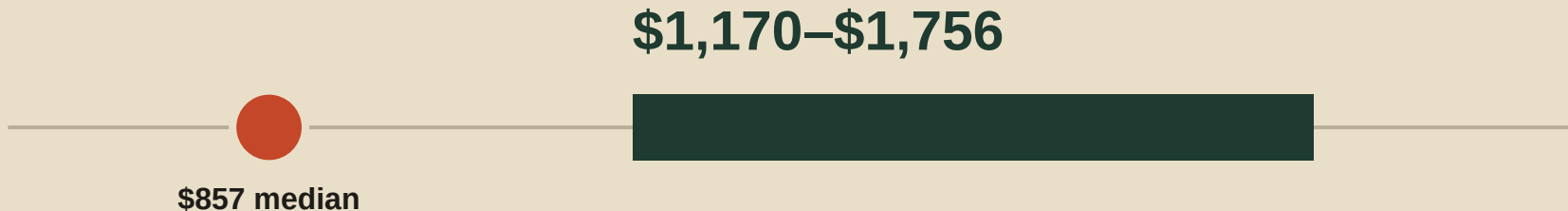
TRACT 9508

\$1,033



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

2

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

96%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.8% to the 642 homes here.

1–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 55%
less than Wisconsin's.

\$119,700

median home value in Loyal.

Loyal



\$119,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS LOYAL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/loyal/

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