



Lake Geneva, Wisconsin.

Current market data.

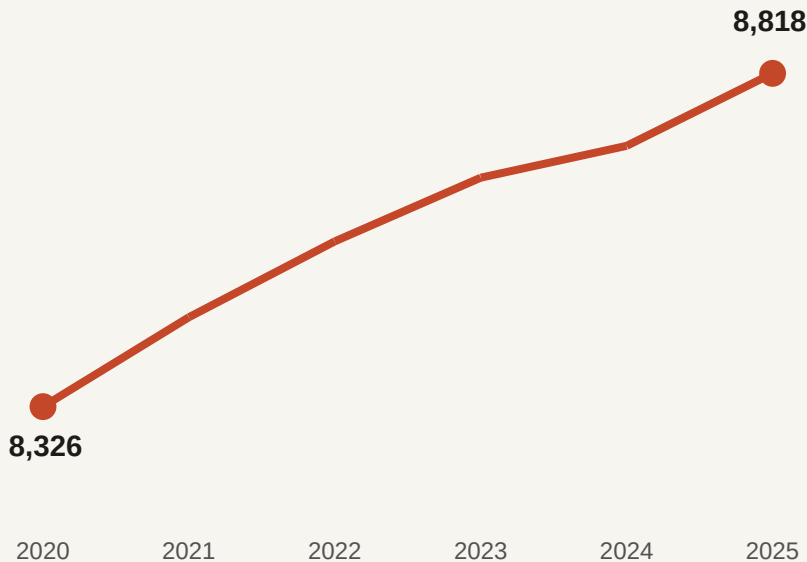
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.9% since 2020.

8,818

people, the 112th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

86.4%

of 7,226 jobs located in Lake Geneva are filled by
in-commuters.



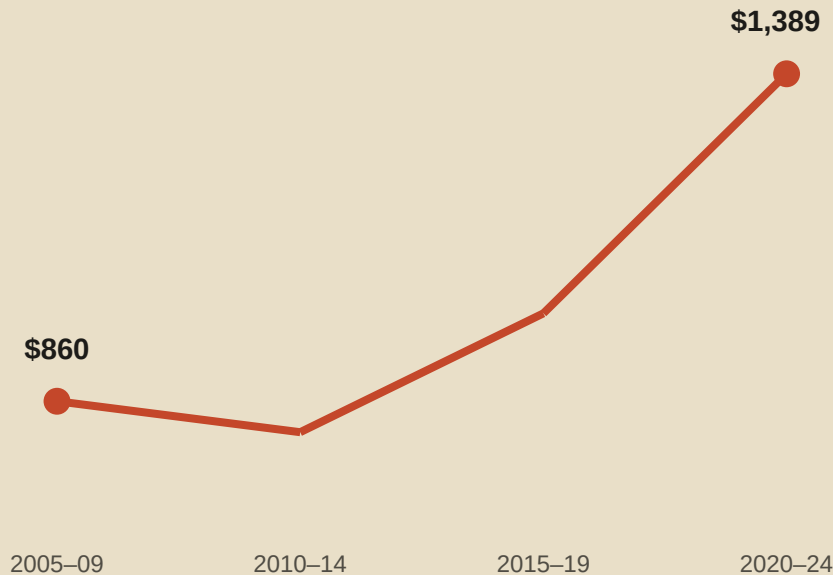
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 62%
since the 2005–2009
survey, before inflation.

\$1,389

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$809.

A \$809 gap between neighbors, the sharpest rent edge between adjacent tracts in Walworth County.

TRACT 16.03

\$932

TRACT 16.06

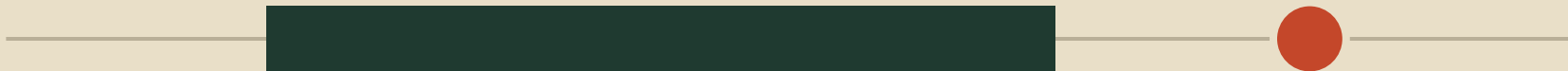
\$1,741



ROOM TO BUILD

The median rent is above what local wages can carry.

\$836–\$1,254



\$1,389 median

is the monthly rent range local workforce wages support.

BUILDING

74% of the housing here was built before 2000.

367

homes permitted, 2022–2025

2%

of those were in multifamily
buildings

74%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 5,215 homes here.

16–72

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 29%
more than Wisconsin's.

\$343,800

median home value in Lake Geneva.

Lake Geneva



\$343,800

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS LAKE GENEVA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/lake-geneva/

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