



La Crosse, Wisconsin.

Current market data.

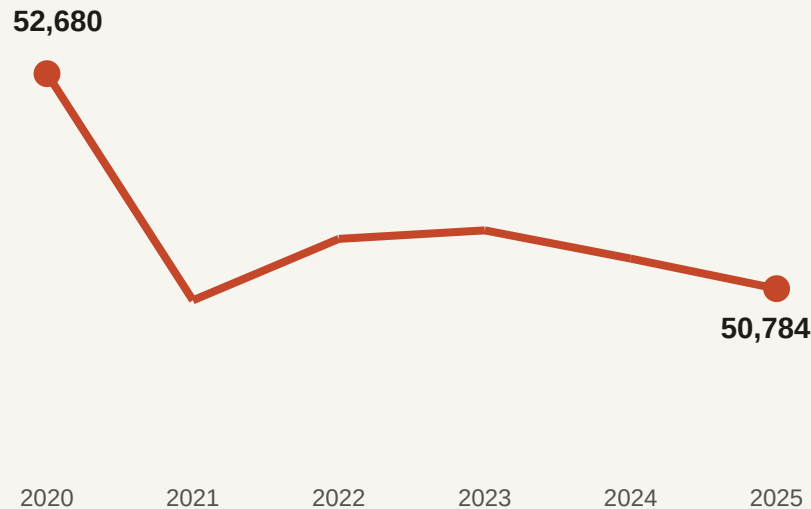
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.6% since 2020.

50,784

people, the 12th-largest of Wisconsin's cities and towns.

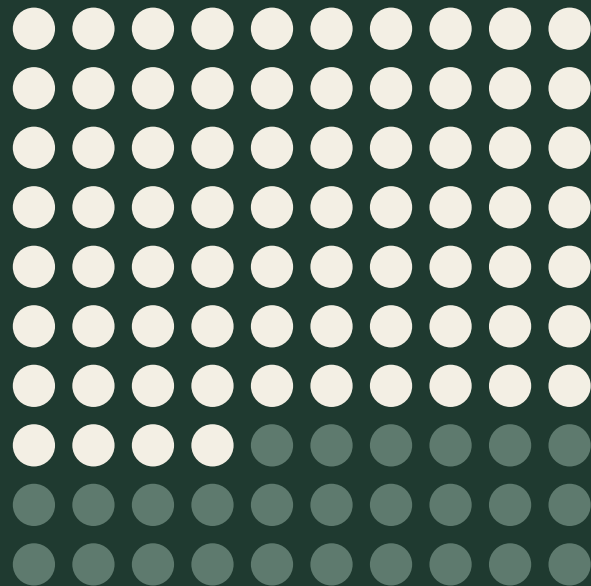


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

73.7%

of 47,966 jobs located in La Crosse are filled by in-commuters.



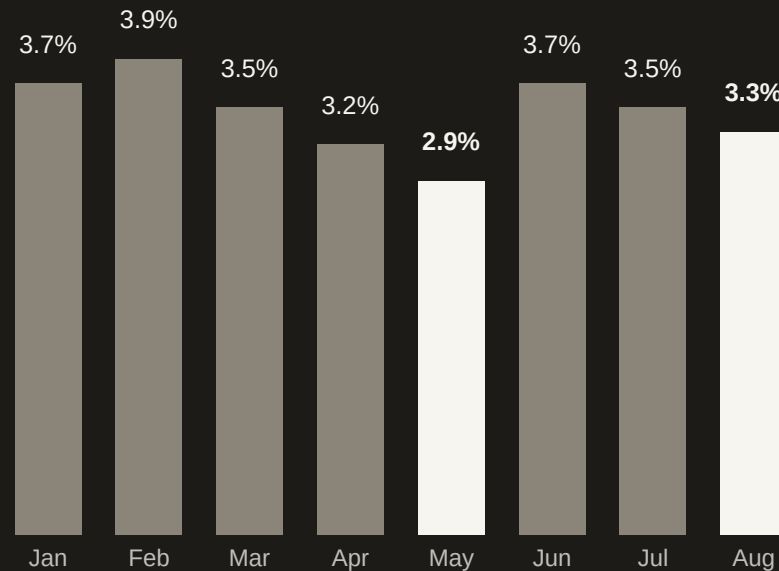
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
2.9%.

3.3%

in August 2026, the latest month released. A year earlier it was 3.2%.

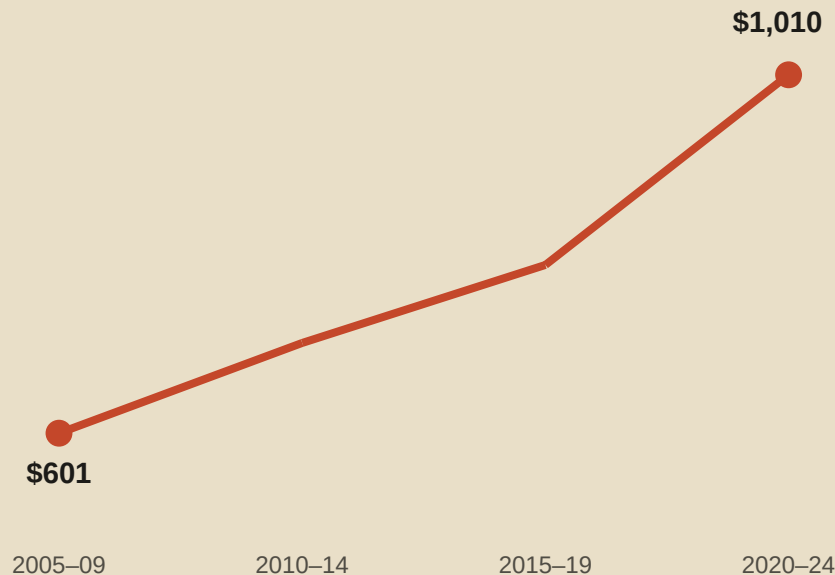


RENT

**Median rent is up 68%
since the 2005–2009
survey, before inflation.**

\$1,010

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$636.

A \$636 gap between neighbors, the sharpest rent edge between adjacent tracts in La Crosse County.

TRACT 104.03

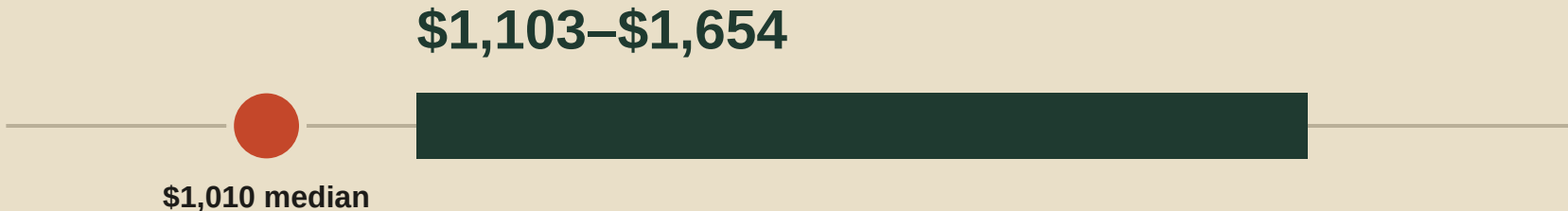
\$890

TRACT 104.04

\$1,526

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

714

homes permitted in ten years,
2016–2025

68%

of those were in multifamily
buildings

85%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–2.0% to the 24,404 homes here.

114–480

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 21% less than Wisconsin's.

\$210,100

median home value in La Crosse.

La Crosse



\$210,100

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS LA CROSSE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/la-crosse/**](https://almanacdata.ai/e/wi/la-crosse/)

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