



Howard, Wisconsin.

Current market data.

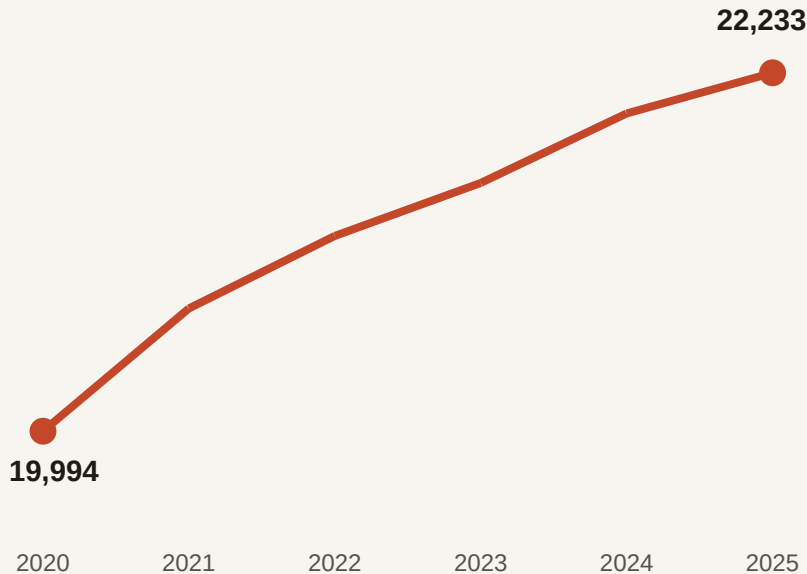
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 11.2% since 2020.

22,233

people, the 38th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

89.3%

of 9,766 jobs located in Howard are filled by in-commuters.



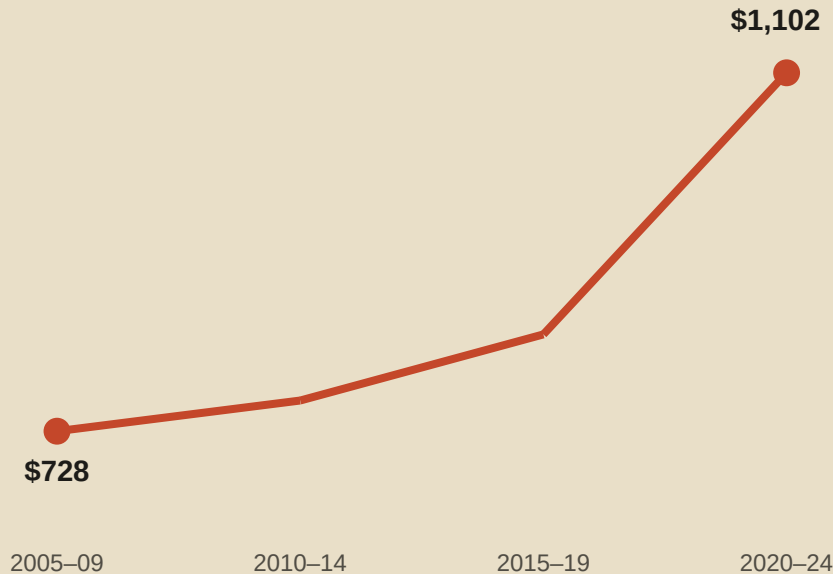
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 51%
since the 2005–2009
survey, before inflation.

\$1,102

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$615.

A \$615 gap between neighbors, the sharpest rent edge between adjacent tracts in Brown County.

TRACT 216

\$895

TRACT 202.04

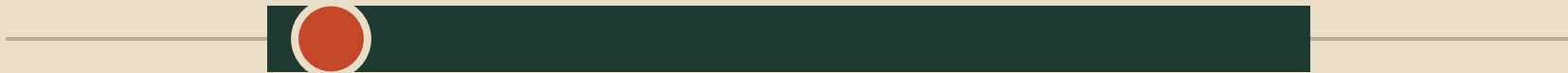
\$1,510



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,069–\$1,604



\$1,102 median

is the monthly rent range local workforce wages support.

BUILDING

60% of the housing here was built before 2000.

1,590

homes permitted in ten years,
2016–2025

58%

of those were in multifamily
buildings

60%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.1% to the 9,139 homes here.

33–98

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 18%
more than Wisconsin's.

\$315,700

median home value in Howard.

Howard



Wisconsin



U.S.





THAT WAS HOWARD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/howard/

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