



Hortonville, Wisconsin.

Current market data.

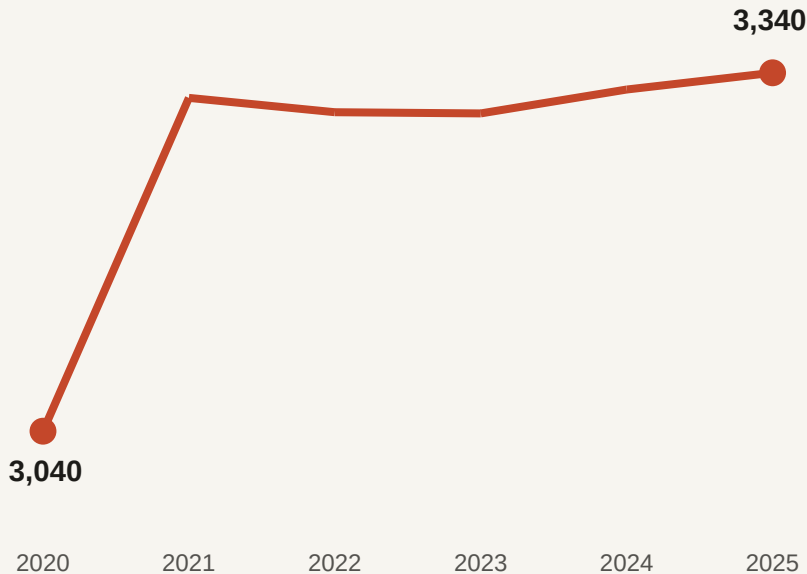
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 9.9% since 2020.

3,340

people, the 199th-largest of Wisconsin's cities and towns.

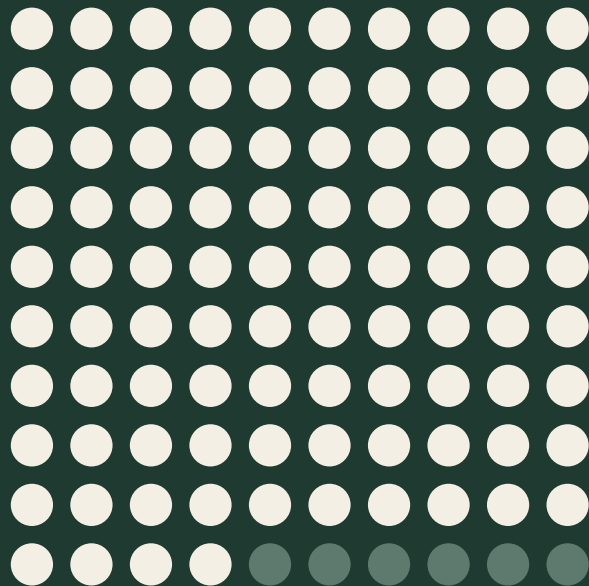


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

94.4%

of 1,461 jobs located in Hortonville are filled by in-commuters.



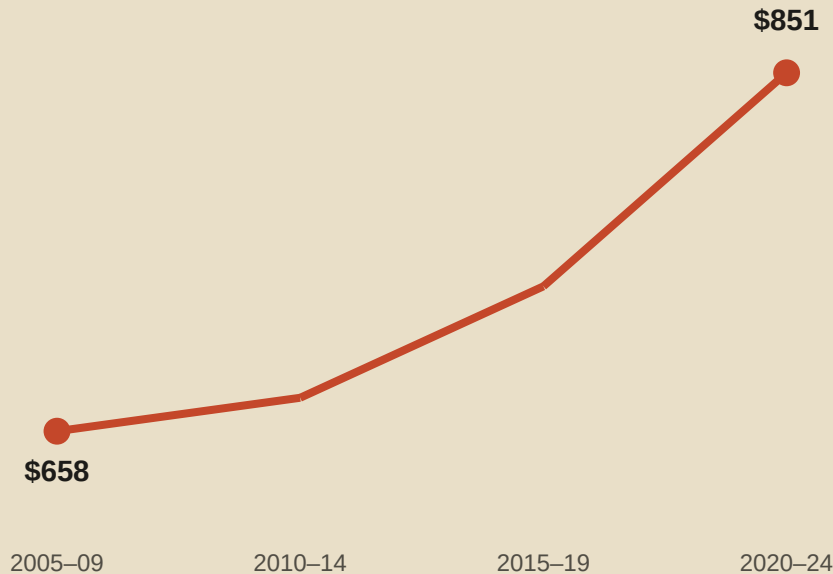
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 29%
since the 2005–2009
survey, before inflation.

\$851

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$741 gap between neighbors, the sharpest rent edge between adjacent tracts in Outagamie County.

TRACT 127

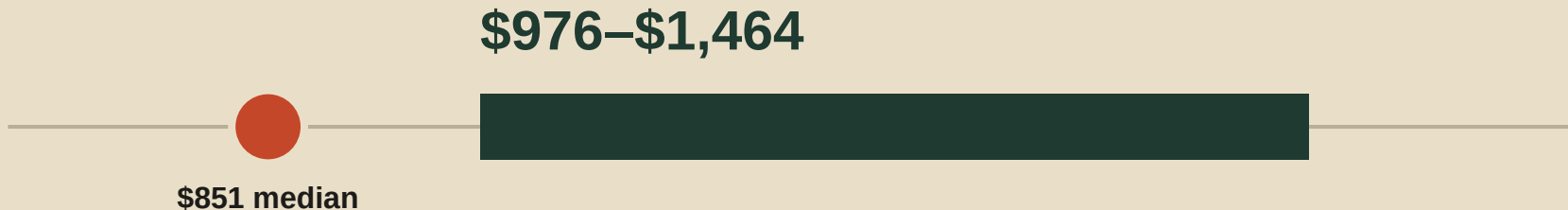
\$783

TRACT 126.02

\$1,524

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

70% of the housing here was built before 2000.

160

homes permitted, 2022–2025

81%

of those were in multifamily
buildings

70%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–1.2% to the 1,278 homes here.

2–15

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 1%
less than Wisconsin's.

\$263,900

median home value in Hortonville.

Hortonville



\$263,900

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS HORTONVILLE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/hortonville/

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