



Hayward, Wisconsin.

Current market data.

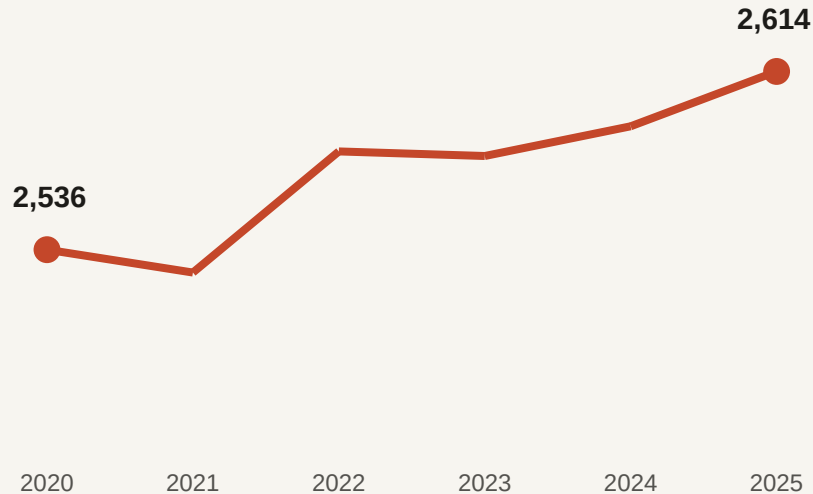
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.1% since 2020.

2,614

people, the 234th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

87.5%

of 3,032 jobs located in Hayward are filled by in-commuters.



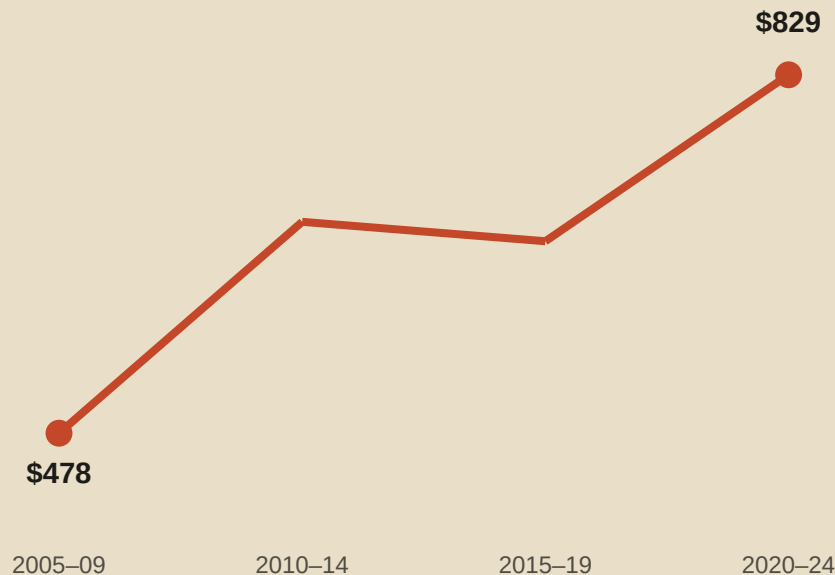
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 73%
since the 2005–2009
survey, before inflation.

\$829

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$598 gap between neighbors, the sharpest rent edge between adjacent tracts in Sawyer County.

TRACT 9400.01

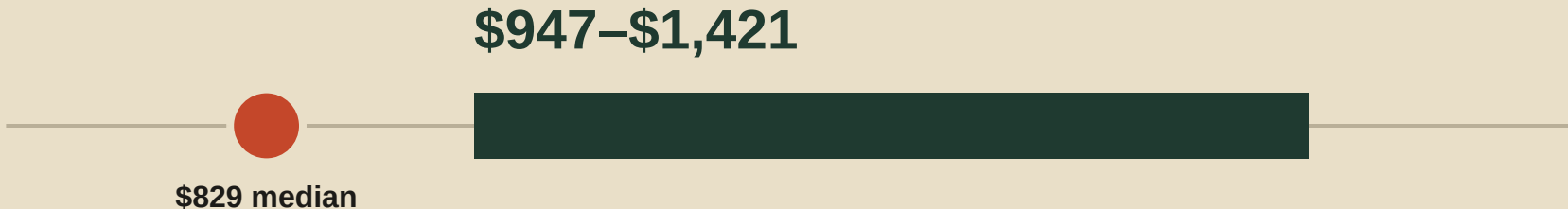
\$466

TRACT 1004

\$1,064

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

75% of the housing here was built before 2000.

137

homes permitted in ten years,
2016–2025

42%

of those were in multifamily
buildings

75%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–2.2% to the 1,387 homes here.

3–30

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 31%
less than Wisconsin's.

\$184,700

median home value in Hayward.

Hayward



\$184,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS HAYWARD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/hayward/

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