



Green Bay, Wisconsin.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

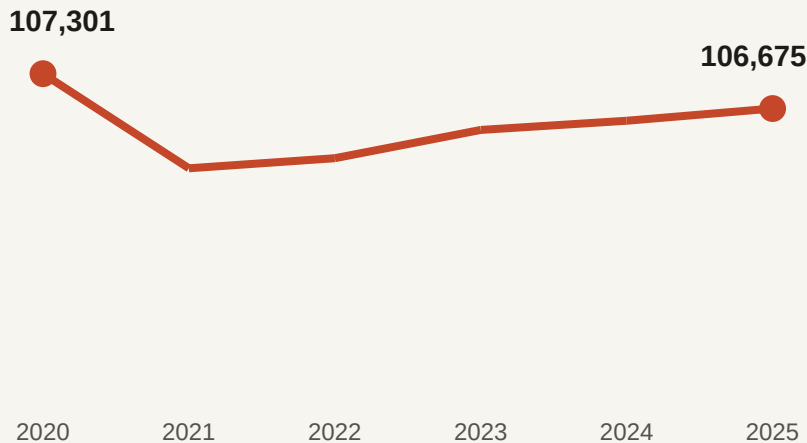


POPULATION

Down 0.6% since 2020.

106,675

people, the 3rd-largest of Wisconsin's cities and towns.



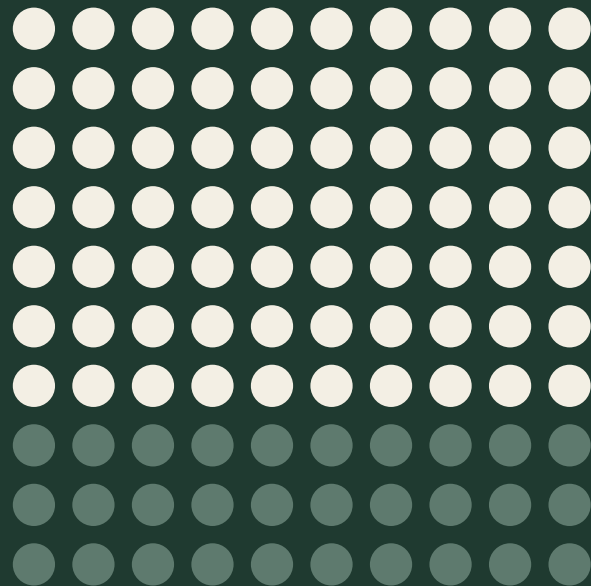
THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

70.0%

of 64,343 jobs located in Green Bay are filled by in-commuters.

Source: Census LEHD LODES, 2023



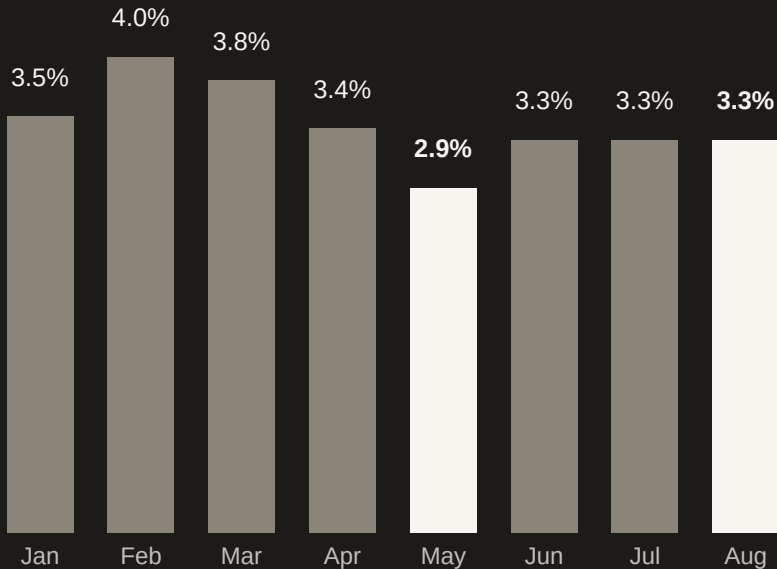
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
2.9%.

3.3%

in August 2026, the latest month released. A year earlier it was 3.0%.

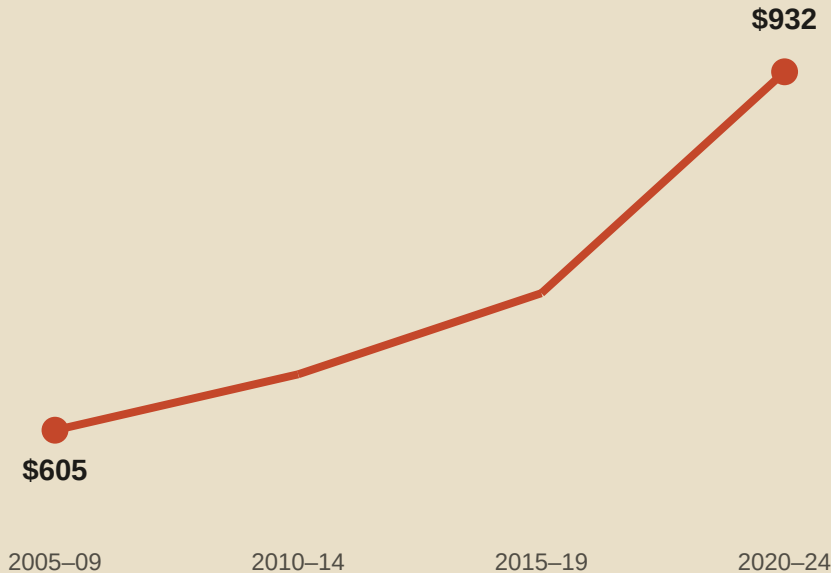


RENT

Median rent is up 54%
since the 2005–2009
survey, before inflation.

\$932

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$615.

A \$615 gap between neighbors, the sharpest rent edge between adjacent tracts in Brown County.

TRACT 216

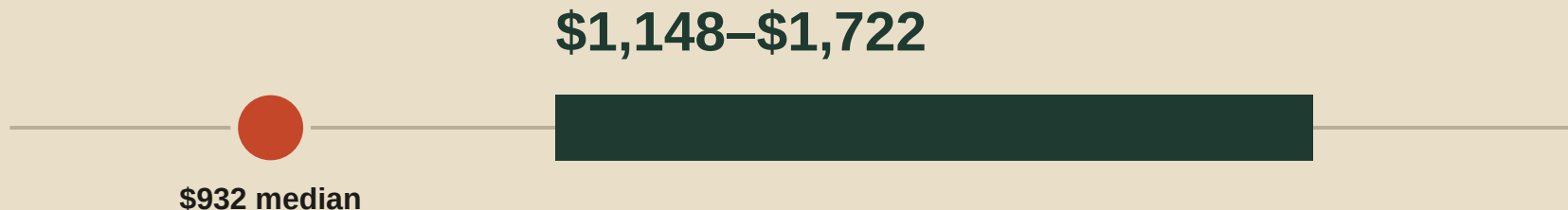
\$895

TRACT 202.04

\$1,510

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1,343

homes permitted in ten years,
2016–2025

49%

of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.4% to the 45,701 homes here.

186–643

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 22%
less than Wisconsin's.**

\$207,200

median home value in Green Bay.

Green Bay



\$207,200

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS GREEN BAY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/green-bay/

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