



Genoa, Wisconsin.

Current market data.

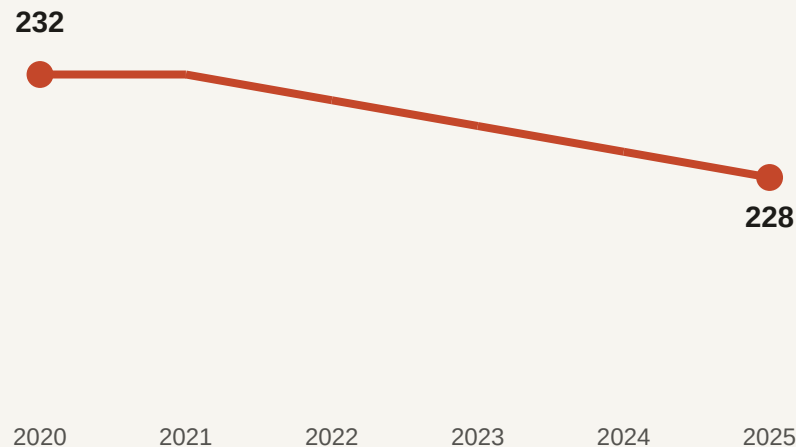
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.7% since 2020.

228

people, the 570th-largest of Wisconsin's cities and towns.



THE WORKDAY

Every job here goes to
someone who lives
somewhere else.

100.0%

of 34 jobs located in Genoa are filled by in-commuters.



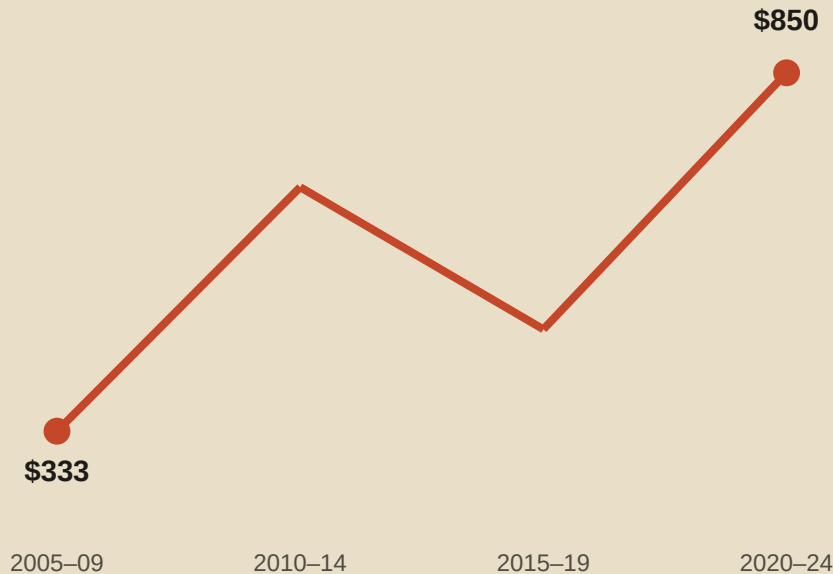
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 155%
since the 2005–2009
survey, before inflation.

\$850

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent jumps \$277.

A \$277 gap between neighbors, the sharpest rent edge between adjacent tracts in Vernon County.

TRACT 9602

\$728

TRACT 9603

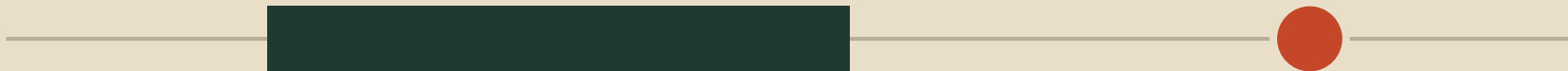
\$1,005



ROOM TO BUILD

The median rent is above what local wages can carry.

\$449–\$673



\$850 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

89%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 24% less than Wisconsin's.

\$203,100

median home value in Genoa.

Genoa



\$203,100

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS GENOA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/genoa/**](https://almanacdata.ai/e/wi/genoa/)

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