



Genoa City, Wisconsin.

Current market data.

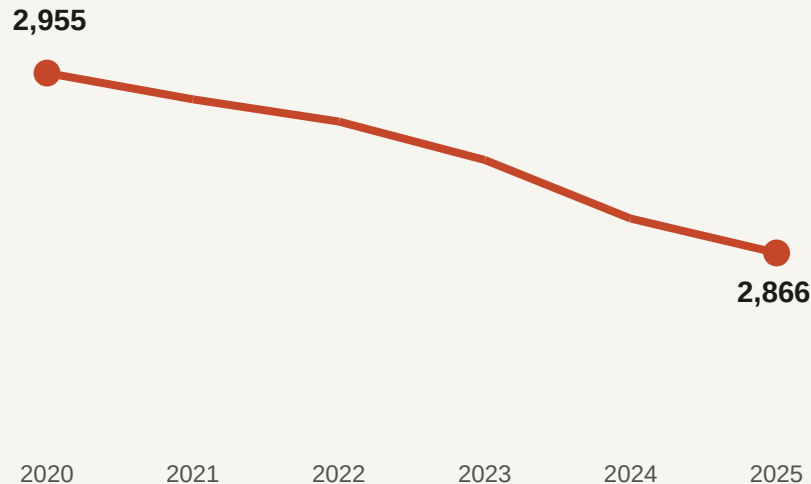
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.0% since 2020.

2,866

people, the 222nd-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

90.3%

of 538 jobs located in Genoa City are filled by in-commuters.



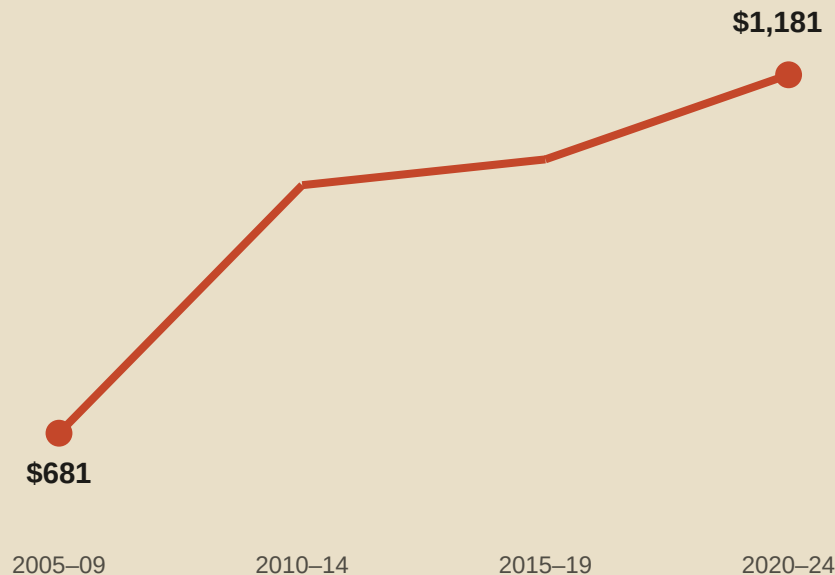
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 73%
since the 2005–2009
survey, before inflation.

\$1,181

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent jumps \$809.

A \$809 gap between neighbors, the sharpest rent edge between adjacent tracts in Walworth County.

TRACT 16.03

\$932

TRACT 16.06

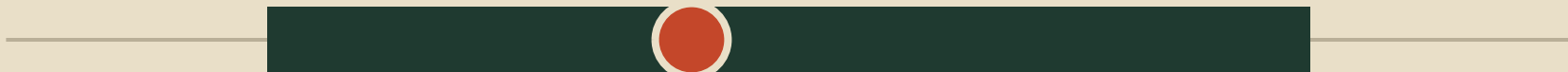
\$1,741



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$981–\$1,472



\$1,181 median

is the monthly rent range local workforce wages support.

BUILDING

65% of the housing here was built before 2000.

0

homes permitted, 2022–2025

65%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 1,153 homes here.

1–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 9%
less than Wisconsin's.

\$241,300

median home value in Genoa City.

Genoa City



\$241,300

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS GENOA CITY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/genoa-city/

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