



Gays Mills, Wisconsin.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

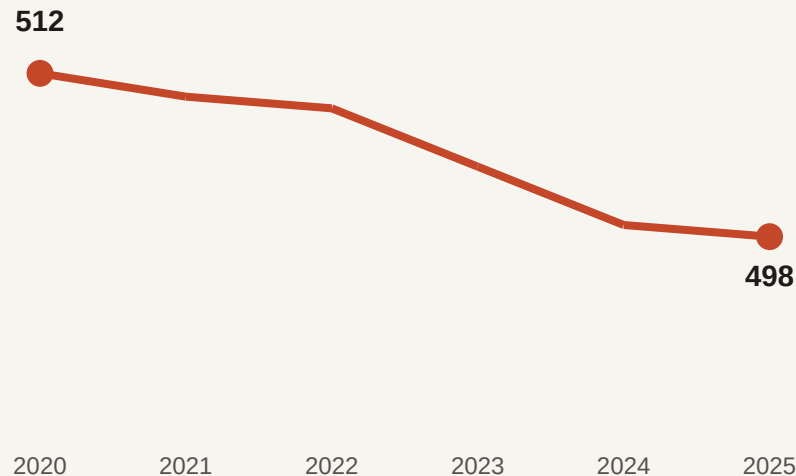


POPULATION

Down 2.7% since 2020.

498

people, the 480th-largest of Wisconsin's cities and towns.

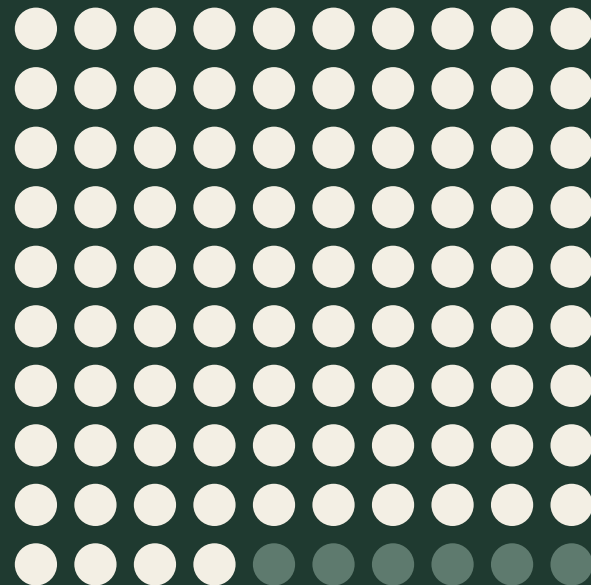


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

94.1%

of 220 jobs located in Gays Mills are filled by in-commuters.



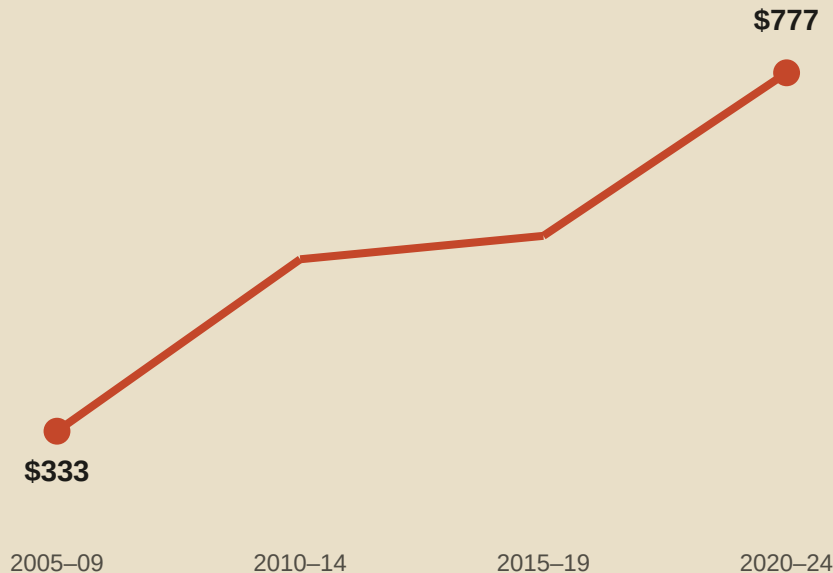
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 133%
since the 2005–2009
survey, before inflation.

\$777

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent jumps \$104.

A \$104 gap between neighbors, the sharpest rent edge between adjacent tracts in Crawford County.

TRACT 9601

\$765

TRACT 9603

\$869



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

4

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

77%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0–0.7% to the 288 homes here.

0–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 38% less than Wisconsin's.

\$164,500

median home value in Gays Mills.

Gays Mills



\$164,500

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS GAYS MILLS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/gays-mills/**](https://almanacdata.ai/e/wi/gays-mills/)

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