



Franklin, Wisconsin.

Current market data.

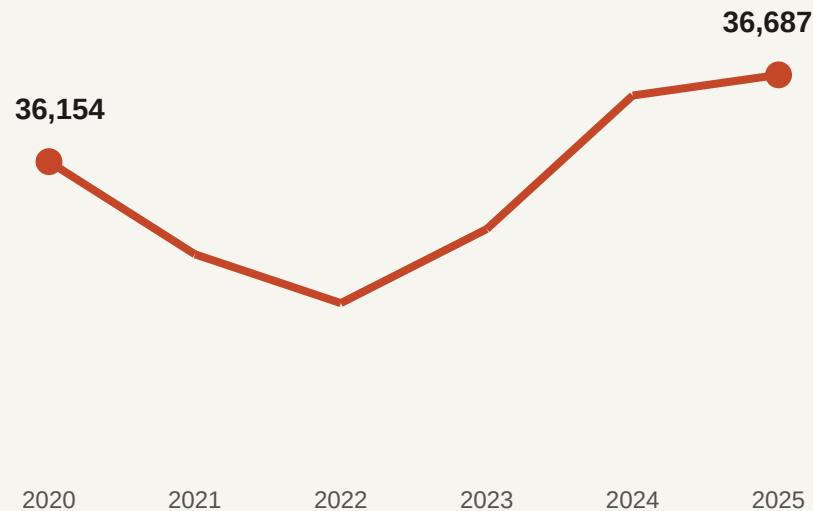
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.5% since 2020.

36,687

people, the 23rd-largest of Wisconsin's cities and towns.

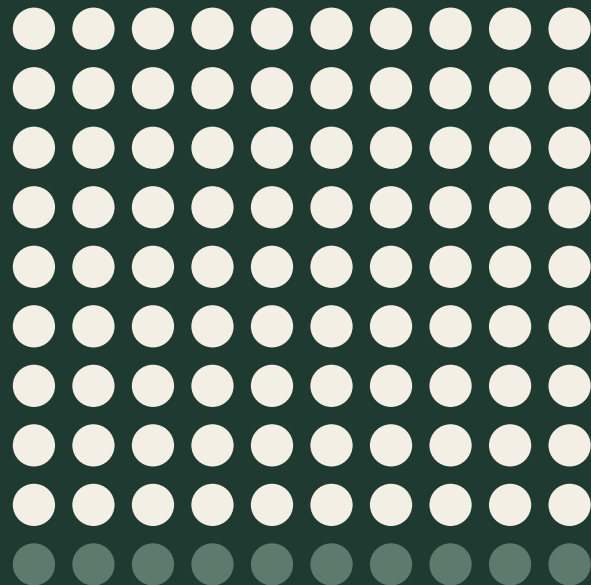


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.2%

of 14,795 jobs located in Franklin are filled by in-commuters.



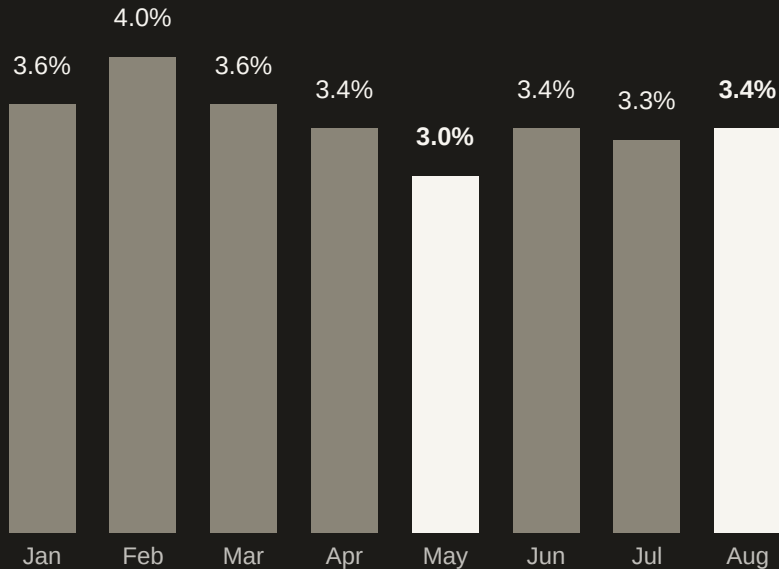
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
3.0%.

3.4%

in August 2026, the latest month released. A year earlier it was 3.0%.

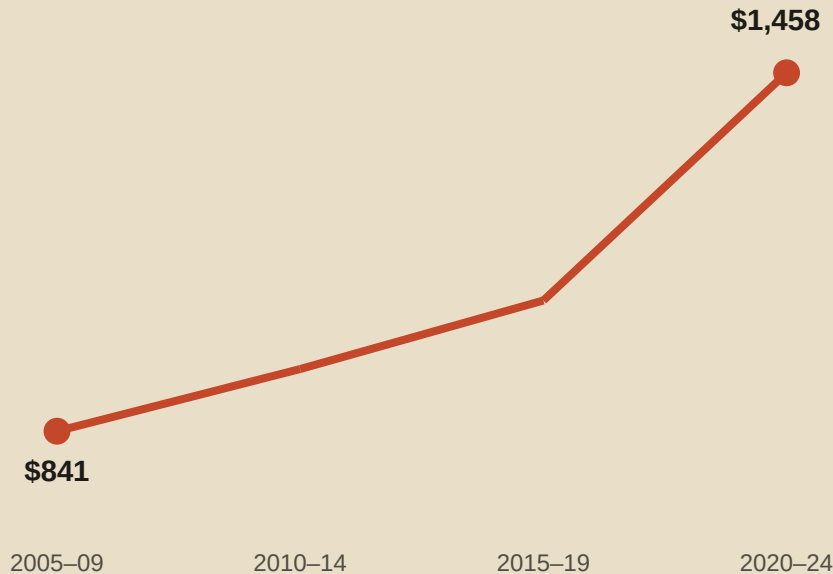


RENT

Median rent is up 73%
since the 2005–2009
survey, before inflation.

\$1,458

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,276 gap between neighbors, the sharpest rent edge between adjacent tracts in Milwaukee County.

TRACT 9

\$880

TRACT 401

\$2,156

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,086–\$1,629



is the monthly rent range local workforce wages support.

BUILDING

70% of the housing here was built before 2000.

902

homes permitted in ten years,
2016–2025

36%

of those were in multifamily
buildings

70%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.0% to the 14,540 homes here.

35–148

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 37% more than Wisconsin's.

\$364,200

median home value in Franklin.

Franklin



\$364,200

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS FRANKLIN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/franklin/

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