



Fall River, Wisconsin.

Current market data.

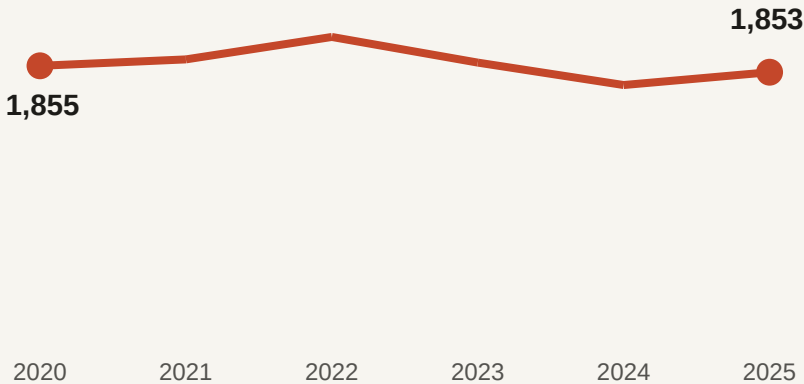
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Steady. Within 1% of 2020,
every year since.

1,853

people, the 271st-largest of Wisconsin's cities and towns.



Source: Census Population Estimates, 2025

THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

89.6%

of 1,118 jobs located in Fall River are filled by in-commuters.



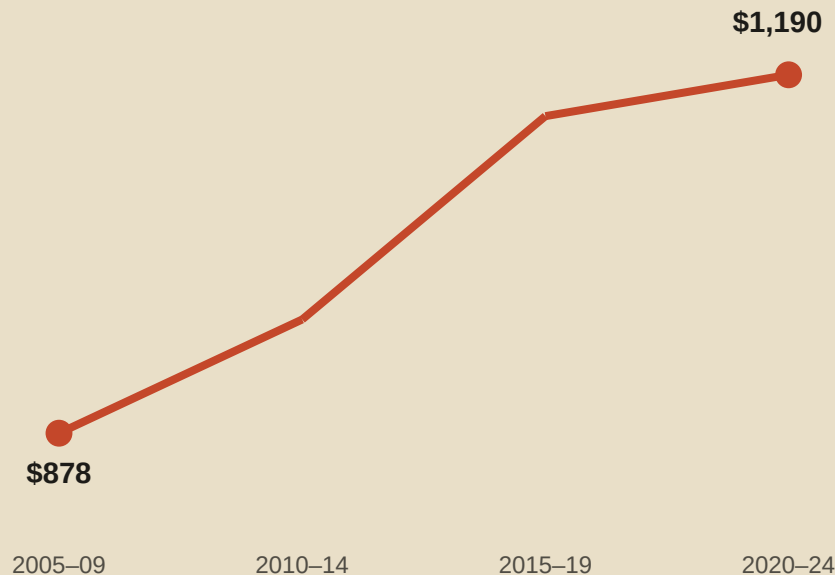
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 36%
since the 2005–2009
survey, before inflation.

\$1,190

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$400.

A \$400 gap between neighbors, the sharpest rent edge between adjacent tracts in Columbia County.

TRACT 9701

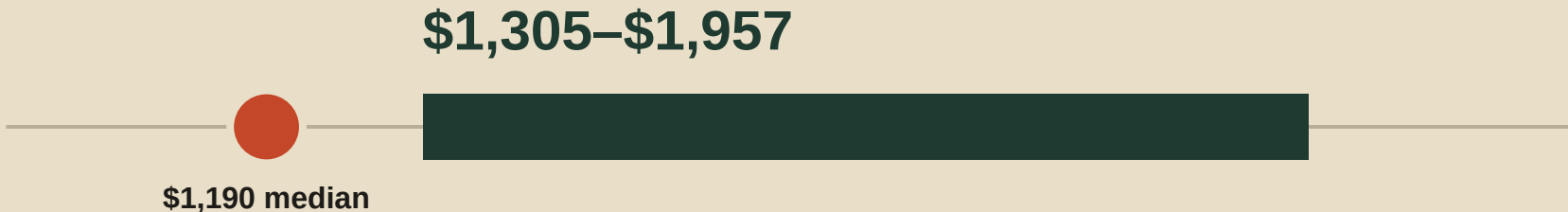
\$742

TRACT 9711

\$1,142

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

58% of the housing here was built before 2000.

66

homes permitted in ten years,
2016–2025

30%

of those were in multifamily
buildings

58%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.6% to the 668 homes here.

2–11

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 9%
less than Wisconsin's.

\$243,700

median home value in Fall River.

Fall River



\$243,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS FALL RIVER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/fall-river/**](https://almanacdata.ai/e/wi/fall-river/)

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