



Wisconsin.

Current market data.

9 cards. Every number sourced and dated. Data as of Oct 30, 2026.

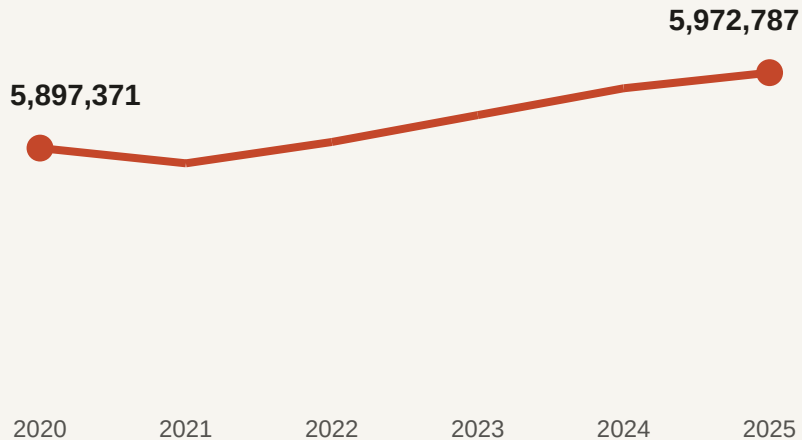


POPULATION

Growing. Up 1.3% since 2020.

5,972,787

people, the 21st-largest of the 50 states and D.C.



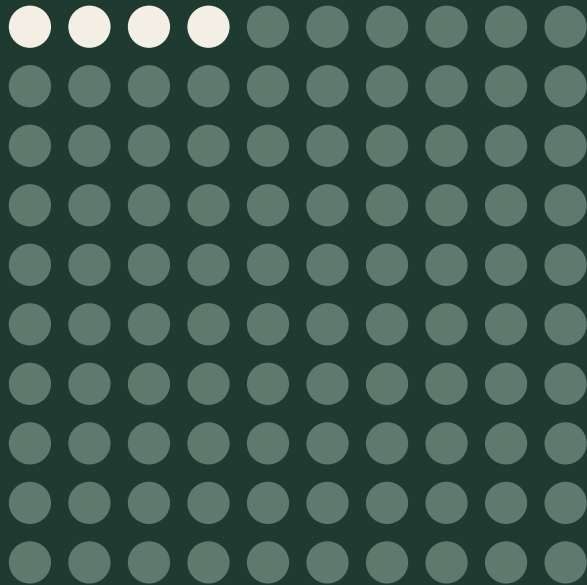
THE WORKDAY

About 1 in 24 jobs here go to people who live in another state.

4.1%

of 2,905,544 jobs located in Wisconsin are filled by people who live in another state.

Source: Census LEHD LODES, 2023



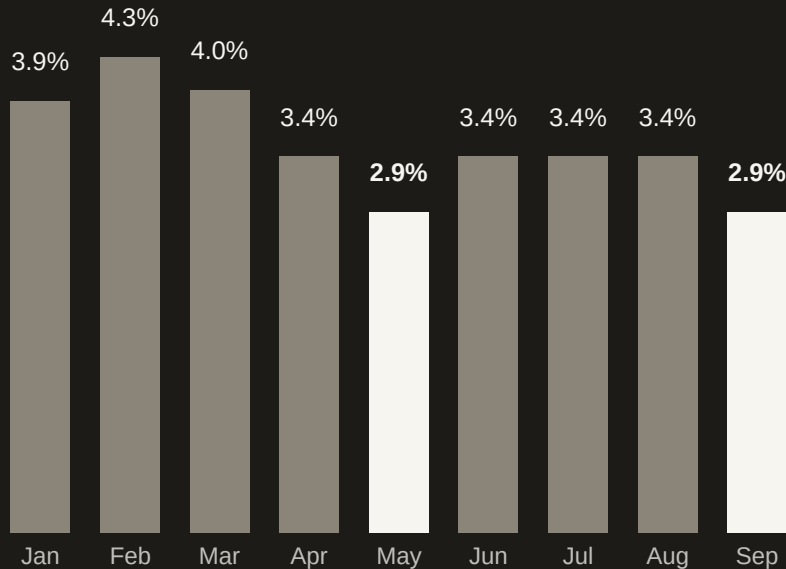
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
2.9%.

2.9%

in September 2026, the latest month released. A year
earlier it was 2.7%.

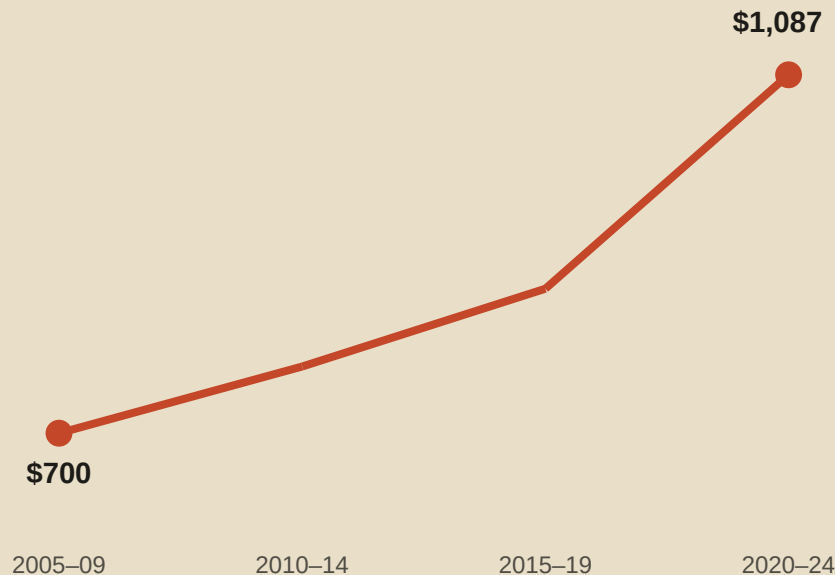


RENT

Median rent is up 55%
since the 2005–2009
survey, before inflation.

\$1,087

a month. The U.S. median is \$1,413.

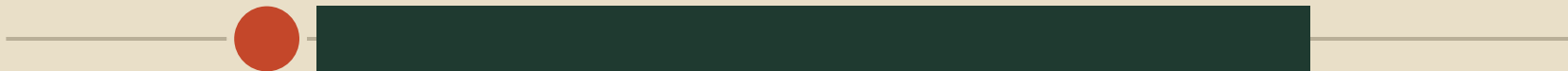




ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$1,115–\$1,673



\$1,087 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

187,789

homes permitted in ten years,
2016–2025

44%

of those were in multifamily
buildings

79%

of all homes were built before 2000



HOME VALUE

A median home costs 20% less than the U.S. median.

\$266,500

median home value in Wisconsin.

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS WISCONSIN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/**](https://almanacdata.ai/e/wi/)

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