



Eau Claire, Wisconsin.

Current market data.

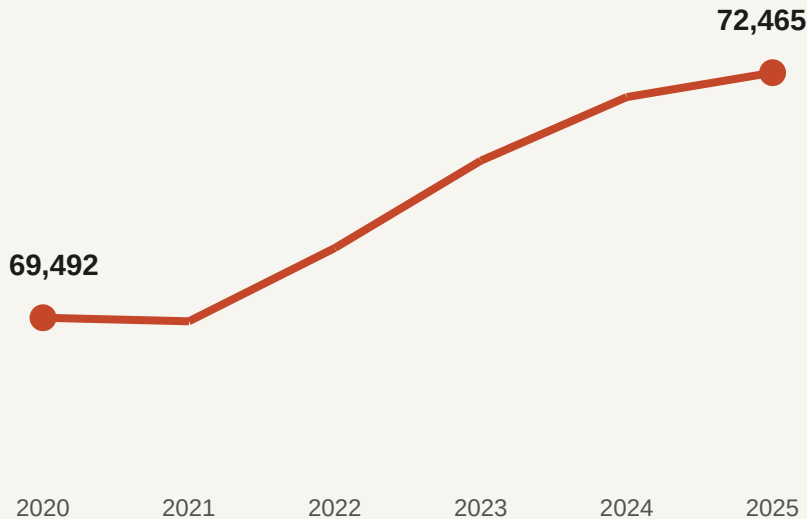
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.3% since 2020.

72,465

people, the 7th-largest of Wisconsin's cities and towns.



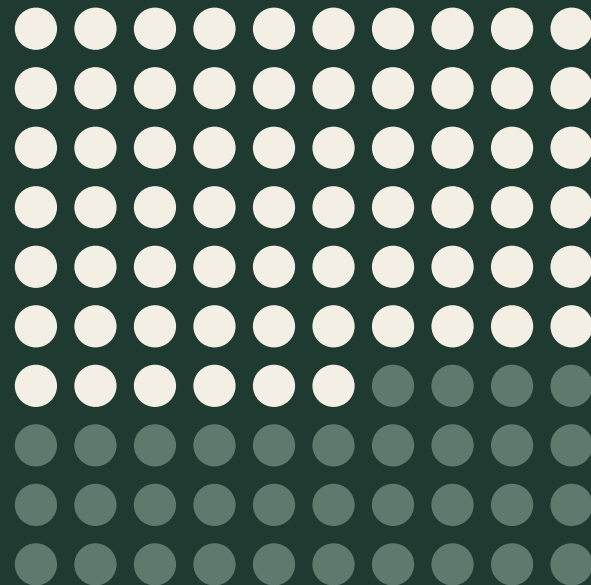
THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

66.5%

of 48,021 jobs located in Eau Claire are filled by in-commuters.

Source: Census LEHD LODES, 2023



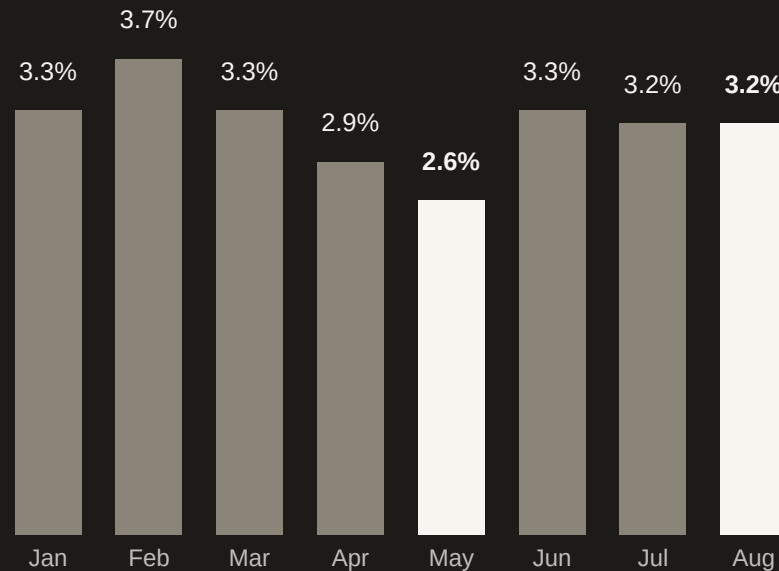
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
2.6%.

3.2%

in August 2026, the latest month released. A year earlier it was 3.3%.

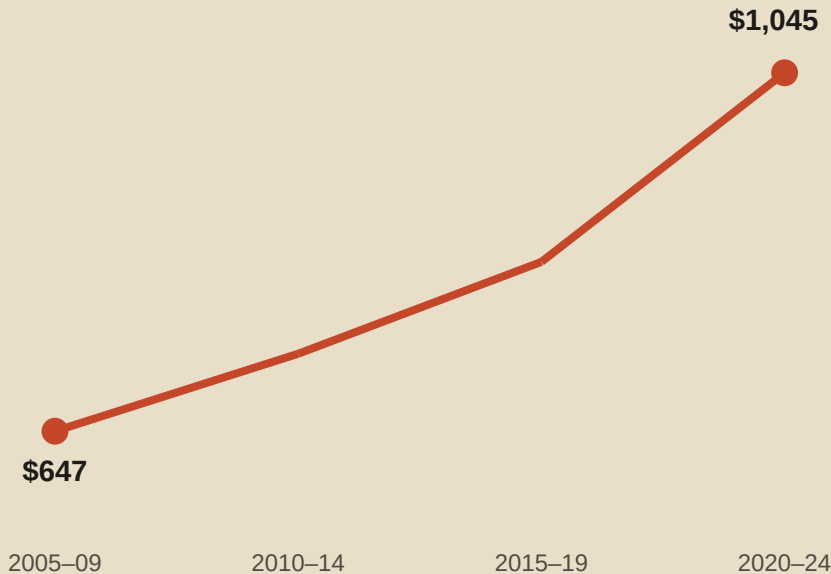


RENT

Median rent is up 62%
since the 2005–2009
survey, before inflation.

\$1,045

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$513.

A \$513 gap between neighbors, the sharpest rent edge between adjacent tracts in Eau Claire County.

TRACT 9

\$918

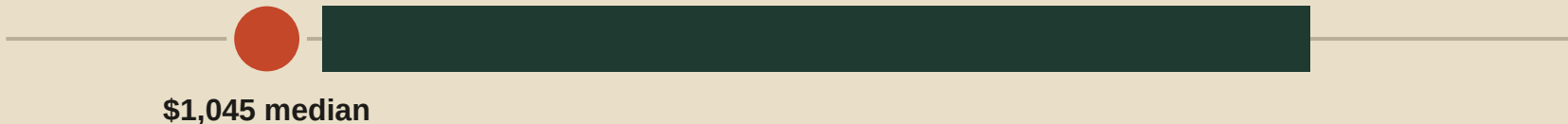
TRACT 16

\$1,431

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$1,075–\$1,612



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

4,080

homes permitted in ten years,
2016–2025

83%

of those were in multifamily
buildings

79%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.5% to the 31,712 homes here.

137–480

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 7%
less than Wisconsin's.

\$247,600

median home value in Eau Claire.

Eau Claire



\$247,600

Wisconsin



\$266,500

U.S.



\$332,700



THAT WAS EAU CLAIRE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/eau-claire/

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