



East Troy, Wisconsin.

Current market data.

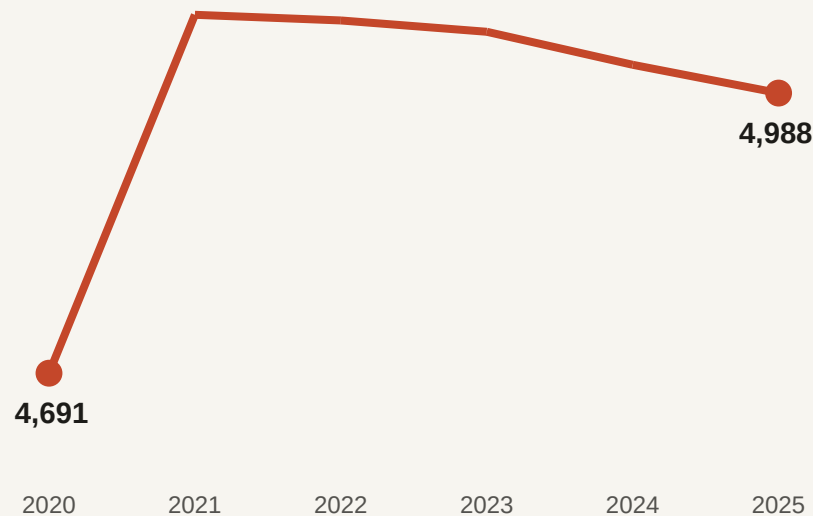
10 cards. Every number sourced and dated. Data as of Oct 31, 2026.

POPULATION

Growing. Up 6.3% since 2020.

4,988

people, the 158th-largest of Wisconsin's cities and towns.

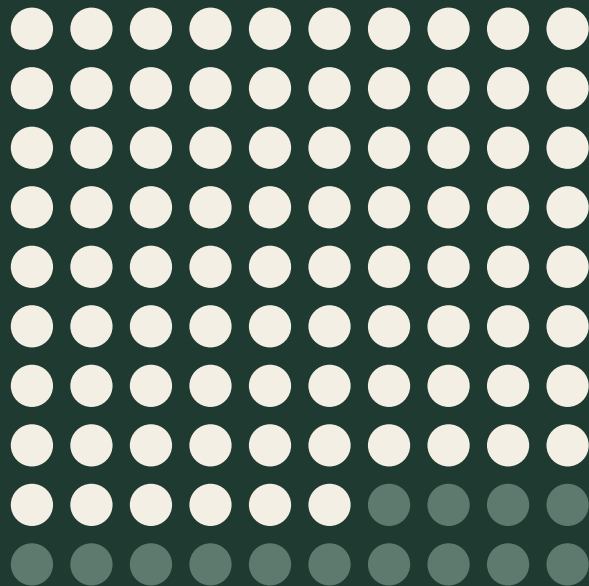


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

86.4%

of 1,981 jobs located in East Troy are filled by in-commuters.



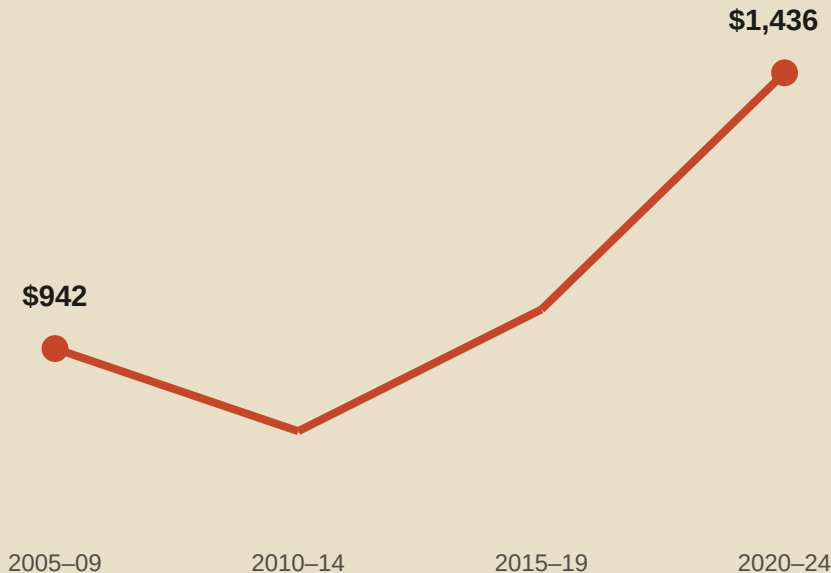
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 52%
since the 2005–2009
survey, before inflation.

\$1,436

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$809.

A \$809 gap between neighbors, the sharpest rent edge between adjacent tracts in Walworth County.

TRACT 16.03

\$932

TRACT 16.06

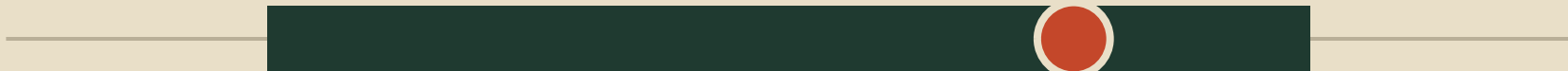
\$1,741



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,036–\$1,553



\$1,436 median

is the monthly rent range local workforce wages support.

BUILDING

67% of the housing here was built before 2000.

102

homes permitted, 2022–2025

73%

of those were in multifamily
buildings

67%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.8% to the 2,438 homes here.

5–20

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 12%
more than Wisconsin's.

\$299,600

median home value in East Troy.

East Troy



\$299,600

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS EAST TROY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/east-troy/

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