



DeForest, Wisconsin.

Current market data.

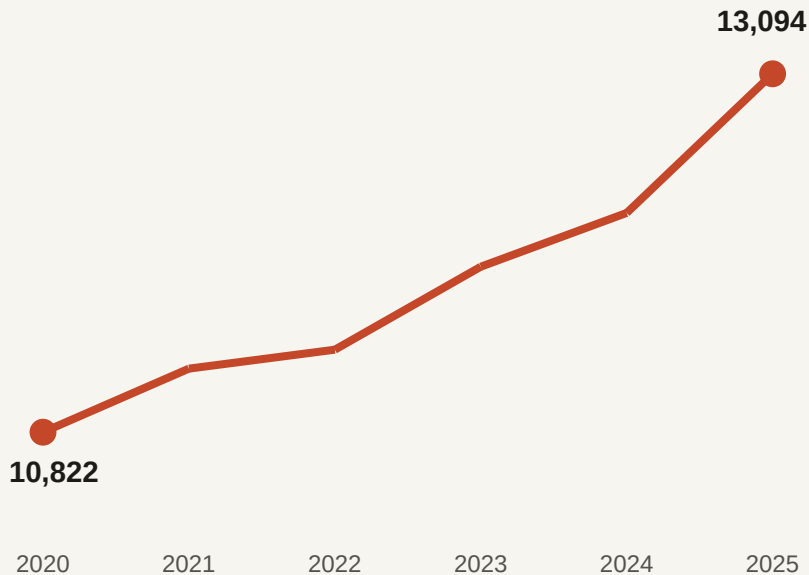
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 21.0% since 2020.

13,094

people, the 76th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

89.9%

of 6,623 jobs located in DeForest are filled by in-commuters.



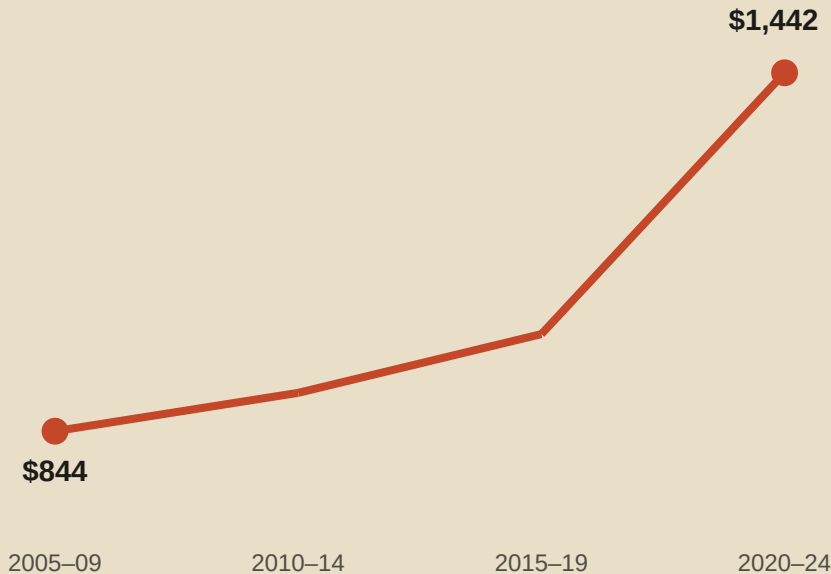
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 71%
since the 2005–2009
survey, before inflation.

\$1,442

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent doubles.

A \$916 gap between neighbors, the sharpest rent edge between adjacent tracts in Dane County.

TRACT 120.02

\$900

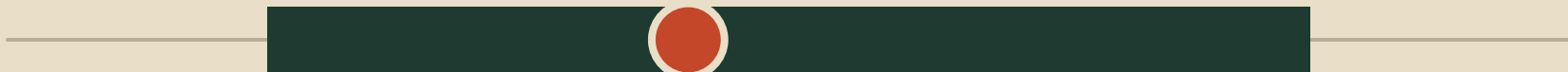
TRACT 117

\$1,816

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,200–\$1,799



\$1,442 median

is the monthly rent range local workforce wages support.

BUILDING

63% of the housing here was built before 2000.

2,144

homes permitted in ten years,
2016–2025

67%

of those were in multifamily
buildings

63%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.4% to the 4,838 homes here.

12–66

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 35% more than Wisconsin's.

\$359,600

median home value in DeForest.

DeForest



\$359,600

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS DEFOREST'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/deforest/**](https://almanacdata.ai/e/wi/deforest/)

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