



De Pere, Wisconsin.

Current market data.

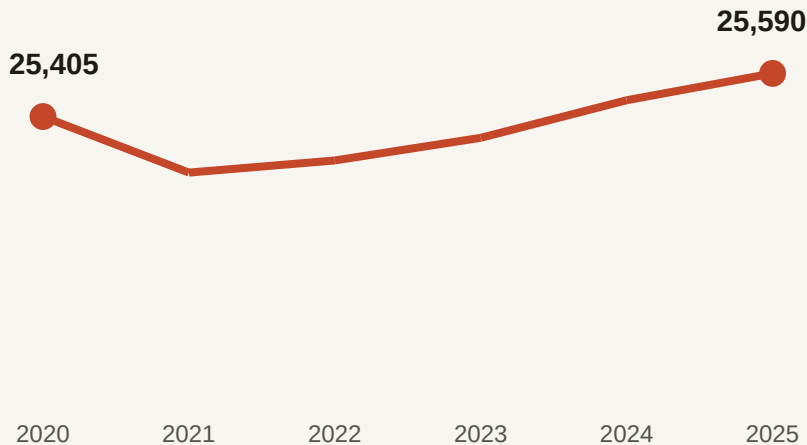
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

25,590

people, the 33rd-largest of Wisconsin's cities and towns.

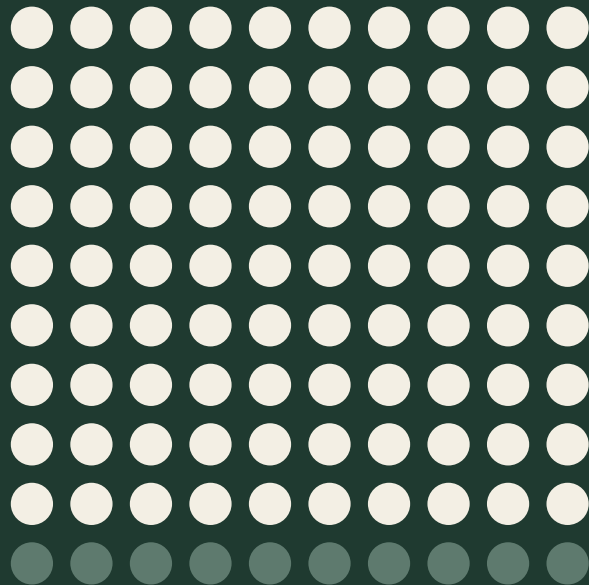


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

89.5%

of 18,536 jobs located in De Pere are filled by in-commuters.



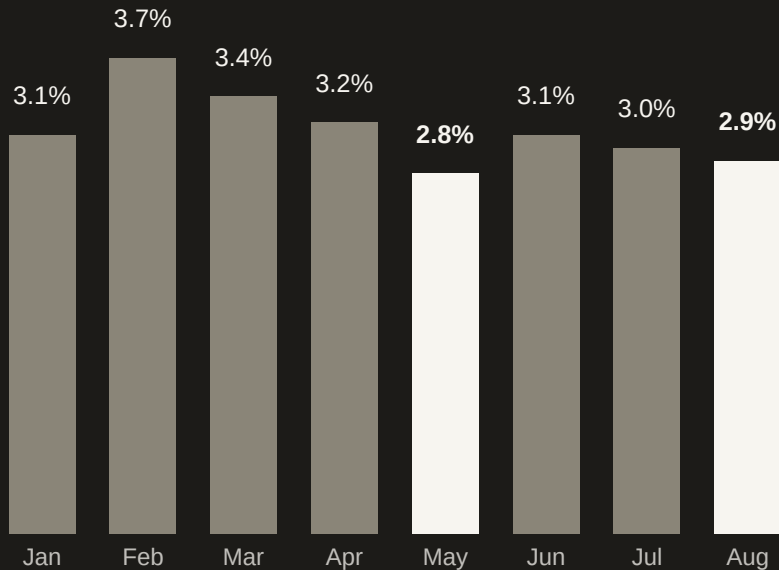
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
2.8%.

2.9%

in August 2026, the latest month released. A year earlier it was 3.0%.

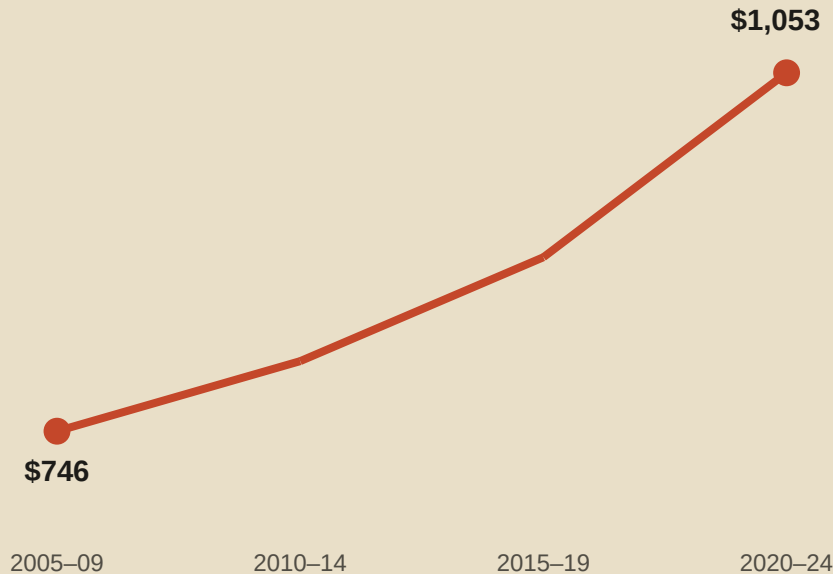


RENT

Median rent is up 41%
since the 2005–2009
survey, before inflation.

\$1,053

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$615.

A \$615 gap between neighbors, the sharpest rent edge between adjacent tracts in Brown County.

TRACT 216

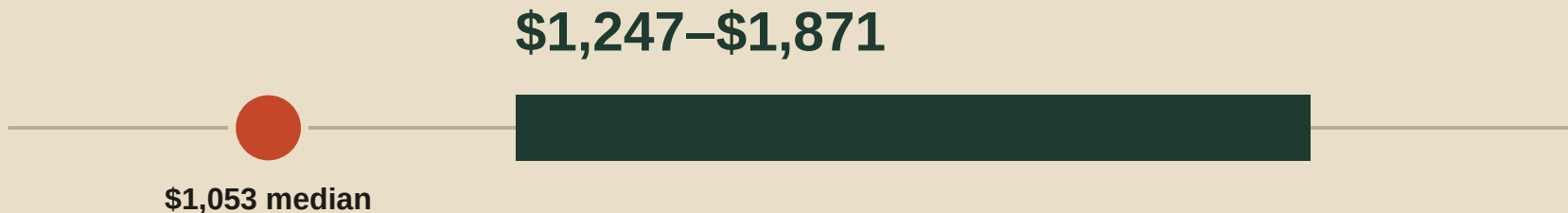
\$895

TRACT 202.04

\$1,510

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

701

homes permitted in ten years,
2016–2025

39%

of those were in multifamily
buildings

76%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.8% to the 10,324 homes here.

37–185

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 5% more than Wisconsin's.

\$280,600

median home value in De Pere.

De Pere



\$280,600

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS DE PERE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/de-pere/

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