



Cumberland, Wisconsin.

Current market data.

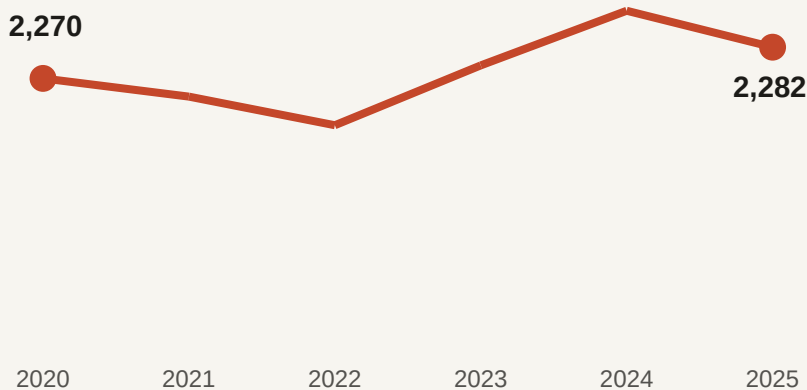
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 0.5% since 2020.

2,282

people, the 251st-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

85.6%

of 1,628 jobs located in Cumberland are filled by
in-commuters.



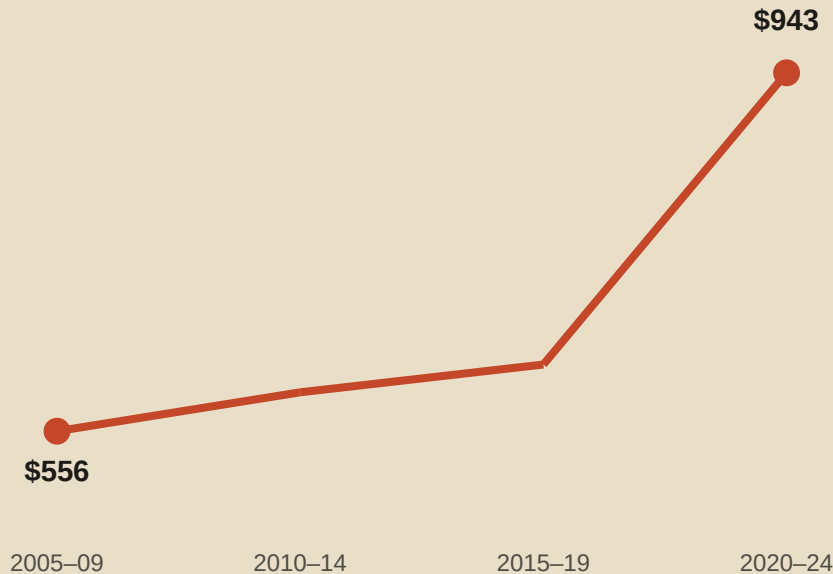
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 70%
since the 2005–2009
survey, before inflation.

\$943

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$314.

A \$314 gap between neighbors, the sharpest rent edge between adjacent tracts in Barron County.

TRACT 10.04

\$820

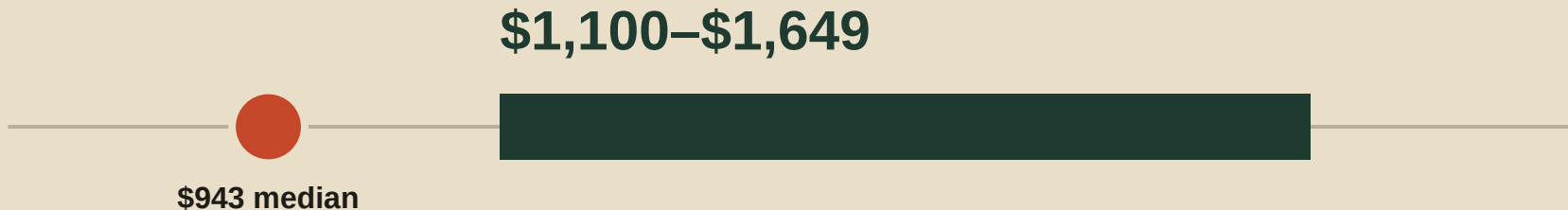
TRACT 10.01

\$1,134



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

55

homes permitted, 2022–2025

62%

of those were in multifamily
buildings

85%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.4% to the 1,146 homes here.

2–16

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32%
less than Wisconsin's.

\$181,100

median home value in Cumberland.

Cumberland



\$181,100

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS CUMBERLAND'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/cumberland/

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