



Cross Plains, Wisconsin.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

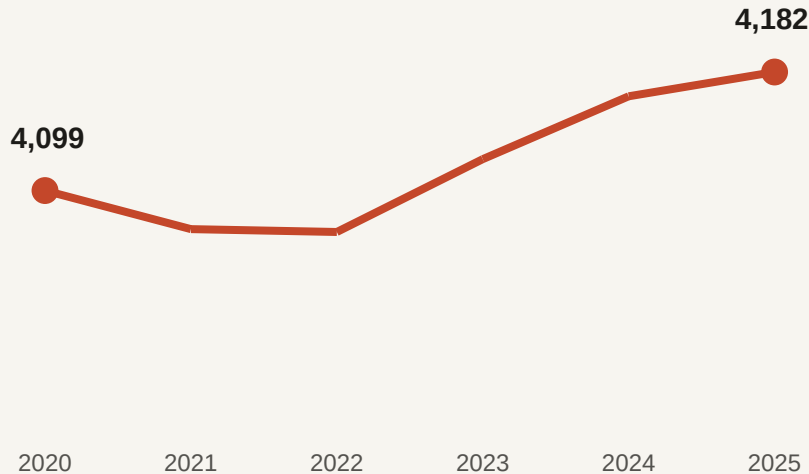


POPULATION

Growing. Up 2.0% since 2020.

4,182

people, the 171st-largest of Wisconsin's cities and towns.



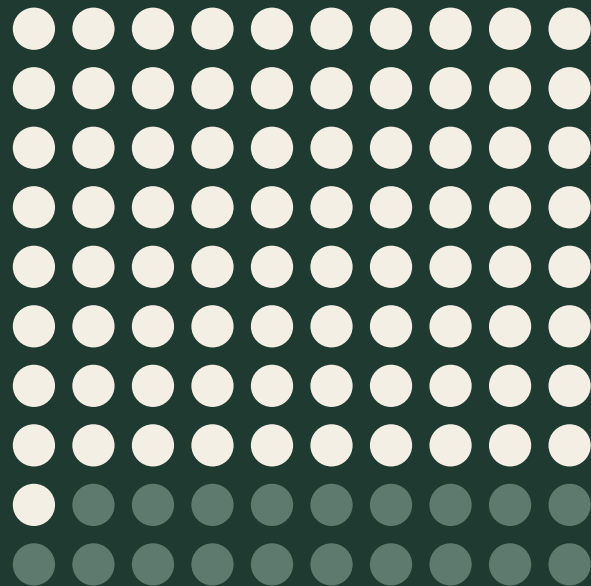
THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

81.3%

of 1,333 jobs located in Cross Plains are filled by in-commuters.

Source: Census LEHD LODES, 2023



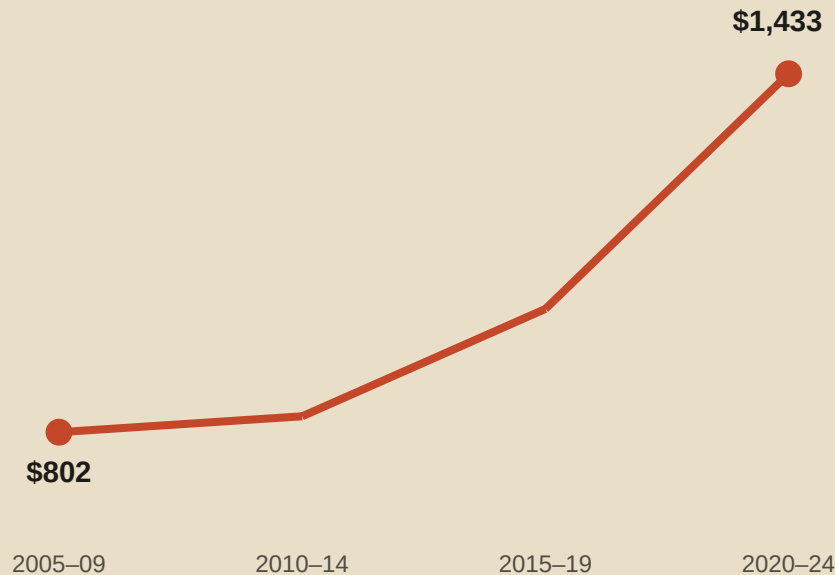
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 79%
since the 2005–2009
survey, before inflation.

\$1,433

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$916 gap between neighbors, the sharpest rent edge between adjacent tracts in Dane County.

TRACT 120.02

\$900

TRACT 117

\$1,816

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,060–\$1,590



\$1,433 median

is the monthly rent range local workforce wages support.

BUILDING

67% of the housing here was built before 2000.

230

homes permitted in ten years,
2016–2025

23%

of those were in multifamily
buildings

67%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.8% to the 1,664 homes here.

3–13

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 41% more than Wisconsin's.

\$376,500

median home value in Cross Plains.

Cross Plains



\$376,500

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS CROSS PLAINS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/cross-plains/

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