



Colby, Wisconsin.

Current market data.

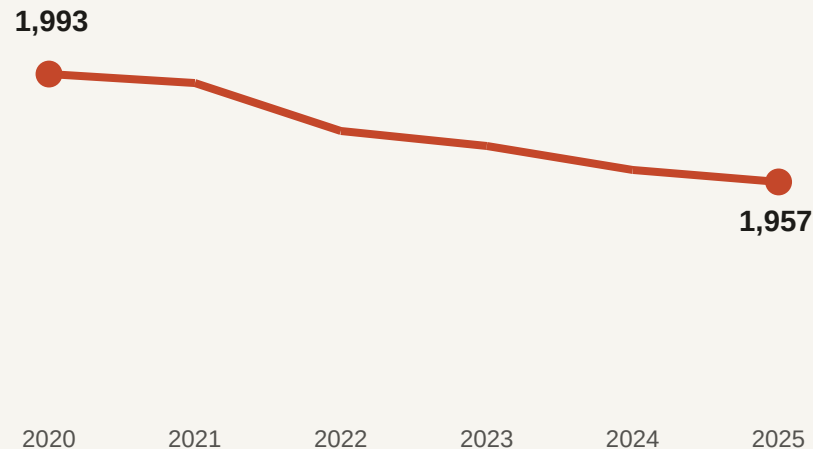
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.8% since 2020.

1,957

people, the 266th-largest of Wisconsin's cities and towns.

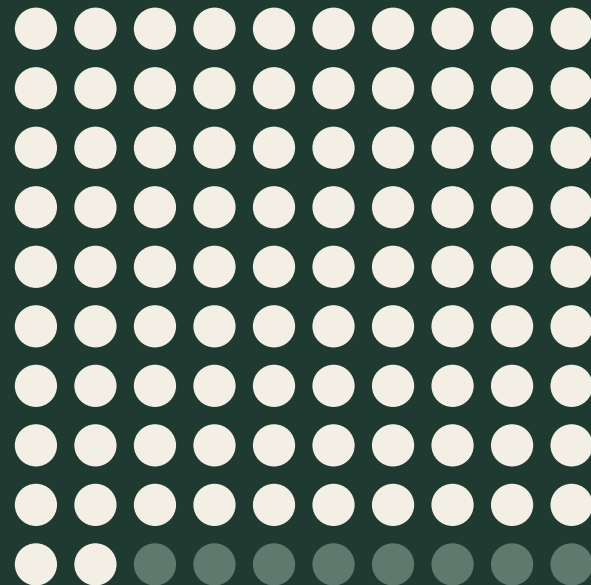


THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

91.6%

of 1,036 jobs located in Colby are filled by in-commuters.



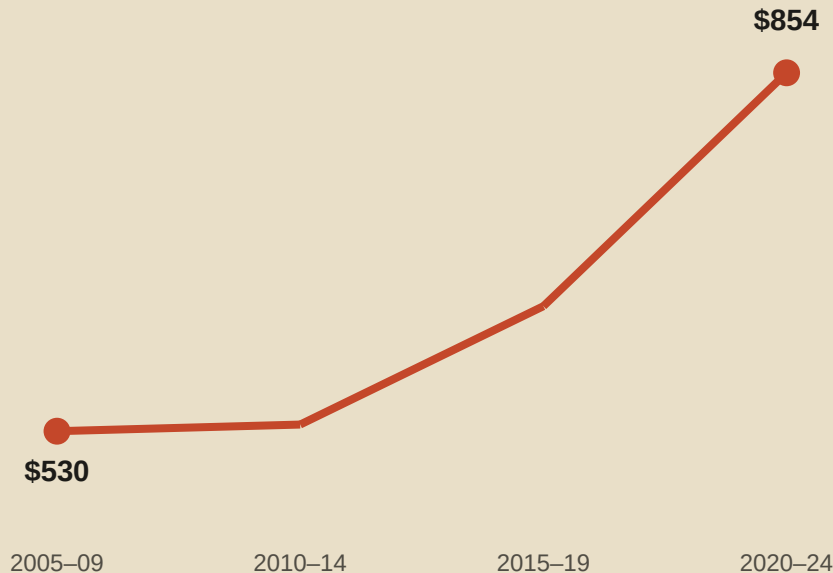
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 61%
since the 2005–2009
survey, before inflation.

\$854

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent jumps \$317.

A \$317 gap between neighbors, the sharpest rent edge between adjacent tracts in Clark County.

TRACT 9504

\$716

TRACT 9508

\$1,033

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

2

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

90%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 713 homes here.

2–10

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 31%
less than Wisconsin's.

\$184,700

median home value in Colby.

Colby



\$184,700

Wisconsin



\$266,500

U.S.



\$332,700



THAT WAS COLBY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/colby/

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