



Brookfield, Wisconsin.

Current market data.

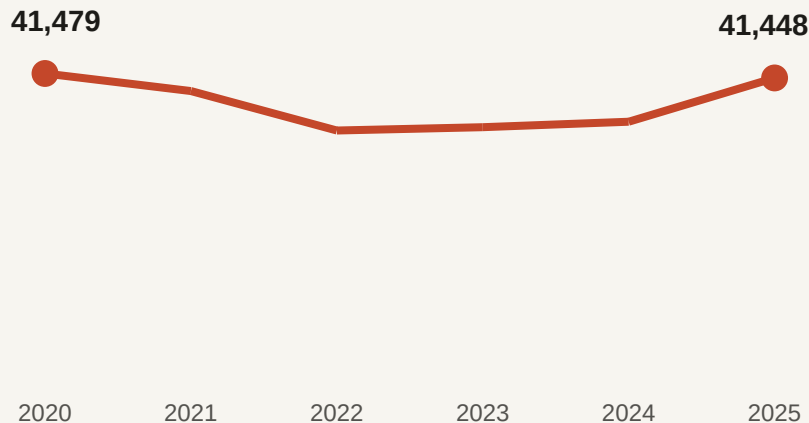
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

41,448

people, the 16th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

93.7%

of 43,769 jobs located in Brookfield are filled by in-commuters.



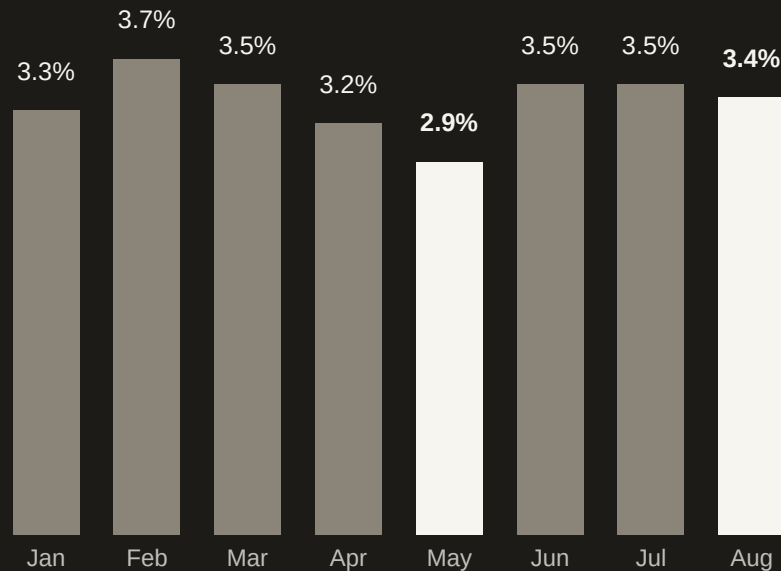
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
2.9%.

3.4%

in August 2026, the latest month released. A year earlier it was 3.1%.

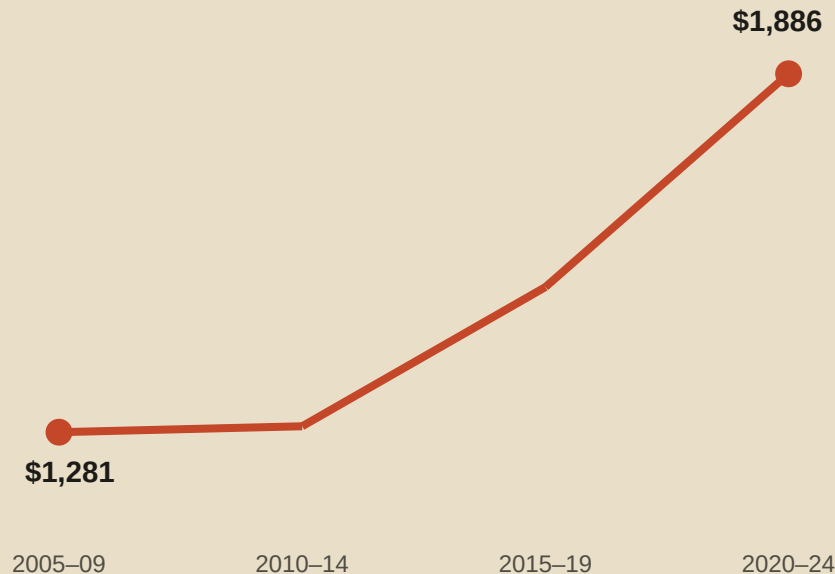


RENT

Median rent is up 47%
since the 2005–2009
survey, before inflation.

\$1,886

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,449 gap between neighbors, the sharpest rent edge between adjacent tracts in Waukesha County.

TRACT 2006

\$890

TRACT 2005

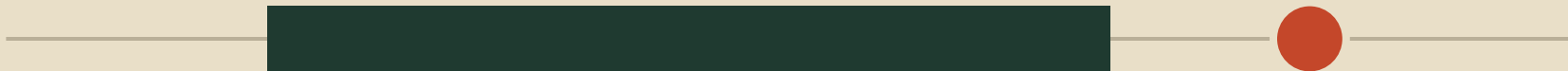
\$2,339



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,166–\$1,748



\$1,886 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1,361

homes permitted in ten years,
2016–2025

77%

of those were in multifamily
buildings

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–2.6% to the 16,654 homes here.

30–438

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 67% more than Wisconsin's.

\$443,900

median home value in Brookfield.

Brookfield



\$443,900

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS BROOKFIELD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/brookfield/

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