



Big Falls, Wisconsin.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

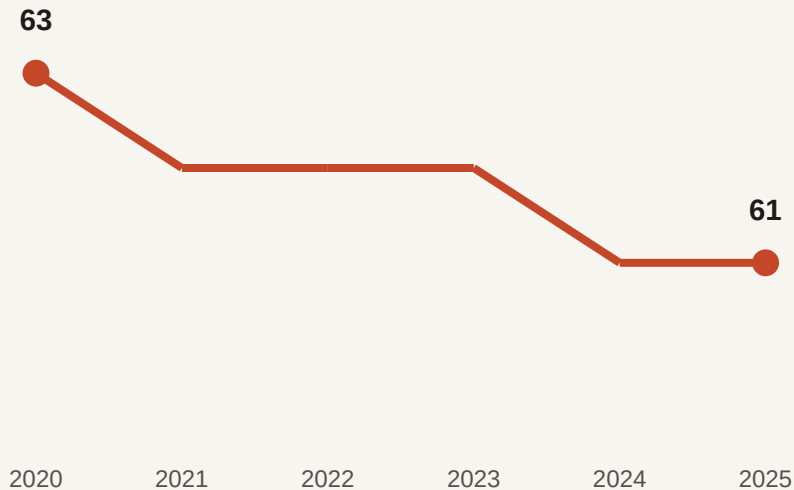


POPULATION

Down 3.2% since 2020.

61

people, the 607th-largest of Wisconsin's cities and towns.



THE WORKDAY

Every job here goes to
someone who lives
somewhere else.

100.0%

of 6 jobs located in Big Falls are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.



RENT

**Median rent is up 33%
since the 2015–2019
survey, before inflation.**

\$933

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$486.

A \$486 gap between neighbors, the sharpest rent edge between adjacent tracts in Waupaca County.

TRACT 1001

\$755

TRACT 1002

\$1,241



ROOM TO BUILD

The median rent is above what local wages can carry.

\$375–\$563



\$933 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

100%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 71% less than Wisconsin's.

\$76,000

median home value in Big Falls.

Big Falls



\$76,000

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS BIG FALLS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/big-falls/**](https://almanacdata.ai/e/wi/big-falls/)

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