



Benton, Wisconsin.

Current market data.

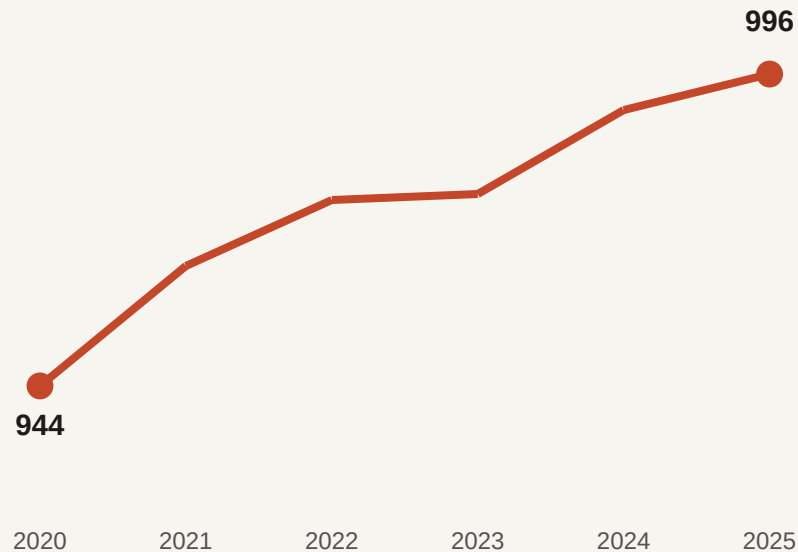
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.5% since 2020.

996

people, the 372nd-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

88.8%

of 224 jobs located in Benton are filled by in-commuters.



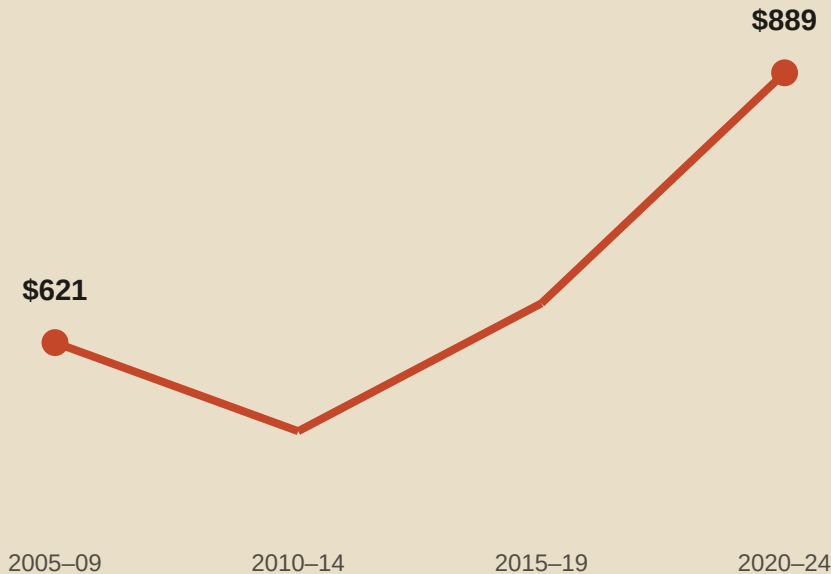
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 43%
since the 2005–2009
survey, before inflation.

\$889

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent jumps \$218.

A \$218 gap between neighbors, the sharpest rent edge between adjacent tracts in Lafayette County.

TRACT 9703

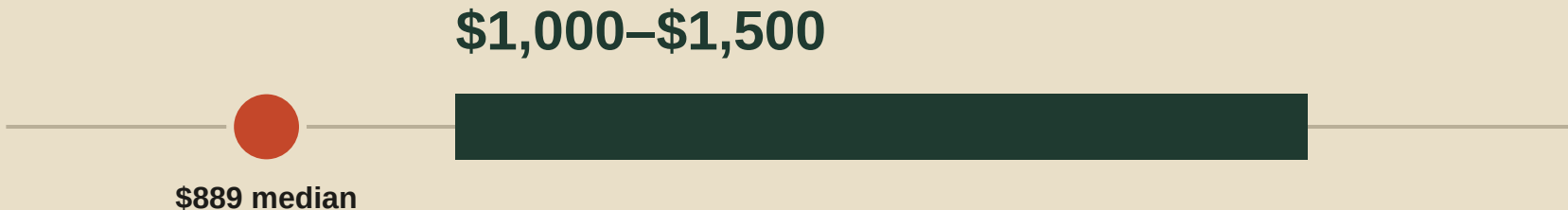
\$774

TRACT 9704

\$992

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

16

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

86%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 425 homes here.

1–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 41%
less than Wisconsin's.

\$157,400

median home value in Benton.

Benton



\$157,400

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS BENTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/benton/

The Almanac · your hyper-diligent research partner