# Beloit, Wisconsin.

Current market data.

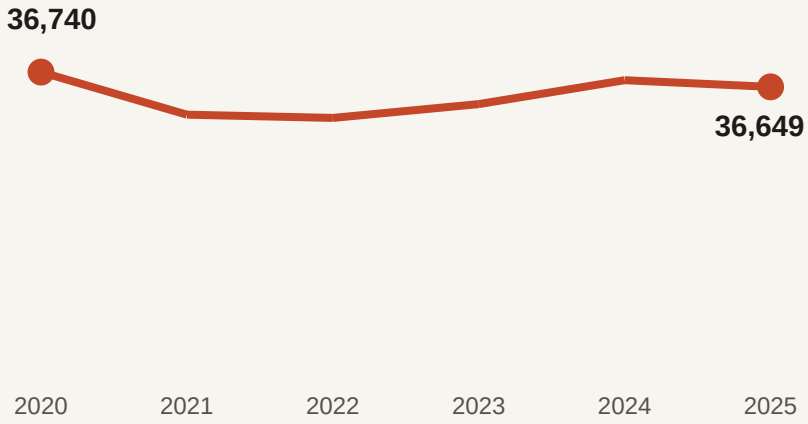
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# Steady. Within 1% of 2020, every year since.

**36,649**

people, the 24th-largest of Wisconsin's cities and towns.



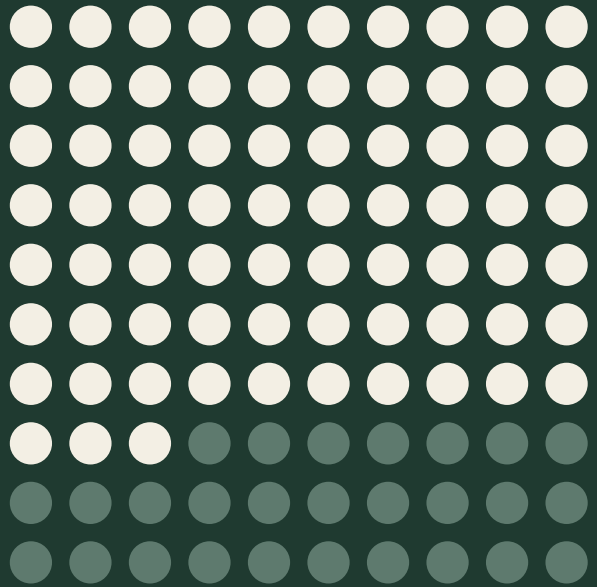

Source: Census Population Estimates, 2025

THE WORKDAY

# 7 in 10 jobs here go to people who live somewhere else.

**73.0%**

of 17,784 jobs located in Beloit are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

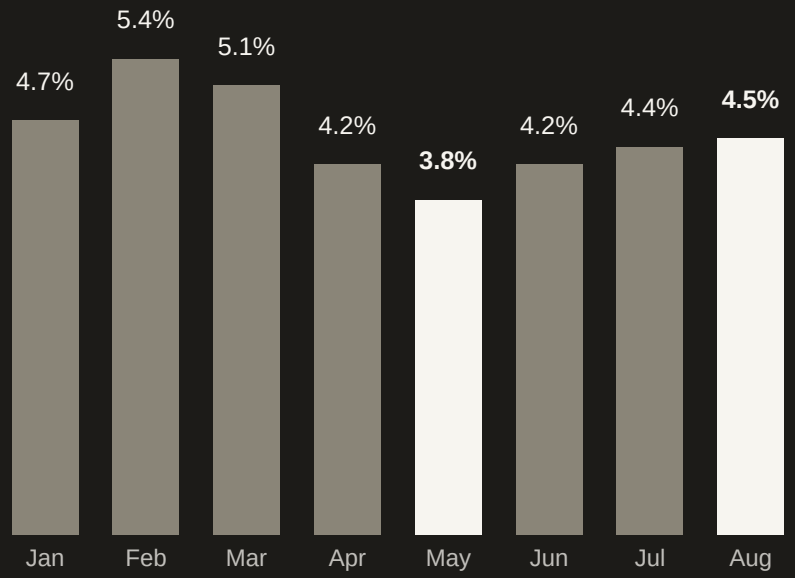
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

# The low came in May: 3.8%.

**4.5%**

in August 2026, the latest month released. A year earlier it was 4.0%.



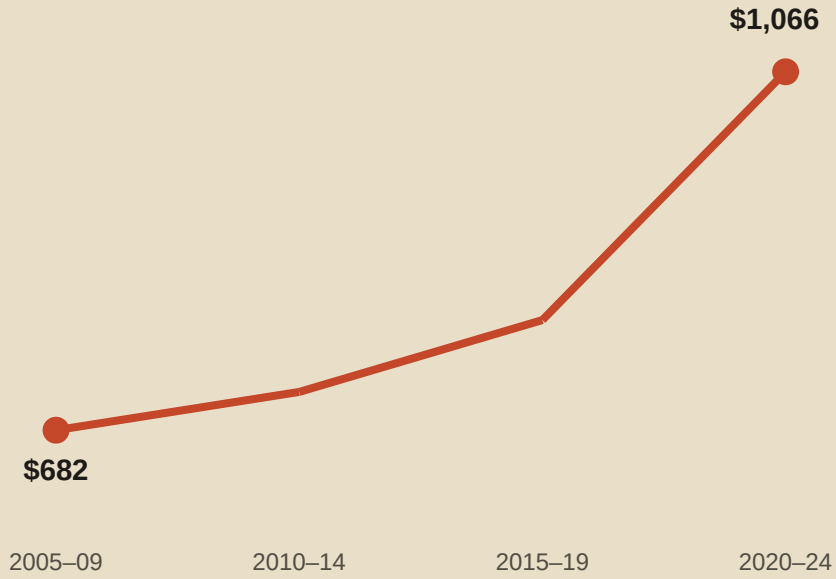

Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

# Median rent is up 56% since the 2005–2009 survey, before inflation.

**$1,066**

a month. Wisconsin's median is $1,087.

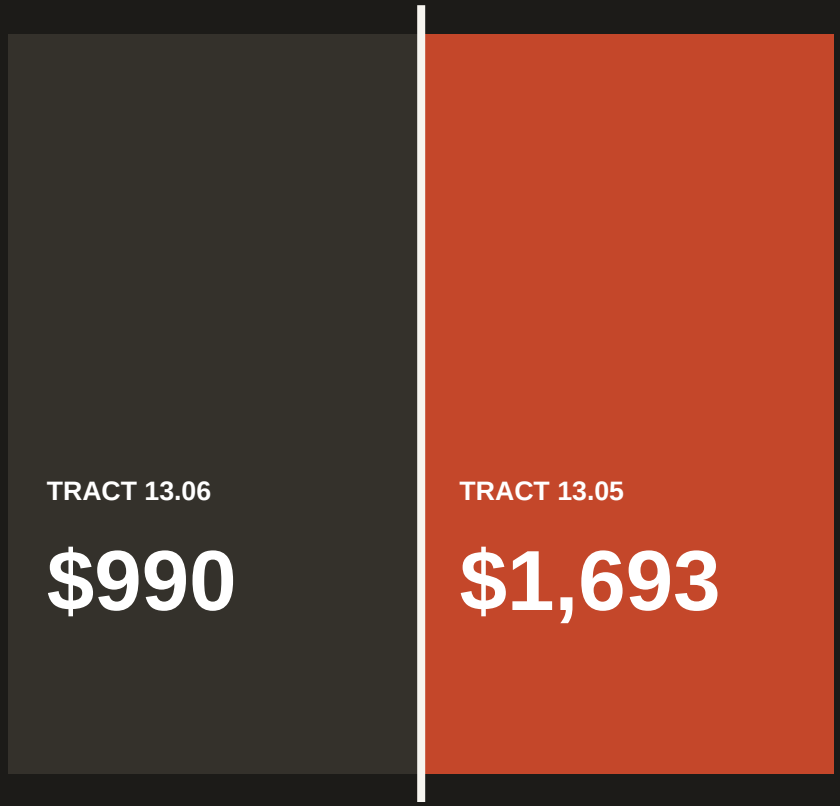



Source: Census ACS 5-year, 2020-2024

THE SEAM

# Cross one tract line and median rent jumps $703.

A $703 gap between neighbors, the sharpest rent edge between adjacent tracts in Rock County.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# Most of the housing here is older than 2000.

**178**

homes permitted, 2022–2025

**27%**

of those were in multifamily buildings

**89%**

of all homes were built before 2000

Source: Census Building Permits Survey, 2022-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.4–1.2% to the 14,531 homes here.

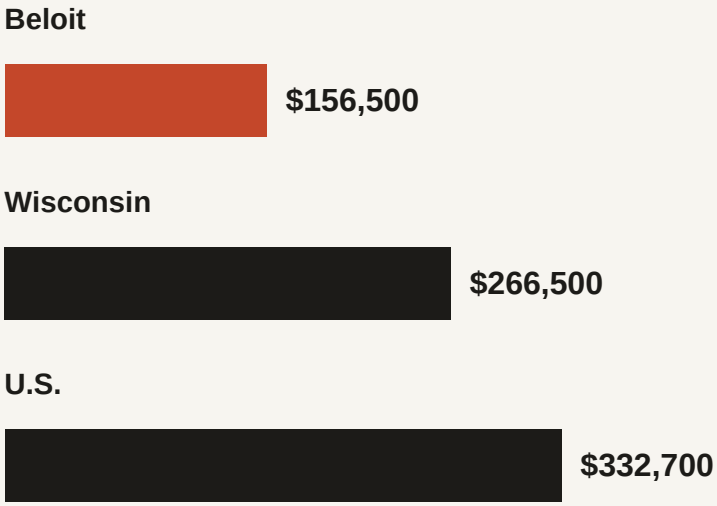
**62–178**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 41% less than Wisconsin's.




# $156,500

median home value in Beloit.

Source: Census ACS 5-year, 2020-2024

THAT WAS BELOIT'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/wi/beloit/**