



Bay City, Wisconsin.

Current market data.

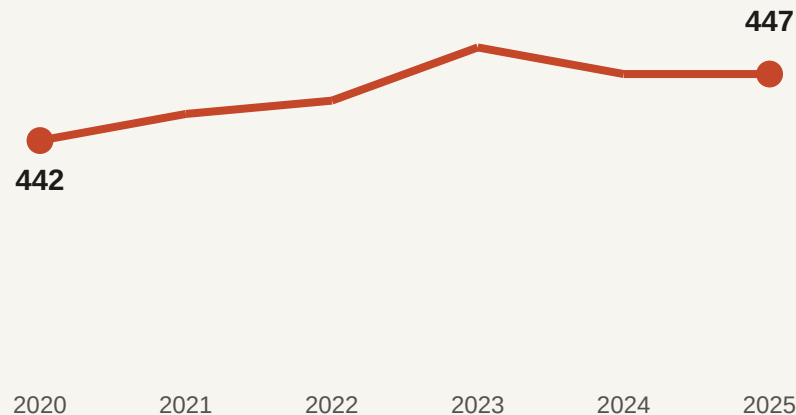
10 cards. Every number sourced and dated. Data as of Oct 31, 2026.

POPULATION

Growing. Up 1.1% since 2020.

447

people, the 500th-largest of Wisconsin's cities and towns.

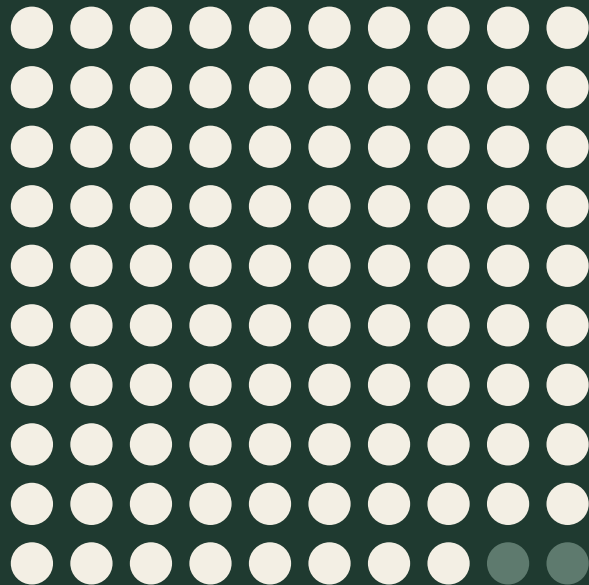


THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

98.4%

of 61 jobs located in Bay City are filled by in-commuters.



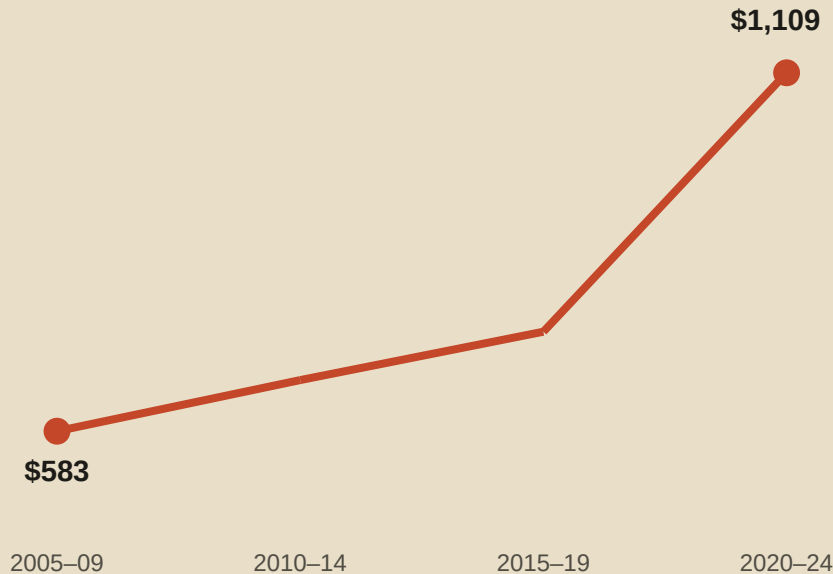
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 90%
since the 2005–2009
survey, before inflation.

\$1,109

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$281.

A \$281 gap between neighbors, the sharpest rent edge between adjacent tracts in Pierce County.

TRACT 9608

\$826

TRACT 9606

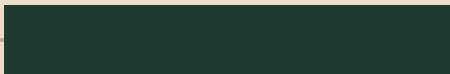
\$1,107



ROOM TO BUILD

The median rent is above what local wages can carry.

\$497–\$746



\$1,109 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

6

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.6% to the 155 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 56%
less than Wisconsin's.

\$116,400

median home value in Bay City.

Bay City



\$116,400

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS BAY CITY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/bay-city/

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