



Baraboo, Wisconsin.

Current market data.

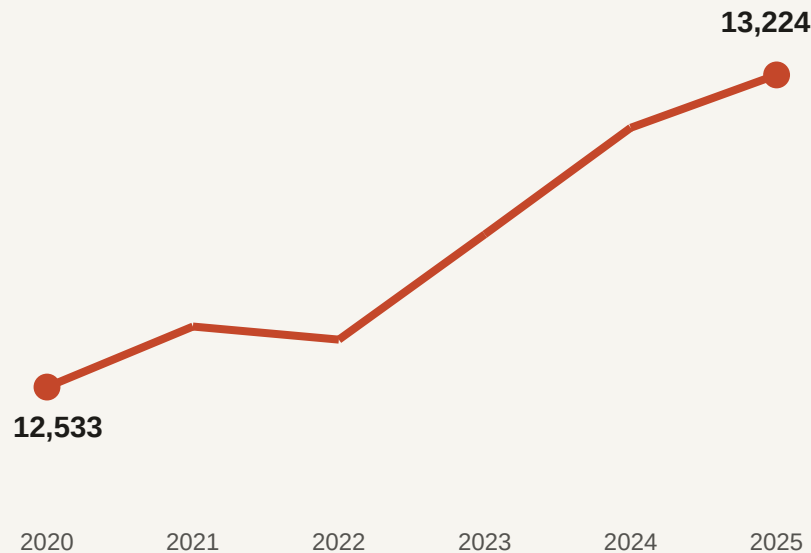
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 5.5% since
2020.**

13,224

people, the 74th-largest of Wisconsin's cities and towns.

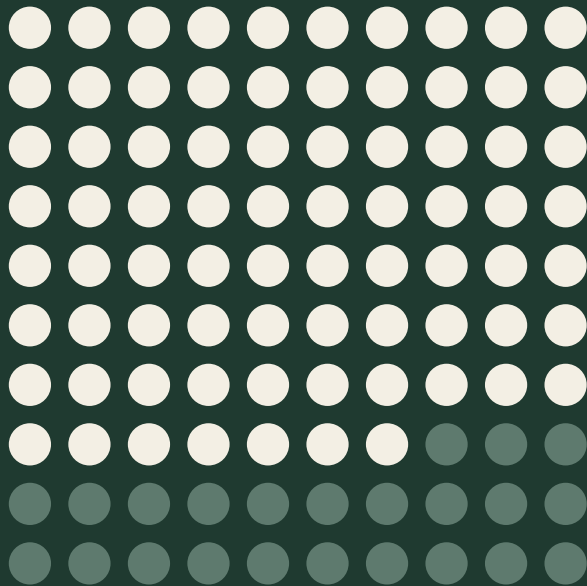


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

76.7%

of 7,467 jobs located in Baraboo are filled by in-commuters.



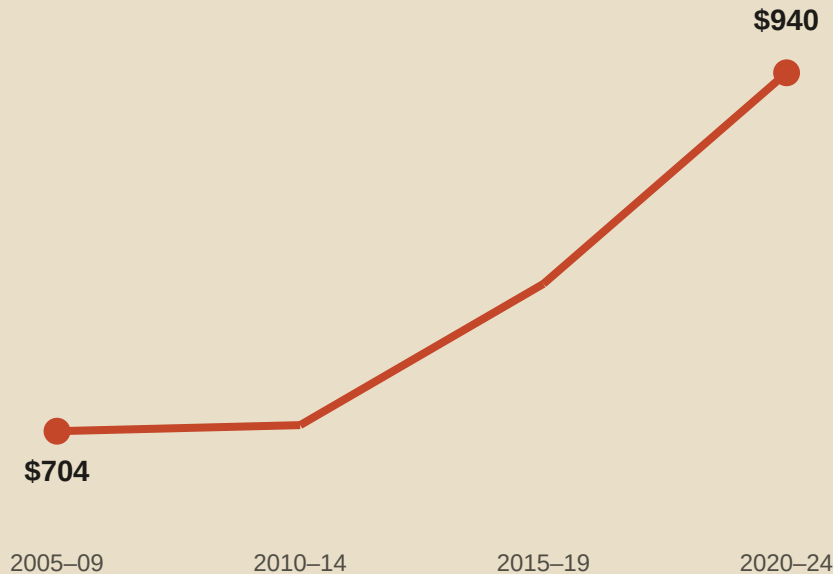
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 34%
since the 2005–2009
survey, before inflation.

\$940

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$590 gap between neighbors, the sharpest rent edge between adjacent tracts in Sauk County.

TRACT 1.04

\$589

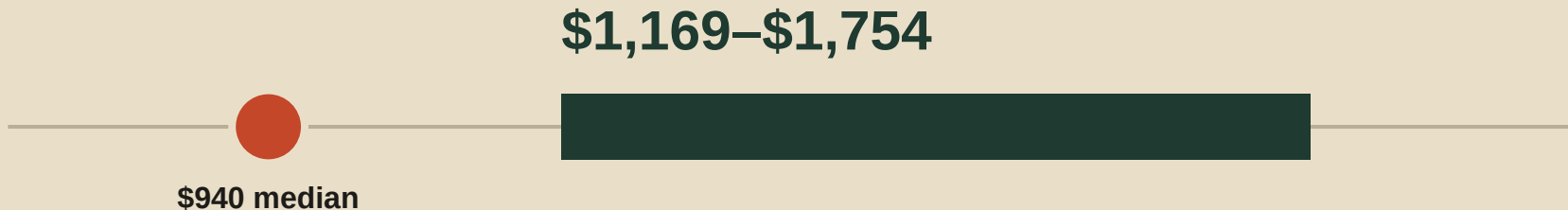
TRACT 2

\$1,179



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

359

homes permitted, 2022–2025

83%

of those were in multifamily
buildings

80%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 6,464 homes here.

20–75

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 17%
less than Wisconsin's.

\$222,100

median home value in Baraboo.

Baraboo



\$222,100

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS BARABOO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/baraboo/**](https://almanacdata.ai/e/wi/baraboo/)

The Almanac · your hyper-diligent research partner