



Balsam Lake, Wisconsin.

Current market data.

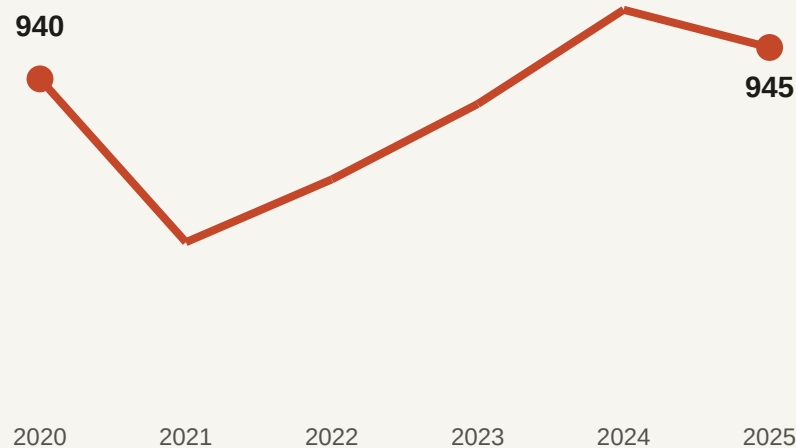
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 0.5% since 2020.

945

people, the 375th-largest of Wisconsin's cities and towns.

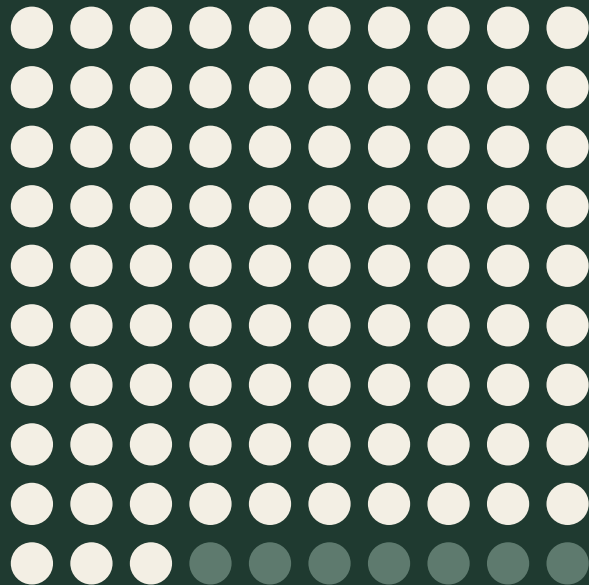


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

92.9%

of 661 jobs located in Balsam Lake are filled by in-commuters.



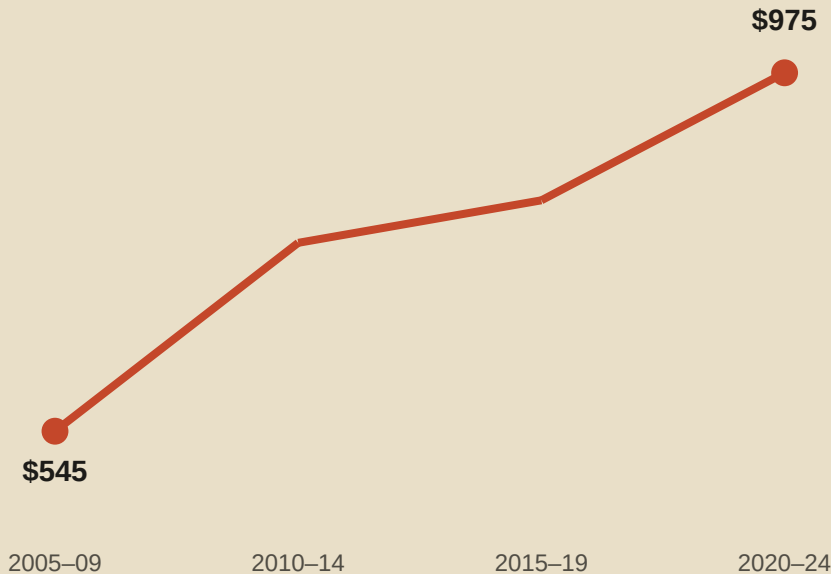
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 79%
since the 2005–2009
survey, before inflation.

\$975

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$310.

A \$310 gap between neighbors, the sharpest rent edge between adjacent tracts in Polk County.

TRACT 9603.03

\$800

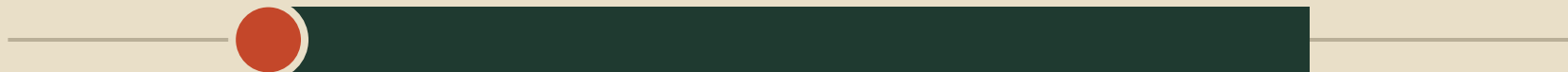
TRACT 9605

\$1,110

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$979–\$1,468



\$975 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

10

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

79%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–1% to the 642 homes here.

0–7

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 21% less than Wisconsin's.

\$210,200

median home value in Balsam Lake.

Balsam Lake



\$210,200

Wisconsin



\$266,500

U.S.



\$332,700



THAT WAS BALSAM LAKE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/balsam-lake/

The Almanac · your hyper-diligent research partner