



Ashwaubenon, Wisconsin.

Current market data.

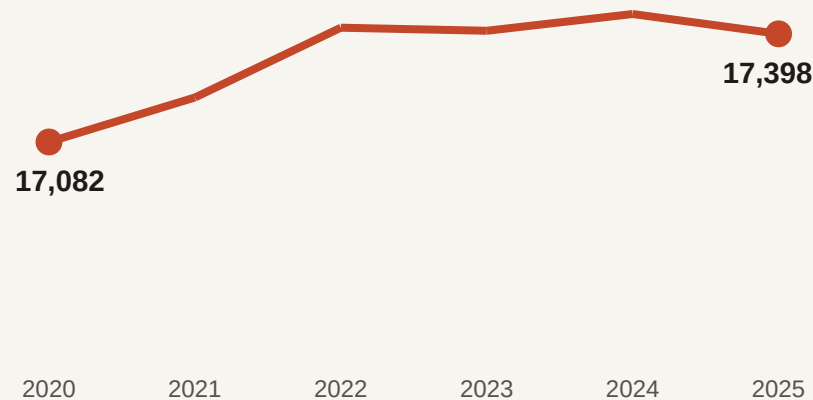
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.8% since 2020.

17,398

people, the 51st-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

93.8%

of 31,147 jobs located in Ashwaubenon are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

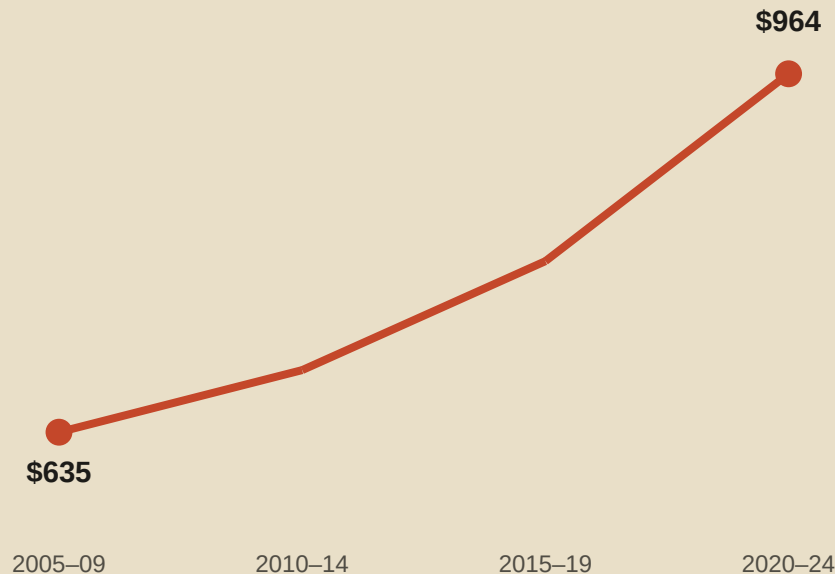


RENT

**Median rent is up 52%
since the 2005–2009
survey, before inflation.**

\$964

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$615.

A \$615 gap between neighbors, the sharpest rent edge between adjacent tracts in Brown County.

TRACT 216

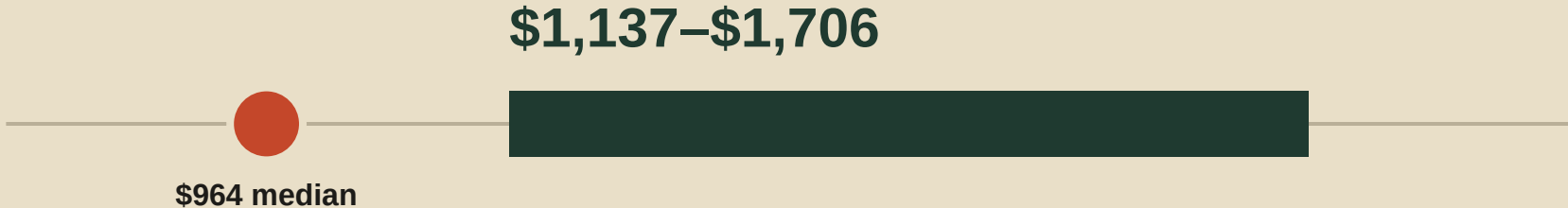
\$895

TRACT 202.04

\$1,510

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

248

homes permitted in ten years,
2016–2025

5%

of those were in multifamily
buildings

84%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–3.5% to the 8,879 homes here.

29–311

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs
about the same as
Wisconsin's.**

\$266,600

median home value in Ashwaubenon.

Ashwaubenon



\$266,600

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ASHWAUBENON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/ashwaubenon/

The Almanac · your hyper-diligent research partner